BIOFUELS: A STRONGER MARKET FOR MY CANOLA

ALBERTA CANOLA

Key facts and messages for conversations with elected officials about biofuels and canola.

WHAT BIOFUEL GROWTH MEANS FOR MY FARM

- **Global trade disruptions directly affect my family farm.** When major markets like China become unavailable, farmers like me lose access to important customers. That uncertainty affects my income, the investments I can make in my operation and the financial security of my family.
- **Biofuels help open and maintain important export markets.** Biofuel demand creates opportunities for Canadian canola in markets like the EU and helps keep our crop competitive. Having more customers and more market options gives farmers greater stability when global trade conditions change.
- **Supporting Alberta-made biofuels supports Alberta farmers.** When governments support the production and use of Alberta-made biofuels, it creates steady demand for the canola I grow. That helps strengthen prices, improve market certainty and gives farmers more confidence to plan and invest in the future.

More demand for canola-grown fuel.

1 in 3

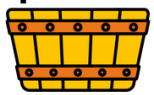
CANOLA ACRES

ends up in biofuels

StatsCan / CIMT

Additional market opportunities for my canola.

62¢ per bushel



ESTIMATED PREMIUM

linked to biofuel demand

LeftField Commodity Research

Increased investment in Alberta's canola industry.

~40%

CRUSH GROWTH

2019 to end-2026,

to 15 MMT, *COPA*

ALBERTA CANOLA SUPPORTS

policies that create opportunities for Alberta-grown canola in biofuels:

- **10% and 15% renewable content** in Alberta's diesel pool and gasoline, respectively, by 2031.
- A pathway for **sustainable aviation fuel** through a 5% jet-fuel blending mandate.
- **North American feedstocks** for fuels used to meet the diesel-pool mandate.

ECONOMIC CONTRIBUTION

$5.9B in GDP and 11,600 jobs nationally
~$750 million in new value-added investment in Alberta's biofuels industry

CONVERSATION STARTER

- How will government support investment in biofuels and canola processing?
- How can Alberta increase domestic demand for canola?

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