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To support the long-term success of canola farmers in Alberta.

OUR VISION:

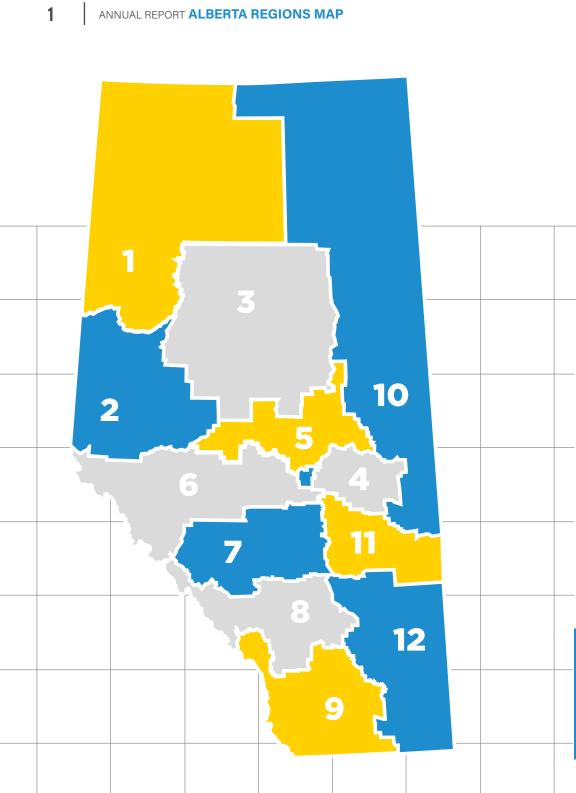
To be leaders in agriculture

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REGIONS + BOARD OF DIRECTORS



DAN DOLL REGION 1 Fairview, AB



ANDRE HARPE
REGION 2
Valhalla Centre, AB



DENIS GUINDON
REGION 3
Falher, AB



JOHN MAYKO REGION 4 Mundare, AB



JOHN GUELLY REGION 5 Westlock, AB



WAYNE SCHNEIDER
REGION 6
Nisku, AB



MIKE AMMETER
REGION 7
Sylvan Lake, AB



IAN CHITWOOD
REGION 8
Airdrie, AB



KEVIN SERFAS
REGION 9
Turin, AB



CALE STADEN
REGION 10
Mannville, AB



ROGER CHEVRAUX
REGION 11
Killam, AB



HOLLY WHITE
REGION 12
Rolling Hills, AB

ALBERTA CANOLA PRODUCERS COMMISSION

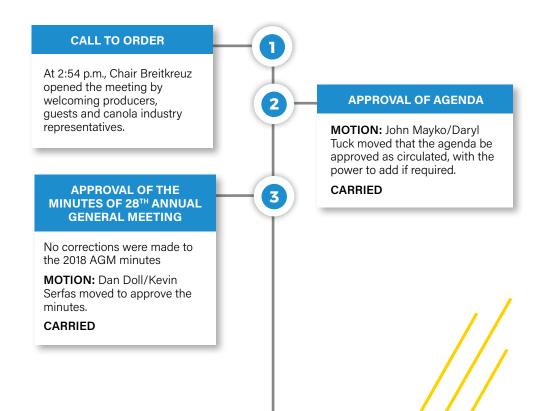
29TH ANNUAL GENERAL MEETING +



In attendance: Producers, guests, friends of the industry. A total of 121 producers, registered and were in attendance. More than 80 guests also signed in for the meeting.

Chair: Renn Breitkreuz

Recording Secretary: Michelle Chunyua



INTRODUCTION OF AB CANOLA DIRECTORS

Chair Breitkreuz introduced all current AB Canola Directors by Region:

Region 1: Dan Doll,
Region 2: Andre Harpe,
Region 3: Denis Guindon,
Region 4: John Mayko,
Region 5: John Guelly,
Region 6: Renn Breitkreuz,
Region 7: Mike Ammeter,
Region 8: Ian Chitwood,
Region 9: Kevin Serfas,
Region 10: Cale Staden,
Region 11: Dale Uglem,
Region 12: Brian Hildebrand.

Wayne Schneider (Incoming Region 6)

NOVEMBER 2018 ELECTIONS

General Manager Ward Toma introduced the newly elected Director for Region 6: Wayne Schneider from Nisku. Returning for a second three-year term are; Region 3 Director Denis Guindon from Falher and Region 9 Director Kevin Serfas from Turin. No nominations were received for Region 11 & 12 prior to the October 31, 2018 deadline

FIRST CALL FOR NOMINATIONS FOR REGION 12

No nominations for Region 12





INTRODUCTION OF AB CANOLA STAFF

Chair Breitkreuz introduced the AB Canola staff:

Ward Toma, General Manager; Rick Taillieu, Manager, Grower Relations & Extension:

Karla Bergstrom, Manager, Government & Industry Affairs;

Tanya Pidsadowski,

Public Engagement Coordinator; **Michelle Chunyua**,

Communications

Brittany Hennig, Research Administration:

Kamilla Sulikowski, Controller; Cheryl Rossi,

Records Administration;

Julia Elliott, Administrative Assistant; Jeff Bole, Policy Intern.

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FIRST CALL FOR NOMINATIONS FOR REGION 11

GM Toma opened the floor for nominations for Region 11

John Wozniak nominated Roger Chevraux He accepted the nomination.

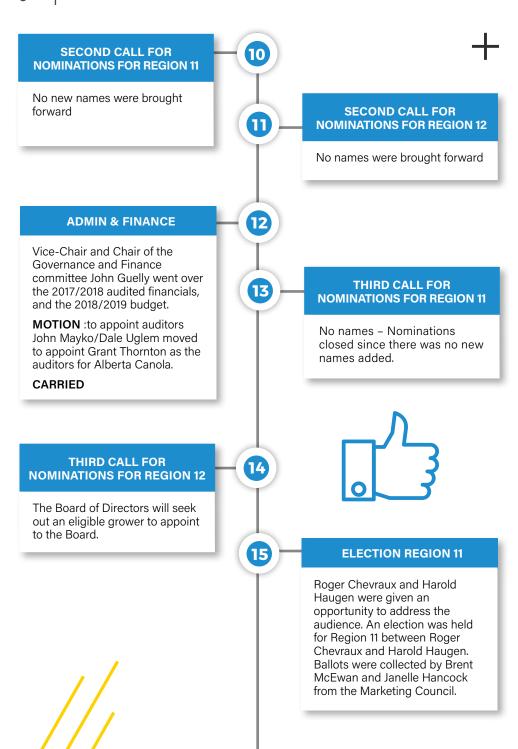
Henry Vos nominated Harold Haugen He accepted the nomination.

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COMMITTEE REPORTS

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A video outlining the vision and various activities of Alberta Canola committees was played. Chair Breitkreuz went over the work Alberta Canola does with the Canola Council of Canada and the Canadian Canola Growers Association.



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20

NEW BUSINESS/ QUESTIONS

Chair Breitkreuz read the resolution brought forward:

Whereas the Government of Alberta is requiring standardized, mandatory training for all new Class 1 commercial drivers as of March 1, 2019;

Whereas Alberta Canola supports safer and more highly skilled drivers operating on roads and highways;

Whereas canola and many other commodities that farmers produce are dependent on transportation by farmers and farm employees requiring a Class 1 licence:

Whereas other provinces in Canada are considering agricultural designations;

Be it resolved that Alberta Canola engage the Government of Alberta to extend the March 1, 2019 deadline and consult with the agricultural sector.

MOTION: Andre Harpe moved the resolution and Kevin Serfas seconded the resolution.

CARRIED

OUTGOING DIRECTORS

Vice Chair Guelly thanked the outgoing directors, Brian Hildebrand, Dale Uglem and Renn Breitkreuz.

REGION 11 DIRECTOR ELECTION RESULTS

GM Toma announced Roger Chevraux as being elected as Region 11 director

PYP EVALUATION PRIZE DRAW

Lorne Stern's name was drawn

UPCOMING EVENTS

Vice-Chair Guelly went over the upcoming events.

21 NEW BUSINESS/ QUESTIONS

No new businesses/questions were brought forward.

MOTION TO ADJOURN

MOTION: Renn Breitkreuz moved to adjourn the meeting.

Meeting adjourned at 4:12 pm.

CHAIR'S REPORT



The 2018-2019 year had many challenges but probably was most noted for trade issues in the canola industry. In early March, word broke of two Canadian companies having their export permits revoked by China, sending the canola industry into a "new age" of trade. Alberta Canola attended numerous meetings with industry partners and the Canadian Federal Government. The canola marketplace is still recovering from the loss of our largest seed import country but is already more diversified with increased sales to other countries, new

customers in other countries and increased uses for canola, such as proposed increases in bio-fuels. Canola trade has become affected more by political relations than ever before.

JOHN GUELLY

Chair

Weather across Alberta for the 2018-2019 crop year had many severe weather events. As was the case for the previous year or two, it was very dry in many parts of southern Alberta while very wet in many northern areas. Smoke from BC forest fires blanketed large parts of the province in August 2019 which delayed crop maturity and harvest.

Alberta Canola funded or co-funded seven new research projects this year, allocating approximately \$800,000. New research projects continue to make Alberta canola farmers more successful. Projects funded included many integrated pest management studies including clubroot, blackleg, nematodes that control canola pests and a beneficial insect surveillance network.

The Grower Relation and Extension Committee continues to provide outstanding events such as canolaPALOOZA, Canola Leaders, FarmTech, Leading Edge, Hedging Edge and a new event this year, Combine College, that was held in July at Lethbridge. Following the confirmation of clubroot in a Rocky View County field, a Clubroot Workshop was held at Indus in January that was very well attended and informative.

The Government Industry and Affairs Committee was again very busy and this was elevated with a spring 2019 Alberta provincial election and preparation for a fall federal election. Many meetings with Government of Alberta Ministers have taken place since the election. Work continues with Sustainability Initiatives, BRM improvements, the new Farm Safety Bill as well as numerous other files. We also partner with the three other Alberta crop commissions on common interests and goals under the Team Alberta umbrella.

Changes are underway with the Public Engagement and Promotion (PEP) Committee (formerly the Market Development Committee). The three provincial canola grower groups have joined forces to develop a national market development group. Stay tuned for details being announce over the next year. PEP will have representation in this western collaboration and also focus provincially on school and agriculture awareness as it relates to Alberta farms and specifically canola.

Representation on the Canola Council of Canada (CCC) and Canadian Canola Growers Association (CCGA) continues. The CCC has been very busy with a new funding model as well as the trade issues and finding new markets and uses for canola. CCGA continues to be a provider of the newly revised Cash

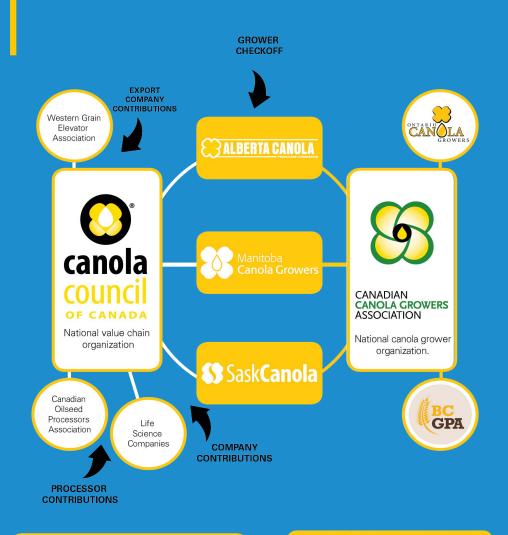
Advance Program as well as all their federal policy work. The Alberta Canola Board has one representative with CCC and three on CCGA.

Notable in the summer of 2019, was the retirement of Murray Hartman, Alberta Agriculture and Forestry, Provincial Oilseeds Specialist. Murray began his career with Alberta Agriculture in 1993 as a Regional Crop Specialist and became the Provincial Oilseed Specialist in 2001, after the retirement of Phil Thomas. Murray has been a huge supporter of the canola industry and is a walking canola encyclopedia. If there was ever a canola research project done, Murray can probably recite the findings from memory. Murray will be missed but we hope that he remains a part of the canola family during his much-deserved retirement.

The Alberta Canola Board bid farewell to three Directors in January of 2019 including Dale Uglem, Brian Hildebrandt and Past Chair, Renn Breitkreuz. Their service to the canola industry is highly appreciated and was acknowledged at the AGM during FarmTech. We welcome new Directors Wayne Schneider of Nisku, Roger Chevraux of Killam and Holly White of Rolling Hills. While we miss the wisdom and experience of our retiring Directors, it is refreshing to get the new ideas from new Directors.

Alberta Canola's success is not only achieved by the direction and guidance of the Board. The day to day hard work is done by our tireless staff, and our Board would like to thank each and every one of them for all they do to help us achieve the incredible success that our organization has had for many years.

In 2019-2020, Alberta Canola will celebrate its 30th anniversary. Many things have changed in the canola industry over that time, many for the better. Take a minute to reflect what canola has meant to your farm over the years. The industry has come a long way from the old open pollinated Polish varieties to the new trait resistance hybrids that currently paint the prairies. The canola industry is currently in a 'new world" of trade and not without its challenges. But I look forward with excitement on the journey to resolve these problems. I can only wonder what innovations we will see over the next 30 years to even further improve this great industry.



The three Prairie canola grower organizations are core funders of the Canola Council of Canada

The Canadian Canola Growers Association is the largest administrator of the Advance Payments Program



PHOTO: CCC staff, Real Ag and entomology experts recording a panel discussion on canola insect issues at the Canola Watch live booth at CanolaPALOOZA in Lacombe.

CANOLA COUNCIL OF CANADA REPORT

By Kevin Serfas, CCC Director

Alberta Canola works together with the entire canola value chain through the Canola Council of Canada to advance canola's success and sustainability. The following report highlights some of the key activities in support of the canola industry's strategic plan in 2018-19.

MARKET ACCESS AND COMPETITIVENESS

Since China blocked canola seed trade in March, the CCC has dedicated market access resources towards resolving this trade issue. Significant awareness of the canola industry and its priorities has been achieved through numerous meetings with senior government officials including the Prime Minister, the Leader of the Opposition, and the premiers of Manitoba, Saskatchewan and Alberta. The CCC is also co-Chairing the Government of Canada working group on canola

which is actively working on supporting predictable, rules-based trade, as well as coordinating efforts to diversify canola markets and support producers.

Prior to March 2019, several significant market access milestones were achieved including a successful second Canola Dialogue in Beijing with government and industry, a commitment to double agricultural trade between Canada and China by 2025, as well as China's approval of two new biotech traits that were subsequently commercialized for Canadian growers in 2019.

The CCC has also brought the value chain together to focus on preventing market access barriers, improving market access through trade agreements and advocating for policies that support canola's success.

• Engagement on trade agreements continued to be executed in partnership with the Canadian Canola



PHOTO: The continued partnership of the federal government alongside industry to drive canola's value and access to international markets was announced in July at Alberta Canola director Ian Chitwood's farm near Airdrie.

Growers Association (CCGA) and Canadian Agri-Food Trade Alliance (CAFTA). By the end of 2018, the canola industry welcomed the implementation of the CPTPP with reduced tariffs in Vietnam and Japan, reduced tariffs in Israel, and improved certainty promised by the new trade agreement with the U.S. and Mexico.

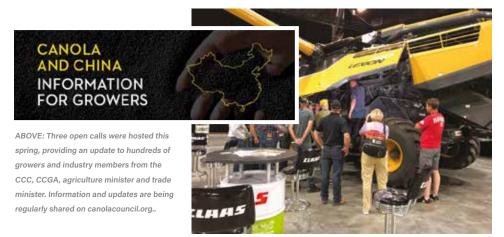
- Proposed bans on neonicotinoid seed treatments are a top regulatory concern. The CCC continues to work closely with the CCGA and registrants on a water monitoring and risk mitigation program that ensures the Pest Management Regulatory Agency (PMRA) final decision is informed by the best available agronomic and scientific information.
- The collaborative effort of the CCC, Cereals Canada and Pulse Canada on the Keep it Clean campaign continued to gain momentum with new resources to extend information on producing market ready crops.
- As politicians gear up for the upcoming federal election, the CCC has been working to ensure the industry's priorities are top of mind with political leaders. This includes regular engagement with the federal government, the leader of the opposition, as well as provincial ministries to discuss regaining market access to China, expanding biofuel use and regulatory reform at the PMRA.

SUSTAINABLE SUPPLY

The CCC crop production and innovation team is the marshalling point for industry-wide action on issues impacting the sustainable supply of canola, including clubroot, which was confirmed for the first time in southern Alberta in the fall of 2018. In response, the CCC collaborated with Alberta Canola to co-host the Southern Alberta Clubroot Response Workshop in Indus in January, providing a sold-out crowd of 200 attendees with prevention and management strategies. The CCC continues to lead the Clubroot Steering Committee where all parts of the value chain come together to dig deeply into this issue, identifying research needs and discussing control strategies.

Through a variety of tools and events the CCC continued to share information and put the latest research into action on the farm.

• In March, a new seed cost feature for CanolaCalculator.ca was added to help canola growers set seeding rates that balance agronomy and economics. As growers enter different scenarios in the calculator, they can see the economic impact of factors such as seed size, percent emergence and target plant density. The goal is to help make more refined seeding decisions rather than defaulting to 5 lb./ac.



ABOVE: The Alberta Combine College event included general sessions, smaller hands-on learning stations as well as a combine and tradeshow area.

- The Alberta canolaPALOOZA amplified agronomy extension, reaching growers and a large group of commercial agronomists who can share the most up-to-date information. The June event in Lacombe attracted more than 700 attendees, over 145 experts and 26 interactive learning stations.
- In collaboration with Alberta Canola, the CCC held a Combine College event in Lethbridge on July 10, edging us closer our goal of increasing yields by 2 bushels per acre through better harvest management. This was a hands-on learning experience on harvest timing, minimizing losses, combine functionality, proper use of harvest aids, and late-season disease identification and management.

BRAND HEALTH AND DEVELOPMENT

CCC continued to work to build canola's brand and reputation for superior value in well-established markets like the U.S. and Mexico, as well as in emerging markets such as South Korea, Thailand and Vietnam.

 Team canola was on the ground in Japan and South Korea in June, sharing canola's exceptional value in these thriving markets alongside International Trade Diversification Minister Jim Carr. The trade mission was focused on building relations with importers and expanding opportunities for high quality Canadian canola.

- The role of innovation in the origin, sustainability and development of new oil profiles, as well as new uses for canola protein was highlighted with U.S. food companies and organizations that are interested in heart health, and key opinion leaders within the scientific community. The CCC had the opportunity to share this information and keep abreast of new initiatives during the American Heart Association's Industry Nutrition Forum held in Houston, Texas in March.
- As part of the CCC's targeted effort on canola meal promotion in upper mid-west dairy market, an updated version of the Dairy Canola Meal Feed Guide was developed and distributed to 550 dairy professionals at the Four State Dairy Conference in Dubuque, lowa in June. The new guide captures the results of the Canola Science Cluster research program and highlights canola meal as a superior protein source.
- Thailand's poultry sector and Veitnam's dairy industry are emerging markets for canola meal. In March the CCC held a series of meetings with various companies, industry associations and academics in these markets, helping to demonstrate Canadian canola meal quality and benefits. The latest research and information on canola meal in dairy rations was also shared with China's leading dairies at the China Dairy Expo and Conference in Tianjin in July.



CANADIAN CANOLA GROWERS ASSOCIATION (CCGA):

From policy development and advocacy, to administration of the Advance Payments Program, everything we do at CCGA is driven by our vision of Helping Farmers Succeed. CCGA's board of directors includes 10 farmer representatives from Alberta Canola, B.C. Grain Producers, Manitoba Canola Growers Association, SaskCanola and Ontario Canola Growers Association.

THE NATIONAL VOICE OF CANADA'S CANOLA FARMERS

CCGA's Government Relations and Policy Development teams work in concert to bring the voice of Canadian canola farmers to the forefront of agricultural policy discussions at the national and international level.

In addition to face-to-face meetings with Members of Parliament, Ministers and their staff, and public servants, CCGA also responds to government consultations through formal submissions, attends important events, and makes appearances before Parliamentary and Senate Standing Committees.

During the 2018 crop year, CCGA advocacy efforts focused on priority areas including international trade, business risk management, biofuels, transportation, sustainability, science-based regulatory approaches, and more. Also, this year was marked by the beginnings of a major trade disruption with China and the lead-up to a federal election.

In 2018-19 CCGA's advocacy included participating in 31 consultations with government departments and parliamentary committees. Representatives of CCGA also appeared as witnesses to four House of Commons Standing Committees. Over the course of the year, CCGA also conducted 76 meetings with Parliamentarians, political staff, and departmental officials.

A highlight of the year was a joint lobby day and government reception hosted by CCGA and Canola Council of Canada on Parliament Hill. The event included over 100 Ottawa-based guests including elected officials and parliamentary staff.

AGRICULTURE POLICY ACTIONS & MILESTONES

Trade: Canola is an export dependent crop, so maintaining a vibrant export market is essential for canola farmers.

1. China - In March, CCGA representatives were appointed to the Government of Canada's Canola Working Group, which collaborates with various levels of government and industry to resolve market access restrictions with China and identify opportunities to support farmers through the situation. The group meets regularly, and progressive steps taken to date include a) changes to the Advance Payments Program to support farmers with cash flow challenges, b) a formal consultation launched at the WTO, and c) appointment of a new Ambassador to China.

2. Canada-United States-Mexico Agreement – CUSMA is Canada's most important free trade agreement, with the U.S. and Mexico being top canola markets. Negotiations were completed in October maintaining duty free access for canola seed, oil and meal; adding language on agricultural biotechnology; and improving access for margarine. Ratification processes remain underway in Canada and the U.S.

3. CPTPP - The Comprehensive and Progressive Trans-Pacific Partnership was ratified in Canada in October 2018 and went into effect December 30. In 2019, Japan, Canada, Singapore, Mexico, Australia New Zealand and Vietnam implemented the agreement with more signatories to ratify in 2020. For canola farmers, CPTPP means equalizing our tariff position with Australia in Japan and opportunities to diversify canola exports into new and growing consumer markets in the Asia-Pacific Region.

Transportation: Efficient and responsive rail service is essential for export-oriented commodities such as canola. Throughout the year, CCGA continued work on implementation of Bill C-49, The Transportation Modernization Act. A large portion of the work focused on increasing data transparency in the rail system, which took a big step in 2018 with the railways publishing both summer and winter plans for moving Canada's grain supply.



PHOTO: CCGA joins CAFTA members at a roundtable discussion about trade with Chrystia Freeland, Minister of Foreign Affairs.

CCGA continues to co-Chair the Crop Logistics Working Group (CLWG), and supports the work of the AG Transport Coalition, which publishes daily and weekly railway performance metrics. The CLWG has become an important vehicle for positive dialogue between farmers, industry and the railways.

Crop Inputs Under Review: This past year saw the Pest Management Regulatory Agency release preliminary decisions on two common seed treatments used in canola and other crops known as neonicotinoids. The decisions proposed phasing out all outdoor use of clothianidin and thiamethoxam due to impact on aquatic invertebrates. Neonics are extremely important for canola farmers when controlling flea beetle damage.

In November, CCGA launched a **Farmer Voice** click & submit advocacy campaign to increase farmer participation regarding the proposed ban. The campaign, which was promoted to farmers via social media, presented a simple process whereby farmers could send an automated email to the federal Ministers of Health and Agriculture, as well as the PMRA. The campaign resulted in over 900 submissions being sent by farmers to government.



Water Monitoring: In 2019, CCGA continued its work on neonics by partnering on a risk mitigation study for clothianidin and thiamethoxam. The water monitoring study gathered wetland water samples across the Prairies, which provided additional data into PMRA's evaluation assessment. PMRA's final decision is expected in winter/spring 2020.

Sustainability: Climate, environment and sustainability are important issues for government and the public. This year, CCGA and CCC set forward-looking targets for sustainability that build on past performance. CCGA has produced a canola sustainability fact sheet that tells our canola sustainability story. The document, called Canola: Building a Sustainable Future, is accessible at www.ccga.ca.

Biofuels: CCGA continues to work at both the federal and provincial levels to encourage expansion of Canada's biofuel inclusion rates. In an effort to expand conversations about the benefits of canola-based biofuels, CCGA published Canola Biofuels: Growing Low Carbon Solutions The blog post focuses on how increasing the Canadian biodiesel mandate from 2% to 5% would be a win-win-win scenario, with benefits for the environment, farmers, and the economy.

Business Risk Management: CCGA is a member of the AgGrowth Coalition, which continues to press government to take important steps to improve the effectiveness and responsiveness of BRM programs. CCGA along with other members of the Coalition is asking for:

- Immediate changes to AgriStability including the removal of the Reference Margin Limit as well as providing coverage below 85% for the 2019 program;
- Production insurance for ag commodities currently not covered;
- Establishment of an industry-government technical working group to assess BRM impact and effectiveness;
- Focused discussion on BRM programming that focuses on effectiveness rather than funding levels.

Modernization of Canadian Grain Commission: CCGA continues to seek changes to the Canadian Grain Commission to increase its accountability to farmers,

and to voice farmer concerns over the CGC's plan to reinvest the \$130 million surplus into strategic investments. In 2019, CCGA formally called for a modernization of the agency and the return of surplus dollars to farmers through a reduction in service fees.



Canola Grading Resources: CCGA launched a new site on canola grading – KnowYourGrade.ca. The site houses material on canola sampling, grading and dockage, as well as producer rights and responsibilities when delivering canola. The site includes factsheets, our dockage videos, and a resource library with valuable links and definitions related to canola grading.

REPRESENTING CANOLA FARMERS AT NATIONAL AND INTERNATIONAL LEVELS.

CCGA is a member of these national organizations:

- · Canada Grains Council
- Grain Growers of Canada
- · Canola Council of Canada
- Canadian Agri-Food Trade Alliance

CCGA represents canola growers on these national committees:

- Ag Growth Coalition
- Ad Transport Coalition
- Grains Roundtable
- Canadian Roundtable for Sustainable Crops
- Canadian Wetlands Roundtable
- Crop Logistics Working Group
- · Coalition of Rail Shippers
- · Commodity Supply Chain Table
- PMRA Grower Requested Own Use program
- Western Grains Standards Committee
- Western Grains Research Foundation



CCGA representatives share Canadian canola farmer priorities at the International Oilseed Producers Dialogue in England, June 2019.

CCGA carries canola farmers' position to an international level through its participation in several organizations:

International Oilseed Producers Dialogue - a network of oilseed farmer associations from Asia, Australia, EU, South and North America that discuss issues of common interest such as innovation and new technologies, public trust, and trade.

International Agri-Food Network and FAO – IAFN is an informal coalition of international trade associations involved in the agri-food sector at the global level. Much of the work of IAFN focuses on United Nations Committee on Food Security and Food and Agriculture Organization. CCGA currently holds the position of Chair of IAFN. In 2019, CCGA participated in two important symposiums – the FAO Innovation Symposium and the global launch of the UN Decade of the Family Farming. These symposiums provided the opportunity to highlight the importance of innovation to canola farming, to promote a scientific, evidence-based decision making to meet global goals on zero hunger and to share canola's sustainability story.

Coalition for an Enhanced Codex – CCGA is an active member of the Coalition for an Enhanced Codex – A global Coalition of farmers and industry formed to promote the importance of global maximum residue limits for crop protection products to international trade and food security and to seek process reforms to Codex Alimentarius.

OUR SOCIAL RESPONSIBILITY

Farmers are the fabric of rural Canada and supporting the livelihood of farmers helps keep rural communities healthy and vibrant. CCGA is involved with several important projects that give back to farmers and their rural communities.

Our support of the Prostate Cancer Centre ManVan to attend events such Canola Palooza and Ag in Motion brings PSA testing to farmers and provides them the opportunity to learn about their health. With support from CCGA, nearly 1,000 men have been tested in recent years.

The Canadian Agricultural Safety Association's (CASA) **BeGrainSafe** program is helping farmers and stakeholders in the grain industry act with safety in mind when handling grain. At the heart of this program is a mobile training and demonstration unit that teaches about the dangers associated with grain entrapment. With investments by organizations such as CCGA, training for first responders was successful in 2018-19.

Mental Well-Being: With staggering statistics of upwards of 40% of farmers stating that they would not seek help because of the stigma associated with mental health, it is time for agriculture to embrace discussions and work to improve these statistics. CCGA is partnering with Farm Management Canada and other stakeholders to research the connections between business management and supporting mental health on farms.

Sponsoring Events that Support Farmers: CCGA invests in building our agriculture industry. We sponsor several large events that bring knowledge to farmers



including FarmTech, CropSphere and Crop Connect. We also support groups and events that build our relationship with the non-farming public including Agriculture in the Classroom Canada, and Canada's Agriculture Day. Our ongoing commitment to the "Canola! Seeds of Innovation" exhibit at the Canada Agriculture and Food Museum in Ottawa continues to share canola's story with urban guests. Since the exhibits opened, over 450,000 Canadians have experienced the canola story.

CASH ADVANCES, CASH FLOW SOLU-TIONS FOR YOUR FARM

CCGA is an administrator of the Advanced Payments Program, a federal financial loan program that provides access to credit through cash advances. CCGA issues advances to farmers in all four western provinces on over 50 commodities, including all grains, oilseed and pulse crops, as well as both major and minor livestock and sweeteners across the western provinces.

The program, which benefits both new and established farms, offers low interest rates, and marketing flexibility.

Several important program changes announced in 2019, include:

CASALACSA

- a sizable increase from the prior limit of \$400,000:
- A temporary change to the interest-free limit for canola which was established at up to \$500,000 for the 2019 program; and
- A new lower interest-bearing rate of prime less 0.5%.

More information about how the program can benefit farmers, including simple access to cash advance account information, is available at www.ccga.ca/cash-advance

RESEARCH REPORT



NEW PROJECTS FOR 2019

Committee Chair: John Mayko

Roger Chevraux, Dan Doll, Denis Guindon, Cale Staden, John Guelly*

PATHOLOGY	Alberta Canola Funding	Total Project
Clubroot inoculum management for sustainable canola production. Sheau-Fang Hwang, Alberta Agriculture and Forestry	\$117,600	\$546,000
From field to the genome. Application of 3rd generation sequencing to direct genotyping of canola pathogens. **Dr. Hossein Borhan*, Agriculture and Agri-Food Canada, Saskatoon**	\$155,250	\$310,500
Influence of pH on the clubroot pathogen: are there pH-insensitive strains **Dr. Stephen Strelkov*, University of Alberta*	\$97,740	\$293,250
A rapid molecular assay to identify Plasmodiophora brassicae pathotypes from plant and soil samples. Dr. Stephen Strelkov, University of Alberta	\$109,200	\$588,000
Towards better understanding of genetics in Leptosphaeria-Brassica interactions via international collaborations to standardize the nomenclature of blackleg resistance genes. **Dr. Hossein Borhan*, Agriculture and Agri-Food Canada, Saskatoon**	\$105,000	\$210,000

INSECTS	Alberta Canola Funding	Total Project
Surveillance Networks for Beneficial Insects II: quantifying the canola yield effect of wetlands, shelterbelts and other insect reservoir habitats. **Dr. Paul Galpern*, University of Calgary**	\$209,844	\$313,200
Biocontrol potential of entomopathogenic nematodes (EPNs) against selected key insect pests of canola in Alberta. Paul Tiege, Olds College	\$10,000	\$47,000

TOTAL ALBERTA CANOLA RESEARCH FUNDING = \$6,515,435.6	Total ACPC Funding	Total project \$
AGRONOMY	\$1,123,538	\$4,523,809
GENETICS	\$462,933	\$1,939,863
INSECTS	\$1,073,845	\$3,808,051
NEW PRODUCT DEVELOPMENT	\$886,081	\$2,085,157
PATHOLOGY	\$1,938,897	\$8,288,500
CANADIAN AGRISCIENCE CANOLA CLUSTER - 25 Projects over 5 years	\$1,030,142	\$20,100,000
TOTAL	\$6,515,436	\$40,745,380



The passing of Dr. Lloyd Dosdall five years ago left a huge gap at the University of Alberta in agricultural entomology. Alberta Canola, along with other Alberta crop commissions provided the funding that allowed the University to create a position for a Professor in Agricultural Entomology.

Dr. Boyd Mori has a bright career in front of him and he will fill an integral teaching and research position. Alberta Canola and our partners look forward to many years of exciting work with him and his students.

GROWER RELATIONS + EXTENSION

Chair: Cale Staden

Committee: Roger Chevraux, Denis Guindon, John Mayko, Wayne Schneider,

Kevin Serfas, Holly White, John Guelly*

GROWER COMMUNICATIONS

AlbertaCanola.com Website

Alberta Canola's website is canola growers' source for agronomy, marketing and management information along with information on the goals and activities of the Commission.

Site users and pages viewed increase every year, along with an increasing percentage of user visiting the site form a mobile device.

(60,218 users accessed 207,715 pages)



SOCIAL MEDIA

Alberta Canola has a strong presence on social media, delivering timely information and event updates to growers on three major platforms.

Twitter Followers

7,787 to 8,641 (11% increase)

Followers 2019	8,641
Followers 2018	1,580
Followers 2019	1,786

Followers 2018

y	@ALBERTACANOLA

Facebook Page Likes

1,580 to 1,786 (13% increase)

rs 2018	1,580	/ A L DEDTA O A NOL /
rs 2019	1,786	/ALBERTACANOLA

7,787

Instagram Followers

307 to 621 (102% increase)

Followers 2018	7,787
Followers 2019	8,641



ELECTRONIC NEWSLETTERS

Subscribers receive media releases from Alberta Canola along with the Alberta Canola Connections which provides information on agronomy, marketing and management resources. Event evaluations consistently show that the electronic newsletters are the number one way that attendees learn about the events.

List Growth

4,169 to 4,850 (up 16%)

Subscibers 2018	4,169
Subscribers 2019	4,850





CANOLA DIGEST

Alberta Canola partners with SaskCanola, the Manitoba Canola Growers Association and the Canola Council of Canada to provide 4 issues of the award-winning Canola Digest to all canola growers in Alberta.

The 6th Annual edition of the science digest was sent to all growers in Alberta in the fall of 2018. This advertising free issue highlights the research that Alberta Canola has invested research dollars in.

A newsletter customized for each of Alberta Canola's twelve Regions is mailed to every grower in Alberta each November. The newsletter contains an invitation to the Powering Your Profits meeting.



Powering Your
Profits 3



POWERING YOUR PROFITS

In November-December, each of Alberta Canola's twelve directors hosted a Powering Your Profits event to provide farmers with information on growing canola, marketing canola and farm management. The meetings also provide growers with the opportunity to learn about Alberta Canola's activities, to review the Alberta Canola budget, to provide feedback and to give input.

HEDGING EDGE

The Alberta Canola and the Alberta Wheat Commission hosted a two-day marketing courses in Red Deer in December. The two-day intensive training session provided attendees with a solid understanding of how to manage price risk and how to implement a marketing plan.



FARMTECH CONFERENCE

Alberta Canola is a host of the FarmTech Conference along with Alberta Barley, Alberta Pulse Growers, Alberta Seed Growers Association and the Alberta Wheat Commission. The Alberta Canola Annual General Meeting is held during the event. Agronomy, marketing, and farm management are key components of the agenda. FarmTech 2019 was held at the Edmonton EXPO Centre and attracted a crowd of over 2,000 delegates.



COMBINE COLLEGE

The Alberta Combine College was held at Lethbridge's ENMAX Centre in July. Farmers from across Alberta attended the event which offered sessions on managing harvest and participating equipment dealers provided machine specific advice to minimize combine losses.





CANOLA LEADERS

Canola hosted a leadership course for young farmers from across Alberta. The two day event introduced future agricultural leaders to four key topics: strategic thinking, governance, policy and communications.

MAKING THE GRADE

Olds College was home to Making the Grade in December. Hosted by Alberta's canola, barley, pulse and wheat commissions, the event offers hands-on training on grain and oilseed grading, along with agronomic and storage information to help get the highest grade possible.

CANOLAPALOOZA

The fifth annual canolaPALOOZA was held at the Lacombe Research and Innovation Centre in Lacombe in June. canolaPALOOZA is hosted by Alberta Canola, the Canola Council of Canada and Agriculture & Agri-Food Canada.

The event featured over 150 of Western Canada's top researchers and leading agronomists leading over 700 participants through dozens of diagnostic plots. The open format of canolaPALOOZA allows attendees an answer to whatever their canola questions may be. The addition of wheat, pulse and winter wheat plots along with sponsor tents and food trucks has the event the summer's best networking and learning opportunity in Alberta.

SPONSORSHIPS

+ PARTNERSHIPS

FARM MANAGEMENT CANADA

Alberta Canola signed a strategic alliance agreement to support Farm Management Canada financially and to work cooperatively to provide Alberta Growers with greater access to the tools needed to advance their farm management skills.

SPRAYERS 101

Alberta Canola sponsors sprayers101.com, which provides growers with the knowledge and resources for best practices in the safe, efficient and effective operation of agricultural sprayers.

CANOLA SCHOOL

Alberta Canola along with SaskCanola and the Manitoba Canola Growers sponsor the Real Agriculture Canola School. Thirty Canola School videos are produced each year and are posted on the Alberta Canola and Real Agriculture websites.

BEGRAINSAFE

The Canadian Agricultural Safety Association is developing a Grain Safety Program. The heart of this program includes building a mobile demonstration unit which can function as both a grain entrapment demonstration unit and a rescue training unit. Alberta Canola provides sponsorship for this important initiative.

APPLIED RESEARCH

ASSOCIATIONS

Alberta Canola provides funding for extension programs to Farming Smarter, SARDA, Mackenzie Applied Research Association (MARA), Battle River Research Group (BRRG), Chinook Applied Research Association (CARA), Gateway Research Organization (GRO), Lakeland Agricultural Research Association (LARA), North Peace Applied Research Association (NPARA), and Peace Country Beef & Forage Association (PCBFA).

CONFERENCE

+ EVENT SPONSORSHIP

Alberta Canola provides sponsorship each year to support events including the Lacombe Field Day, Western Forum on Pest Management, Plant Pathology Society of Alberta Conference, Farming Smarter Conference, Peace Agronomy Update, Ag-Excellence Conference, and the Alberta Beekeepers Summer Field Day.

CANADIAN AGRONOMIST

Alberta Canola is proud to support Canadian-Agronomist.ca which translates research into agronomic knowledge that agronomists and farmers can use to grow better crops. Sign up for your free subscription and receive email notifications of new Research Insights postings.

+ PROMOTION

Committee Chair: Andre Harpe

Committee: Ian Chitwood, Dan Doll, Wayne Schneider, Cale Staden, John Guelly*

THE LONG-TERM GOALS OF ALBERT CANOLA IN PUBLIC ENGAGEMENT AND PROMOTION ARE TO:



INCREASE MARKET SHARE
IN CANADA, SPECIFICALLY
EASTERN AND
CENTRAL CANADA



CONTINUED
INTERNATIONAL
MARKET DEVELOPMENT



LONG TERM INCLUSION
OF AGRICULTURE IN ALL
SCHOOL CURRICULUM



HELP GROWERS FIND THEIR
PUBLIC VOICE TO OPERATE
UNDER INCREASED PUBLIC
SCRUTINY IN THE FUTURE.

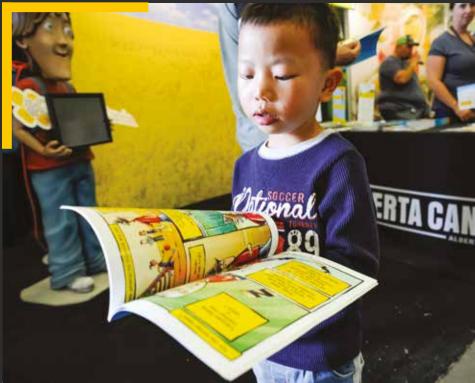
Alberta Canola is working with SaskCanola and the Manitoba Canola Growers to enhance the highly successful Canola! Eat Well for Life program.

It has been very successful at raising the profile of canola in Ontario, and the by reinvigorating the partnership we plan to make it bigger and extend its reach and impact beyond Ontario.

International market development efforts are led by the Canadian Canola Growers Association and the Canola Council of Canada. The market access issues created by China in the past year highlight the importance of international market diversification to minimize the impacts on farmers of trade disruptions.

Alberta Canola has a long history of working with the Classroom Agriculture Program, Ag in the Classroom and Ag for Life in bringing canola and agriculture to schools. With support from a CAP grant, together with Alberta Pulse, Wheat and Barley, we conducted focus groups of teachers to find out how all of our groups could increase the resources we provide to teachers and students.

INCREASE KNOWLEDGE



CALGARY STAMPEDE

- Over 8800 visitors to the Alberta Canola Booth from all over the world over the 11-day event
- Over 800 people per day had conversations with booth interpreters about growing canola and cooking with canola oil
- Statement of the Day: "So that's what's growing in the beautiful yellow fields"
- Gave away 4,500 bottles of canola oil to visitors at the booth, and donated 2 palettes to the Calgary
- Sponsorship of Police & Firefighters Cook Off; Kids'
 Cook Off & Calgary Chefs Cook Off





INCREASE DEMAND



TASTE OF EDMONTON FOOD FESTIVAL

- Sponsored vendors on site to cook using canola oil
- Over 10,000 litres used during the 2018 food festival

CHINESE RESTAURANT AWARDS

- Vancouver based association which has ties in the culinary industry in China, Hong Kong and Taiwan
- Promotes use of canola in Asian and Asian-fusion cooking on both sides of the Pacific

INCREASE COOPERATION



AGGIE DAYS CALGARY

- Learning Days held at the Calgary Stampede Grounds
- Attended by many Alberta Commodity Groups to teach students and the public where their food comes from and how much of it is locally grown
- One of several events that shows unity and commitment towards education within the Alberta Agricultural community

CLASSROOM AGRICULTURE PROGRAM

- As a Board Member, Alberta Canola helps steer the province wide program's direction
- CAP is always looking for volunteers who are invited into local classrooms to teach children about agriculture

TASTE ALBERTA

- A collaboration of several Alberta commodity groups: Alberta Canola, Alberta Chicken Producers, Alberta Milk, Alberta Pork, Alberta Pulse Growers and Alberta Turkey Producers
- Its main objective is to promote Alberta-grown food and Alberta-created cuisine

 Public Engagement activities raise the profile of

 Canola and Agriculture. By talking with consumers, educators and health professionals and developing resources for them to use, Alberta Canola demystifies agriculture. By sharing the great stories and benefits of supporting local farmers and local workers consumers can feel good about supporting Canola and Agriculture.

GOVERNMENT +

INDUSTRY AFFAIRS COMMITTEE

Chair: Ian Chitwood

Committee: Mike Ammeter, Roger Chevraux, Denis Guindon, Andre Harpe,

Wayne Schneider, Kevin Serfas, John Guelly*

The Government and Industry Affairs Goals include:

- 1) To inform the Board about issues that may impact the canola industry
- 2) To inform governments about issues affecting the canola industry
- 3) To manage policy positions to support Alberta Canola in all of its activities; including collaborative activities with our national and provincial partners.

Alberta Canola works continuously to influence policy development that will improve the long-term success of canola farmers in Alberta. We work closely with the Canola Council of Canada and the Canadian Canola Growers Association, and the Grain Growers of Canada on national and international policy issues. We work together with Alberta Pulse Growers and the Alberta Wheat and Barley Commissions as Team Alberta to advance policy on behalf of Alberta's crop sector both federally and provincially. And we address agri-environmental issues as members of the Crop Sector Working Group and the Agri-Environmental Partnership of Alberta.

The Government and Industry Affairs (GIA) Committee supports Alberta Canola's mandate to advise governments on matters concerning the canola industry. The GIA Committee ensures farmer-focused input guides our policy and advocacy activities in three main areas: Government Relations, Consultations, and Industry Affairs.

GOVERNMENT RELATIONS

PRIORITY 1 – Blocked canola trade with China Governments and industry have been actively working on all options to regain access, diversify markets, support producers through unprecedented uncertainty, and support predictable, rulesbased trade.

Key activities and meetings:

- Invited to participate in the weekly Federal-Provincial Canola Trade Working Group.
- Hosted a meeting with Hon. Jim Carr, federal Minister of International Trade Diversification at Alberta's Canola office.
- Hosted a farm visit and roundtable discussion

with Hon. Marie-Claude Bibeau, federal Minister of Agriculture and Agri-Food at lan Chitwood's farm.

- Met with Jason Kenney, Premier of Alberta and with Hon. Devin Dreeshen, provincial Minister of Agriculture & Food shortly after the election.
- Supported Minister Dreeshen's MLA Summer Barbeque at the Legislature with Alberta Beef Producers and Alberta Pork.
- Participated in the federal trade mission to Japan and South Korea.
- Participated in Team Alberta's annual spring Federal Outreach in Ottawa.
- Advocated for increasing renewable fuel content from canola to use more canola in Canada (2% to 5% by 2023), reduce greenhouse gases, and stimulate investment.

PRIORITY 2 - Alberta Election 2019 and the UCP Summer of Repeal

Team Alberta actively engaged candidates running for seats in Alberta's 2019 general election. We provided information about improving market access, reducing regulatory hurdles, investing in innovation, and recognizing farmers for being amongst the most sustainable in the world.

Key activities and meetings:

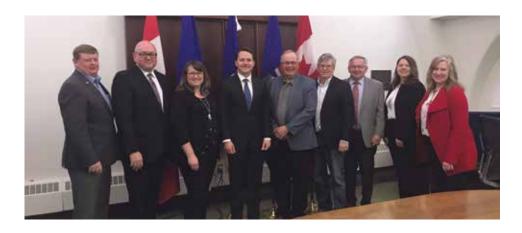
- Team Alberta engaged Alberta Counsel, a multi-partisan government relations firm, on a short-term basis to help our organizations prepare for the election, and navigate the new United Conservative government and its regulatory changes.
- Team Alberta hosted two All Candidates MLA Breakfasts in Calgary and Edmonton.
- Chops & Crops...an Alberta Grown Reception
 Leaders from Alberta's four major political
 parties were invited to introduce their
 agriculture platforms at our annual multi



- -commodity government networking event, which showcases Alberta's agriculture industry and brings awareness to our shared issues.
- Met with Hon. Devin Dreeshen, provincial Minister of Agriculture & Foresty.

CONSULTATIONS

- Changes to Class 1 Licences and Mandatory
 Entry Level Training (MELT) Team Alberta
 successfully advocated for an extension for
 agriculture to comply with the changes to
 reduce disruptions to seeding and harvesting.
- Farm Freedom and Safety Engagement We encouraged our farmer members to participate in the meetings and online survey that will shape the future of farm workplace legislation.
- Technology Innovation and Emissions Reduction (TIER) system – Team Alberta advocated that farmers are impacted when additional costs of energy, electricity, fuel, fertilizer and other input costs rise and are passed on to them.
 The Government of Alberta needs agriculture to meet its GHG reduction targets as beneficial management practices provide solutions to mitigate climate change.



- Pest Management Regulatory Agency
 (PMRA) Pesticide Re-evaluation Process:
 We advocated for sound, science-based
 decision-making to guide Health Canada's
 re-evaluations of pesticides and collaborated
 to keep important tools like neonicotinoid
 seed treatments, strychnine, and Lambda-cy-halothrin.
- Business Risk Management (BRM): We advocated for the federal and provincial governments to commit to a full review of the BRM suite of programs and to make improvements that support farmers through uncertainty and falling revenues.
- Canada's National Food Policy: We collaborated to ensure the farmer's voice is part of the national food policy discussion on important topics like the environment, packaging labelling, and Canada's Food Guide, which could affect farmers' competitiveness and production practices.

INDUSTRY AFFAIRS

Partnerships and Projects:

 Farm Sustainability Readiness Tool – farmsustainability.com – We developed an online

- sustainability hub for the crop sector that gives farmers access sustainable sourcing resources and self-assessment tool.
- AgSafe Alberta: We support AgSafe Alberta in developing and delivering farm safety resources for Alberta's farmers and ranchers.
- Biological Carbon Canada (BCC): We support BCC in facilitating solutions to reduce carbon in the biological sector (agriculture, forests, wetlands and municipal wastes) that are cheaper, easier and founded in science through investment in research, communications, and verification systems.
- Canadian Agricultural Human Resources Council (CAHRC) Partnership: We support CAHRC research and advocacy work to improve the labour situation within Canada's agricultural and agri-food industry.
- On-farm Energy-use Efficiency Projects (2): We are assessing on-farm energy-use efficiencies of grain conditioning systems and irrigation to share learnings.
- Policy Intern: We are building agricultural policy capacity by hiring and mentoring students in Mount Royal University's Policy Studies Program.



GOVERNANCE + FINANCE

Committee Chair: Kevin Serfas Committee - Mike Ammeter, Ian Chitwood, Andre Harpe, John Mayko, Holly White, John Guelly*

SERVICE CHARGE REVENUE

Revenue from service charge collected was \$5.2 million dollars, 13 percent less than the \$6.029 million of revenue in the previous year. Average annuals yield of those acres finally harvested were lower than last year and green seed in a high degree of the crop caused reduced marketing's.

OFFICE ADMINISTRATION

Expenditures for the office administration were 16 percent of total expenditures and expenses related to the Board of Directors represented 5 percent of total expenditures.

GOVERNMENT & INDUSTRY AFFAIRS

Expenditures in this area were 3 percent of total, decreased from last year due to the end of project work in farm sustainability extension.

GROWER RELATIONS & EXTENSION

The Grower Relations and Extension (GRE) budget was 20 percent of total expenses and reflects the Board of Directors goal of providing educational opportunities for farmers in agronomy, farm management, leadership development either alone or in cooperation with other groups in Alberta.

PUBLIC ENGAGEMENT & PROMOTION

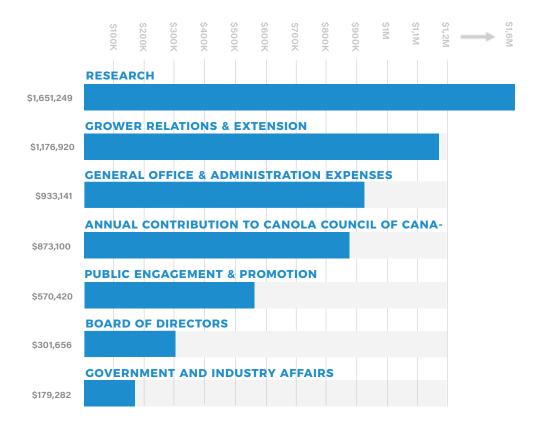
The Public Engagement & Promotion budget ended the year at 10 per cent of the total expenditures. Public Engagement & Promotion research projects were moved to the research committee area and were not included in this budget and some projects had come to the end of their programming.

RESEARCH

The Canola production research budget represented 28 percent of Alberta Canola expenditures this year. Due to lack of government funding research Alberta Canola funded higher proportions of total funding in more projects.

CANOLA COUNCIL OF CANADA

The annual contribution to the Canola Council of Canada (CCC) last year was 15 per cent of the total Alberta Canola budget. This contribution is used by the CCC to fund its operations and programs in research coordination, product promotion, international market development, government advocacy and grower extension programs. The \$0.15/tonne levy is based on the net tonnage the Alberta Canola collected its service charge from previous fiscal year.





Independent Auditor's Report

Grant Thornton LLP 1701 Scotia Place 2 10060 Jasper Avenue NW Edmonton, AB T5.1 3R8

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To the Members of Alberta Canola Producers Commission

Qualified opinion

We have audited the financial statements of Alberta Canola Producers Commission, which comprise the statement of financial position as at July 31, 2019, and the statements of operations, changes in members' equity, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Commission as at July 31, 2019, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for qualified opinion

The Commission is dependent upon individual grain companies and other purchasers of canola to report to the Commission the service fee levies collected from producers. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Commission. Therefore, we were not able to determine whether any adjustments might be necessary to service fee revenues, (deficiency) excess of revenues over expenses, and cash flows from operations for the years ended July 31, 2019 and 2018, currents assets as at July 31, 2019 and 2018 and net assets as at August 1, 2018 and 2017 and July 31, 2019 and 2018.

Our audit opinion on the financial statements for the year ended July 31, 2018 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Commission in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Information other than the consolidated financial statements and auditor's report thereon Management is responsible for the other information. The other information comprises:

• The information, other than the financial statements and our auditor's report thereon, in the Annual Report.

Our opinion on the financial statements does not cover the other information and we do not and will not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so,

Independent Auditor's Report (continued)

consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

The Annual Report is expected to be made available to us after the date of the auditor's report. If, based on the work we will perform on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact to those charged with governance.

Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Commission's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Commission or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Commission's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to
 fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
 evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not
 detecting a material misstatement resulting from fraud is higher than for one resulting from error,
 as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override
 of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing an
 opinion on the effectiveness of the Commission's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Commission's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Commission to cease to continue as a going concern.

Independent Auditor's Report (continued)

Evaluate the overall presentation, structure and content of the financial statements, including the
disclosures, and whether the financial statements represent the underlying transactions and
events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Edmonton, Canada October 16, 2019

Chartered Professional Accountants

Grant Thornton LLP

Alberta Canola Producers Commission Statement of Operations			
Year ended July 31		2019	2018
Revenues			
Service fee levies	\$	5,213,030 \$	6,029,506
Refunds		(312,088)	(384,587)
Bank interest		81,785	67,335
Investment income		70,525	106,112
Change in market value of investments		123,398	41,876
Project fees		165,129	471,254 35.653
Recovery of research expense Crop Sector Working Group contributions		17,753 124,192	35,653 80,656
Crop Sector Working Group contributions		124,132	60,030
		5,483,724	6,447,805
Expenses			
Crop Sector Working Group (Schedule 1)		124,192	80,656
General office and administration expenses (Schedule 2)		933,141	871,888
Board of Directors expenses (Schedule 3)		301,656	351,509
Government and industry relations (Schedule 4)		179,282	351,490
Grower relations and extension (Schedule 5)		1,176,920	1,068,289
Public engagement and promotion committee (Schedule 6)		675,420	676,998
Research and development (Schedule 7)		1,782,118	1,863,302
Investment management fees		30,000	27,253
Annual contribution to Canola Council of Canada		<u>873,100</u>	895,770
	_	6,075,829	6,187,155
(Deficiency) excess of revenues over expenses	\$	(592,105) \$	260,650

Alberta Canola Producers Commission Statement of Financial Position				
July 31		2019		2018
Assets Current				
Cash and cash equivalents	\$	5,043,554		5,801,893
Accounts receivable (Note 3) Investments (Note 4)		701,826 4,082,033		655,050 3,926,302
Prepaid expenses	_	22,135		61,094
		9,849,548		10,444,339
Capital assets (Note 5)		109,020		131,111
Intangible assets (Note 6)	_	103,516	_	103,516
	_	212,536	_	234,627
	\$	10,062,084	\$	10,678,966
Liabilities Current				
Accounts payable and accrued liabilities	\$	674,787	\$	836,926
Deferred contributions (Note 7)	_	137,362	_	
	_	812,149	_	836,926
Members' Equity				
Unrestricted Members' Equity		1,671,373		1,473,246
Equity in Capital Assets Future Commitments Reserve (Note 9)		212,536 3,343,842		234,628 4,137,149
Internally Restricted Reserves (Note 8)		4,022,184		3,997,017
		9,249,935		9,842,040
	\$	10,062,084	\$	10,678,966

On behalf of the board

John Suelly (Oct 19, 2019)

Director Kevin Serfas (Oct 18, 2019)

Director

berta Canola Producers Commission atement of Changes in Members' Equity r ended July 31

	ı	Inrestricted Members' Equity	Equity in Capital Assets		Future commitments Reserve	Internally Restricted Reserves	Total 2019	Total 2018
ance, beginning of year	\$	1,473,246	\$ 234,628	\$	4,137,149 \$	3,997,017 \$	9,842,040 \$	9,581,390
ficiency) excess of revenues over expenses		(592,105)	-		-	-	(592,105)	260,650
nsfer from future commitments reserve - net		793,307	-		(793,307)	-	-	-
rest on internally restricted reserves (Note 8)		(25,167)	-		-	25,167	-	-
chase of capital assets (Note 12)		(9,908)	9,908		-	-	-	-
ortization of capital assets (Note 12)	_	32,000	(32,000)	_			<u> </u>	
ance, end of year	\$	1,671,373	\$ 212,536	\$	3,343,842 \$	4,022,184 \$	9,249,935 \$	9,842,040

Alberta Canola Producers Commission Statement of Cash Flows			
Year ended July 31		2019	2018
Increase (decrease) in cash			
Operating (Deficiency) excess of revenues over expenses Items not affecting cash	\$	(592,105) \$	260,650
Amortization		32,000	39,992
Gain on fair value of investments	_	(123,398)	(41,876)
		(683,503)	258,766
Change in non-cash working capital items Accounts receivable Prepaid expenses		(46,776) 38.959	294,404 5,055
Accounts payable and accrued liabilities		(162,140)	(112,247)
Deferred contributions		137,362	(282,875)
		(716,098)	163,103
Investing			
Purchase of investments		(32,333)	(78,859)
Purchase of capital assets	_	(9,908)	(38,833)
	_	(42,241)	(117,692)
(Decrease) increase in cash		(758,339)	45,411
Cash Beginning of year	_	5,801,893	5,756,482
End of year	\$	5,043,554 \$	5,801,893

July 31, 2019

1. Purpose of the organization

Alberta Canola Producers Commission was created August 1, 1989. It was created to serve the canola producers of the Province of Alberta by marketing and developing uses for canola. It was established under Alberta's Marketing of Agricultural Products Act and operates under the supervision of the Alberta Agricultural Products Marketing Council. The Commission is a not-for-profit agricultural organization under the Canadian Income Tax Act and, as such, is not taxable.

2. Significant accounting policies

The Commission applies the Canadian accounting standards for not-for-profit organizations.

Revenue recognition

The Commission follows the deferral method of accounting for contributions.

Service fee levies received from canola producers are unrestricted and recognized in the year they are received if the amount to be received can be reasonably estimated and collection is reasonably assured.

Restricted grants are recognized as revenue in the year in which the related expenses are incurred. Unrestricted grants are recognized in the year in which they are receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Investment income is recognized as revenue as it is earned.

All other revenues are recognized when receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Cash and cash equivalents

Cash and cash equivalents include cash on hand, balances with banks net of outstanding cheques and deposits, and guaranteed investment certificates which are cashable or have original maturities of three months or less.

Investments

The Commission holds investments in certain marketable securities. These investments are quoted in an active market and as a result are carried at fair value. Changes in fair value are recorded in the statement of operations. The Commission records investment transactions on the trade date.

Capital assets

Capital assets are accounted for at cost.

Amortization is recorded using the following rates applied on a method as described below which are intended to amortize the cost of assets over their estimated useful lives.

July 31, 2019

2. Significant accounting policies (continued)

Capital assets (continued)

Equipment 30% Declining balance
Furniture and fixtures 20% Declining balance
Leasehold improvements 15 years Straight-line
Computer equipment 3 years Straight-line
Computer software 3 years Straight-line

When a capital asset no longer has any long-term service potential to the Commission, the excess of its net carrying amount over any residual value is recognized as an expense in the statement of operations. Any write-downs recognized are not reversed.

Intangible assets

Intangible assets are recorded at gross carrying amount. The life of these assets is determined to be indefinite and therefore no amortization is recorded.

Impairment of long-lived assets

The Commission tests for impairment when events or changes in circumstances indicate the carrying amount of an item or class of capital assets or intangible assets may not be recoverable. The recoverability of long-lived assets is based on the net recoverable amounts determined on an undiscounted cash flow basis. If the carrying amount of an asset exceeds its net recoverable amount, an impairment loss is recognized to the extent that fair value is below the assets carrying amount. Fair value is determined based on quoted market prices where available, otherwise on discounted cash flows over the life of the asset.

Use of estimates

Management reviews the carrying amounts of items in the financial statements at each balance sheet date to assess the need for revision or any possibility of impairment. Many items in the preparation of these financial statements require management's best estimate. Management determines these estimates based on assumptions that reflect the most probable set of economic conditions and planned courses of action.

These estimates are reviewed periodically and adjustments are made to net income as appropriate in the year they become known.

Items subject to significant management estimates include allowance for uncollectible accounts receivable, amortization of capital assets and the fair value of investments.

July 31, 2019

2. Significant accounting policies (continued)

Financial instruments

Initial measurement

The Commissions' financial instruments are measured at fair value when issued or acquired. For financial instruments subsequently measured at cost or amortized cost, fair value is adjusted by the amount of the related financing fees and transaction costs. Transaction costs and financing fees relating to financial instruments that are measured subsequently at fair value are recognized in operations in the year in which they are incurred.

Subsequent measurement

At each reporting date, the Commission measures its financial assets and liabilities at amortized cost, expect for investments quoted in an active market, which must be measured at fair value. All changes in fair value of the Commission's investments are recorded in the statement of operations. The financial instruments measured at amortized cost are cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities.

For financial assets measured at amortized cost, the Commission regularly assesses whether there are any indications of impairment. If there is an indication of impairment, and the Commission determines that there is a significant adverse change in the expected timing or amount of future cash flows from the financial asset, it recognizes an impairment loss in the statement of operations. Any reversals of previously recognized impairment losses are recognized in operations in the year the reversal occurs

3. Accounts receivable	2019		2018
	 2019	_	2010
Service fee levies and other funding	\$ 701,826	\$	655,050
4. Investments			
	 2019		2018
Cash, GIC's and short term securities (cost - \$409,802) Fixed income fund (cost - \$2,841,886) Equities fund (cost - \$605,612)	\$ 409,802 2,898,713 773,518	\$	402,293 2,691,013 832,996
	\$ 4,082,033	\$	3,926,302

July 31, 2019

5. Capital assets

				 2019	_	2018
	Cost	_	Accumulated Amortization	Net Book Value	_	Net Book Value
Equipment Furniture and fixtures Leasehold improvements Computer equipment Computer software	\$ 156,633 230,870 63,698 150,013 839	\$	156,515 189,321 21,698 124,660 839	\$ 118 41,549 42,000 25,353	\$	168 51,936 46,200 32,807
	\$ 602,053	\$	493,033	\$ 109,020	\$	131,111

6. Intangible assets

	2019	
	Gross	2018 Gross
	Carrying	Carrying
	 Amount	Amount
Unamortized intangible assets		
Website development	\$ 103,516 \$	103,516

7. Deferred contributions

Deferred contributions represent unspent resources externally restricted for various purposes and restricted operating funding received in the current period that is related to the subsequent period. The deferred contribution balances at the end of the year are as follows:

Dalanca

	inning of year	 Additions	Bal	ance, end of year
Public Literacy Project Youth Agriculture Education Program	\$ - -	\$ 131,110 6,252	\$	131,110 6,252
	\$ -	\$ 137,362	\$	137,362

July 31, 2019

8. Internally restricted reserves

The major categories of the internally restricted reserves are as follows:

	 2019	_	2018
Crop failure contingency reserve Future research contingency reserve Shutdown reserve	\$ 1,000,000 2,722,184 300,000	\$	1,000,000 2,697,017 300,000
	\$ 4,022,184	\$	3,997,017

In 2011, the Commission's Board of Directors internally restricted \$3,000,000 of unrestricted members' equity to be used for future research purposes and \$1,000,000 of unrestricted members' equity to be held for crop failure contingency purposes. These internally restricted amounts are not available for other purposes without approval of the Board of Directors.

Any income earned in the Market Research fund is required to be maintained in that fund. For the year ended July 31, 2019, this amount was \$25,167 (2018 - \$53,975).

9. Future commitments reserve

The Commission has internally restricted reserve funds for all the future commitments it has for the various projects it funds relating to canola research and development and market development. These internally restricted amounts are not available for other purposes without approval of the Board of Directors.

10. Commitments

The Commission has entered into various agreements to fund projects relating to canola research and development and market development. The continued funding of these projects is at the Board of Directors' discretion and is subject to the recipients of the funding meeting the specified terms and conditions of the agreements.

Commitments related to various agronomic research projects are as follows:

2020	\$ 1,373,381
2021	541,057
2022	228,957
2023	55,000
2024	 55,000
	\$ 2,253,395

The Commission has committed an additional \$1,481,612 to agronomic research projects which are not yet finalized. The funding is subject to commitments from the researchers.

Commitments related to various genetic research projects are as follows:

July 31, 2019

10. Commitments (continued)

2020 2021	\$	352,943 139,750
	\$	492.693

Commitments related to various product and market development research projects are as follows:

2020 2021	\$ 529,764 68,000
	 597.764

The Commission has committed an additional \$368,894 to market development research projects which are not yet finalized. The funding is subject to commitments from the researchers.

The Commission has a lease agreement for office premises expiring February 28, 2025 with an option to renew, at market rates, for an additional 5 year period ending February 28, 2030. The annual rental costs, not including operating costs, are as follows:

2020	\$ 117,831
2021	126,000
2022	126,000
2023	126,000
2024	126,000
2025	 73,500
	\$ 695,331

In addition to the above noted minimum lease payments, the Commission is also obligated to pay its share of operating costs, which fluctuate year to year.

July 31, 2019

11. Financial instruments

The Commission is exposed to various risks through its financial instruments. The following analysis provides a measure of the Commission's risk exposures and concentrations at July 31, 2019

(a) Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Commission's main credit risks relate to its accounts receivable. Management's opinion is that the Commission is not exposed to significant risk.

(b) Liquidity risk

Liquidity risk is the risk that the Commission will encounter difficulty in meeting the obligations associated with its financial liabilities. The Commission is exposed to this risk mainly in respect of its accounts payable and future commitments. Management's opinion is that the Commission is not exposed to a significant amount of liquidity risk with respect to its accounts payable and future commitments.

(c) Market risk

Market risk is the risk that the fair value or expected future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk. The Commission is mainly exposed to interest risk and other price risk.

(i) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Commission is exposed to interest rate risk on its investments in fixed income funds. Fixed rate instruments subject the Commission to a fair value risk.

(ii) Other price risk

The Commission is exposed to other price risk on investments in equities since changes in market prices could result in changes in the fair value of these instruments.

12. Inter-fund transfers

In 2019, the Commission transferred a net of \$32,000 (2018 - \$39,992) to Unrestricted Members' Equity from Equity in Capital Assets for amortization expense for the year and \$9,908 (2018 - \$38,834) for the purchase of capital assets. The Commission transferred a net amount of \$793,309 to Unrestricted Members' Equity from the Future Commitments Reserve in order to fund research projects. In 2018, the Commission transferred a net amount of \$2,175,952 from Unrestricted Members' Equity to the Future Commitments Reserve in order to fund research projects.

July 31, 2019

13. Comparative figures

Comparative figures have been adjusted to conform to changes in the current year presentation.

Year ended July 31

Crop sector working group				Schedule 1
		2019		2018
Conference and meetings Wages	\$	55,098 69,094	\$	13,348 67,308
	\$	124,192	\$	80,656
General office and administration expenses				Schedule 2
		2019		2018
Salaries, wages and benefits Rental Office Telephone, fax and internet Amortization Professional fees Repairs and maintenance Insurance Interest and bank charges Dues and memberships Loss on disposal of capital assets Board of Directors expenses	\$	572,038 168,472 65,597 48,105 32,000 19,345 12,312 7,898 4,632 2,742 - 933,141	_	525,108 163,021 62,893 40,211 39,992 17,850 9,964 7,677 3,054 2,097 21 871,888
Board of Directors expenses		2019		2018
Directors expenses Director fees	\$ \$	161,102 140,554 301,656	_	194,934 156,575 351,509
Government and industry relations				Schedule 4
		2019		2018
Professional fees and expenses Government and industry affairs	\$	141,730 37,552	_	133,302 218,188
	<u>\$</u>	179,282	\$	351,490

Year ended July 31

Grower relations and extension				Schedule 5
		2019		2018
Extension events and programming Sponsorship and extension support Canola Council extension Staffing and expenses Grower communications	\$	455,518 250,331 207,374 145,748 117,949	\$	418,321 219,792 223,203 126,624 80,349
	\$	1,176,920	\$	1,068,289
Public engagement and promotion committee				Schedule 6
		2019		2018
Public engagement goals Professional fees Committee meeting expenses	\$	541,748 131,835 3	\$	508,871 167,863 264
Committee directors fees	_	1,834		-
	\$	675,420	\$	676,998
Research and development				Schedule 7
		2019		2018
Research and development programs	\$	1,749,669	\$	1,860,210
Research administration expenses Committee fees and expenses		26,318 6,131		3,092
Committee 1000 and Oxportion	<u> </u>	1,782,118		1,863,302
	<u>*</u>	,	Ý	, , - 32

GENERAL STATISTICS





TABLE 1: Summary of producers, service charges and refunds by Region for 2018 -19 crop year

REGION	TOTAL # OF Producers	TOTAL SERVICE Charges Received	OF PRODUCERS Refunded	TOTAL SERVICE Charges Refunded	OF PRODUCERS Refunded	% OF SERVICE Charges Refunded
1	625	\$296,473	25	\$25,539	4.0%	8.6%
2	627	\$388,042	34	\$31,270	5.4%	8.1%
3	397	\$297,238	29	\$29,187	7.3%	9.8%
4	1,308	\$572,736	75	\$51,034	5.7%	8.9%
5	1,282	\$539,204	46	\$36,367	3.6%	6.7%
6	697	\$176,298	12	\$5,635	1.7%	3.2%
7	1,174	\$350,755	16	\$5,182	1.4%	1.5%
8	1,629	\$565,227	20	\$12,978	1.2%	2.3%
9	960	\$461,105	24	24 \$32,584 2.5%		7.1%
10	1,115	\$573,152	22	22 \$20,079 2.0%		3.5%
11	1,634	\$650,610	64	\$48,666	3.9%	7.5%
12	742	\$266,813	29	\$10,586	3.9%	4.0%
other*	300	\$81,895	1	\$12	0.3%	0.0%
Total	12,490	\$5,219,548	397	\$312,430	3.2%	6.0%

TABLE 2: Summary of producers, service charges and refunds by crop year

YEAR	TOTAL # OF Producers	TOTAL SERVICE Charges Received	OF PRODUCERS Refunded	TOTAL SERVICE Charges Refunded	OF PRODUCERS Refunded	% OF SERVICE Charges Refunded
2018-19	12,490	\$5,219,548	396	\$312,430	3.2%	6.0%
2017-18	13,698	\$6,036,195	455	\$383,976	3.3%	6.4%
2016-17	13,409	\$6,349,163	445	\$363,169	3.3%	5.7%
2015-16	14,188	\$6,072,902	438	\$339,283	3.1%	5.6%
2014-15	14,219	\$5,778,185	409	\$317,333	2.9%	5.5%

TABLE 3: Harvested Canadian Canola Acres (Thousands of acres)

YEAR	ALBERTA	SASKATCHEWAN	MANITOBA	B.C	ONTARIO	QUEBEC	TOTAL CANADA
2010	5,500	8,125	3,110	100	80	31	16,946
2011	5,970	9,850	2,720	85	88	41	18,754
2012	6,550	11,400	3,550	120	74	41	21,744
2013	6,180	10,600	3,175	100	60	38	20,160
2014	6,725	10,650	3,075	104	32	32	20,618
2015	6,180	11,100	3,130	90	35	29	20,564
2016	5,985	11,175	3,100	86	39	34	20,419
2017	6,890	12,680	3,155	110	43	36	22,914
2018	6,679	12,244	3,379	134	62	35	22,535
2019(p)	5,840	11,377	3,293	82	47	26	20,665
5 Year Avg	6,354	11,715	3,211	100	45	32	21,419
10 Year Avg	6,250	10,920	3,169	101	56	34	20,532

TABLE 4: Canadian Canola Production (Thousands of Tonnes)

YEAR	ALBERTA	SASKATCHEWAN	MANITOBA	B.C	ONTARIO	QUEBEC	TOTAL CANADA
2010	4,740	5,693	2,216	40	76	25	12,789
2011	5,348	7,348	1,746	56	74	36	14,608
2012	5,097	6,486	2,100	83	61	33	13,869
2013	6,169	9,179	3,026	89	50	34	18,551
2014	5,797	7,972	2,511	72	31	28	16,410
2015	5,851	9,537	2,858	71	34	26	18,377
2016	6,158	10,682	2,608	82	37	33	19,599
2017	6,827	11,181	3,148	91	45	37	21,328
2018	5,871	10,927	3,319	124	67	25	20,343
2019(p)	5,615	10,347	3,257	64	49	25	19,358
5 Year Avg	6,064	10,535	3,038	86	46	29	19,801
10 Year Avg	5,747	8,935	2,679	77	52	30	17,523

TABLE 5: Canadian Canola Yield (Bushels per acre)

YEAR	ALBERTA	SASKATCHEWAN	MANITOBA	B.C	ONTARIO	QUEBEC	TOTAL CANADA
2010	38.0	30.9	31.4	17.5	41.6	35.7	33.3
2011	39.5	32.9	28.3	29.1	36.9	38.9	34.3
2012	34.3	25.1	26.1	30.4	36.5	35.7	28.1
2013	44.0	38.2	42.0	39.1	36.7	39.3	40.6
2014	38.0	33.0	36.0	30.5	43.1	37.7	35.1
2015	41.7	37.9	40.3	34.7	42.9	39.7	39.4
2016	45.4	42.1	37.1	41.9	41.9	42.1	42.3
2017	43.7	38.9	44.0	36.3	46.5	44.3	41.0
2018	38.8	39.3	43.6	40.7	47.1	43.8	39.8
2019 (p)	42.4	40.1	43.6	34.6	46.1	42.1	41.3
5 Year Avg	42.4	39.7	41.7	37.6	44.9	42.4	40.8
10 Year Avg	40.6	35.8	37.2	33.5	41.9	39.9	37.5

FORMATION

BOARD OF DIRECTORS

DAN DOLL

Region 1 Fairview, AB

780-835-8418

ANDRE HARPE

Region 2 Valhalla Centre, AB

780-814-0964

DENIS GUINDON

Region 3 Falher, AB 780-837-6343

JOHN MAYKO

Region 4 Mundare, AB

780-632-8838

JOHN GUELLY

Region 5 Westlock, AB 780-349-1026

WAYNE SCHNEIDER HOLLY WHITE

Region 6 Nisku, AB 780-975-7605 MIKE AMMETER

Region 7

Svlvan Lake, AB 403-350-4473

IAN CHITWOOD

Region 8 Airdrie, AB 403-470-7857

KEVIN SERFAS

Region 9 Turin, AB 403-330-5603

CALE STADEN

Region 10 Mannville, AB 780-581-7888

ROGER CHEVRAUX

Region 11 Killam, AB 780-385-6358

Region 12 Rolling Hills, AB 403-409-3654

COMMITTEES (Chair resides on all committees)

GOVERNANCE & FINANCE

Committee Chair: Kevin Serfas Mike Ammeter, Ian Chitwood, Andre Harpe, John Mayko, Holly White, John Guelly

RESEARCH

Committee Chair: John Mayko Roger Chevraux, Dan Doll, Denis Guindon, Cale Staden, John Guelly

GROWER RELATIONS & EXTENSION

Committee Chair: Cale Staden Roger Chevraux, Denis Guindon, John Mayko, Wayne Schneider, Kevin Serfas, Holly White, John Guelly

PUBLIC ENGAGEMENT & PROMOTION

Committee Chair: Andre Harpe lan Chitwood, Dan Doll, Wayne Schneider, Cale Staden, John Guelly

GOVERNMENT & INDUSTRY AFFAIRS

Committee Chair: Ian Chitwood Mike Ammeter, Roger Chevraux, Denis Guindon, Andre Harpe, Wayne Schneider, Kevin Serfas, John Guelly

CHAIR

John Guelly

VICE CHAIR Kevin Serfas



STAFF

GENERAL MANAGER

Ward Toma | 780-454-0844

MANAGER - GROWER RELATIONS + EXTENSION

Rick Taillieu | 780-678-6167

MANAGER - GOVERNMENT + INDUSTRY AFFAIRS

Karla Bergstrom | 780-454-0844

AGRICULTURE

+ SCHOOL COORDINATOR

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RECORDS ADMINISTRATION

Cheryl Rossi | 780-454-0844

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