





we are led by canola farmers.

OUR MISSION

To support the long-term success of canola farmers in Alberta through research, extension, consumer engagement, and advocacy.

OUR VISION To be leaders in agriculture.

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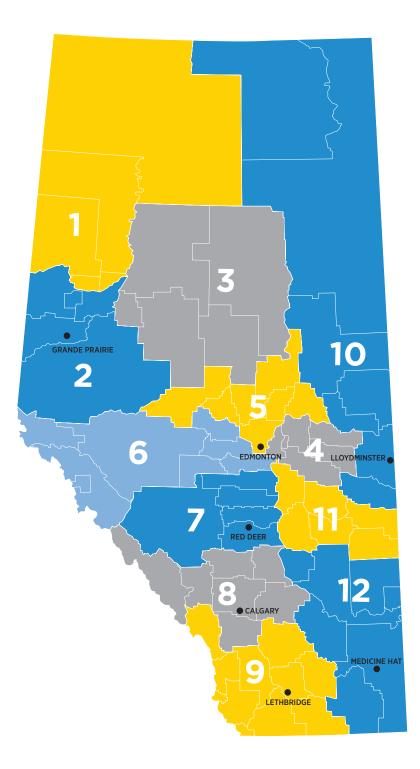






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Alberta Canola REGIONS MAP



Board of DIRECTORS



Region 1 Dan Doll Fairview, AB



Region 2 Andre Harpe Valhalla Centre, AB



Region 3 Charles Simoneau Guy, AB



Region 4 John Mayko Mundare, AB



Region 5 Justin Nanninga Neerlandia, AB



Region 6 Wayne Schneider Nisku, AB



Region 7 Mike Ammeter Sylvan Lake, AB



Region 8 Ian Chitwood Airdrie, AB



Region 9 Christine McKee Stirling, AB



Region 10 Cale Staden Vermilion, AB



Region 11 Roger Chevraux Killam, AB



Region 12 Alan Hampton Rowley, AB



32nd Annual General **MEETING MINUTES**

January 25, 2022 | Online from Edmonton, AB



In attendance: A total of 45 registered producers were in attendance which met the requirements for quorum.

Chair: Kevin Serfas

Recording Secretary: Michelle Chunyua

1. CALL TO ORDER

At 10:00 a.m., Chair Serfas opened the meeting by welcoming everyone.

- Verified voters that registered prior to January 24th, 2022 will be participating on Zoom.
- Questions can be typed into the Q&A at any time.
- They can also request to speak at the meeting via the Q&A and we will turn your microphones on.
- Voting will be done via Zoom polls and will be open for one minute.

- Procedural motions have been moved and seconded by directors.
- Guests are viewers on YouTube and are unable to see the polls or vote on them.
- Guests will be able to submit questions to events@albertacanola.com

Meeting called to order.

2. APPROVAL OF AGENDA

MOTION: Dan Doll/Denis Guindon moved that the agenda be approved as presented. CARRIED

3. APPROVAL OF THE MINUTES OF 31ST ANNUAL GENERAL MEETING

MOTION: Justin Nanninga/Cale Staden moved to approve the minutes. CARRIED

4. INTRODUCTION OF ALBERTA CANOLA DIRECTORS

Kevin Serfas, Chair and Director for Region 9, introduced all current Alberta Canola Directors by region:

Region 1: Dan Doll Region 2: Andre Harpe Region 3: Denis Guindon Region 4: John Mayko Region 5: Justin Nanninga Region 6: Wayne Schneider Region 7: Mike Ammeter Region 8: Ian Chitwood Region 10: Cale Staden Region 11: Roger Chevraux Region 12: Holly White

5. INTRODUCTION OF ALBERTA CANOLA STAFF

Serfas introduced the Alberta Canola staff: Ward Toma, General Manager; Karla Bergstrom, Manager of Government & Industry Affairs; Rick Taillieu, Manager of Grower Relations & Extension; Brittany Visscher, Research Director; Michelle Chunyua, Communications Coordinator; Tara Baycroft, Agriculture & Education Coordinator; Aymie Haslam, Policy Analyst; Kamilla Sulikowski, Controller; Cheryl Rossi, Records Administration; Julia Eliott, Administrative Assistant.

6. REVIEW OF DIRECTOR ELECTIONS

Serfas reviewed the outcome of last year's election.

- **REGION 3** Charles Simoneau (acclaimed)
- REGION 6 Wayne Schneider (acclaimed 2nd term)

REGION 9 – no nominations received

REGION 12 – no nominations received

 Regions 9 and 12 failed to receive nominations, so interested directors are asked to submit names to current directors or staff at Alberta Canola. Contact information can be found on the Alberta Canola website.

7. CHAIRMAN'S REMARKS

Chair Serfas reviewed the history of Alberta Canola Producers Commission, the organization's mandates and then introduced a video outlining the various activities of the Alberta Canola committees over the past year. Question from the chat: A producer asked where the annual report can be found, and what the number of verified voters were on the call. Chair Serfas answered the report is found on the website albertacanola.com and there were 45 registered and verified voters participating in the meeting.

8. NEW BUSINESS - RESOLUTION FROM MICHAEL BURY

"Be it resolved that Alberta Canola and like-minded commissions demand to be included in transparent discussions with the Government of Canada on what net zero and emissions reduction initiatives entails."

Michael Bury spoke on this motion: *Question from the chat:* A producer wanted to clarify meaning of "like-minded commissions".

Serfas and Bury clarified it to include Alberta Barley, Alberta Wheat Commission, Alberta Pulse Growers and any other commission that would feel the same and work with us on achieving this goal.

MOTION: Michael Bury/Cale Staden moved to approve the resolution. CARRIED

9. ADMIN & FINANCE

Serfas introduced General Manager Ward Toma. Toma spoke to the 2020/2021 audited financials published in the annual report and presented the 2021/2022 budget alongside.

MOTION: Roger Chevraux/Andre Harpe moved to appoint Grant Thornton as the financial auditors for Alberta Canola 2021/2022 fiscal year. CARRIED

10. CANOLA COUNCIL OF CANADA REPORT

Serfas introduced Jim Everson, President of the Canola Council of Canada, to give an update to the activities of the Canola Council over the past year.

11. ACKNOWLEDGEMENTS

General Manager, Ward Toma, recognized Karla Bergstrom and Kamilla Sulikowski for their 10 years of service with Alberta Canola. He also recognized and thanked Kevin Serfas from Region 9, Denis Guindon from Region 3, and Holly White from Region 12, who were all outgoing directors this year.

Kevin Serfas gave his thanks for the last six years as a director with Alberta Canola and encouraged other growers to get involved and to consider becoming a director.

12. ADJOURN MOTION:

Kevin Serfas moved to adjourn the meeting.

MEETING ADJOURNED AT 11:00 a.m.

Striving for change that STRENGTHENS GROWERS' VOICES

As with every growing season, 2022 brought its own unique set of challenges for Canadian producers.

The resiliency of canola growers in Alberta remains evident as they continue to adapt to unexpected weather, a tight supply chain, world crises, and global market barriers. For Alberta Canola, it was another year to get behind canola growers and do whatever we can to advocate for their needs and move this incredible industry forward.

This has been a year of change for Alberta Canola! **We are finalizing our new strategic plan to ensure we're prioritizing the appropriate programs, resources, and funding to best meet the needs of our growers**. We've shifted to strengthen policy and advocacy, research funding allocation, engagement with teachers, students, and the public, and most importantly, engagement with growers. To implement these changes effectively, we've continued to prioritize creating a team of staff members with the knowledge and expertise needed to advocate for this industry. With General Manager Ward Toma retiring, we're reflecting on how we can continue to build upon his significant contribution of 23 years at Alberta Canola. We welcomed Karla Bergstrom into her new role as executive director—and her capabilities are already helping lead us forward.

One major area where we've shifted our leadership this year is in increased emphasis on advocating for policies that help farmers succeed. Whether it's the fertilizer emissions reduction target or enhanced requirements for the Mandatory Entry-Level Training (MELT) program for new Class 1 drivers, farmers have continued to see the government push forward policies that meet their own objectives. This year, we've collaborated closely with industry partners to make recommendations and develop strategies that put farmers first. We've invested growers' dollars into valuable research programs, allocating over \$1.1 million toward agronomic, genetic, and market development research projects in 2022. We've had the opportunity to collaborate on research projects with other farmergoverned organizations within Alberta, as well as canola grower associations outside of the province, to ensure we are maximizing our investments in research.



For Alberta Canola, it was another year to get behind canola growers and do whatever we can to advocate for their needs and move this incredible industry forward.

Engaging students and teachers has been a key focus for Alberta Canola this year. Filling gaps in knowledge surrounding the canola industry starts in the classroom. That's why we developed an opportunity to be involved with the Alberta Teachers' Conferences by creating two virtual presentations and ensuring our attendance at many of the virtual teacher conferences hosted across the province. Through the National Canola Marketing Program, Alberta Canola continued its investment in strategic partnerships with major influencers in the food and health sector to increase the domestic market share of canola and its products.

We continue providing helpful resources, advocacy, and support for our producers while recognizing that we need their insight to do that successfully. That's why in the fall of 2021, we made the decision to switch from doing 12 regional meetings to a series of Grower Engagement Meetings. These meetings ensure growers have the opportunity to engage with several regionally elected directors and senior staff members involved in all aspects of Alberta Canola's activities.

Through the various challenges of 2021/2022, Alberta Canola has continued to strive for change that supports the interests of canola growers in this province—and we'll hold to that as we prepare for the coming season. That said, we can't do it alone. The more producers show up in whatever way they can and share their valuable insight, knowledge, and sentiment, the better we can work effectively to improve this incredible industry.

Sincerely,

Roger Chevraux | Chair

Developing Policy That Puts GROWERS FIRST

Alberta Canola works diligently on issues important to growers and advocates on their behalf to governments.

We use farmer-focused input as well as fact-based research to guide our advocacy with governments to effect meaningful changes at the local, provincial, and national levels on behalf of the Alberta canola farmer. We are providing an update on the key policy initiatives because it is important for the policy development and advocacy process to be more transparent.

Think of policy development and advocacy files like pots on a stove. Some, such as the fertilizer emissions reduction plan, are boiling over and require immediate attention. Others, such as making improvements to international market access, are only simmering. While they don't demand urgent attention, they do need ongoing support in the background. Some start with a simmer and boil over unexpectedly. With constrained resources this could be a real challenge to address. That's why collaboration continues to be the key to success when it comes to advocacy.

The process is more efficient and effective when we partner on shared policy files with the Canola Council of Canada (CCC), the Canadian Canola Growers Association (CCGA), and Team Alberta (Team Alberta represents a working collaboration between eight of Alberta's crop commissions: Alberta Barley, Alberta Beekeepers Commission, Alberta Canola, Alberta Pulse Growers, Alberta-BC Seed Growers, Alberta Sugar Beet Growers, Alberta Wheat Commission and the Potato Growers of Alberta). Collaboration allows Alberta Canola to use limited resources more effectively for maximum benefit to growers. The added support also helps amplify the farmer voice before government and industry.

GROWER-FOCUSED GUIDANCE ON FERTILIZER EMISSIONS.

As part of its overall objective of achieving net zero emissions by 2050, the Canadian federal government set a voluntary national fertilizer emissions reduction target in December 2020. The goal is to reduce emissions from fertilizer use by 30 percent below 2020 levels by 2030. Understandably, this created a lot of concern among the agricultural community. Fertilizer use practices across the country differ widely and requesting a 30 percent reduction for all will be unequitable but may not be attainable. Working with our national partners, we put these nine recommendations before the federal government:

- Keep emissions target voluntary.
- Focus on emissions intensity and not absolute emissions reduction.
- Address data gaps and modelling issues.
- Do not initially target indirect emissions.
- Prioritize outcomes, not the process for achieving them.
- Recognize the importance of economics.
- Foster a regulatory environment that encourages innovation.
- Further incentivise farmers to participate in environmental goods and services programs.
- Work with farmers and industry.

To emphasize these concerns, Alberta Canola, through Team Alberta, drafted a letter to Minister Bibeau highlighting these concerns and reiterating many of these recommendations.

LIGHTENING THE LOAD FOR INCREASED INSURANCE REQUIREMENTS.

Since 2018, Alberta Canola has been advocating for changes in transportation regulations to the benefit of farmers. As part of Team Alberta, we successfully advocated for changes that would help farms transition to the new requirements without causing major disruptions to their operations.

We advocated for Experience and Equivalency Class 1 MELT program, which allows Class 3 drivers with a minimum two years of experience to take the abbreviated 40-hour MELT program, and for grants to help offset the costs of completing the training. Without this advocacy, there would have been undue hardship on many producers. Insurance companies are now requiring driver abstracts proving that new drivers have three or more years of driving experience. This is making it difficult to find Class 1 drivers that have the training but cannot provide an abstract.

Alberta Canola collaborates with other national and provincial commissions to address the driver shortage.

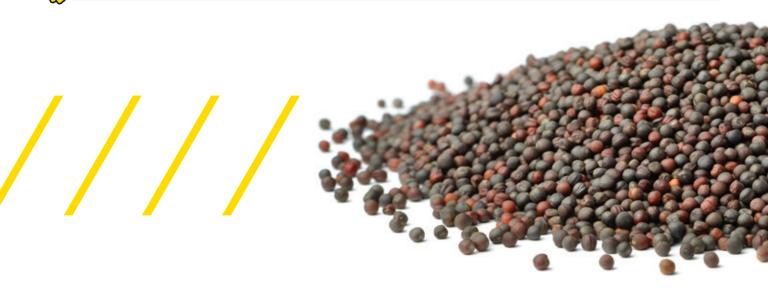
Advocating for growers on this issue is even more imperative amid the chronic labour shortage felt keenly in agriculture and rising across many sectors during the pandemic. This shortage, coupled with the requirements for driver training, as well as strict stipulations for insurance, have made finding Class 1 drivers a major issue for some growers. With these challenges in mind, Alberta Canola will continue to collaborate with other national and provincial partners to address the shortage and advocate for growers.

IMPROVING INTERNATIONAL MARKET ACCESS.

With the worst of the pandemic hopefully behind us, the bottlenecks in food supply influenced by the Russian invasion of Ukraine, are becoming more visible. Food security throughout the second half of the fiscal year dominated international headlines. This poses both opportunities and challenges.

There are promising new markets, once reliant on sunflower oil and cake from Ukraine that are now looking for suitable alternatives. The international logistics of accessing these markets could prove challenging. Alberta Canola has been actively requesting government action





for years on these opportunities by advocating for investment attraction to enhance value-added processing capacity. We've asked for the improvement of market access in agricultural exports and expansion of agriculture-specific staff in the Tokyo, Seoul, Beijing and New Delhi trade offices.

We have implored our federal government to create an Indo-Pacific office. We believe this is important for helping develop strategies for accessing new markets and, through increased diplomacy, reduce non-tariff barriers to trade with the region. With the increasing visibility of food supply issues, we will continue to get the attention of the government and seek a plan of action on these issues.

SIMPLIFYING AGRISTABILITY FOR BETTER SUPPORT FOR GROWERS.

On November 27, 2020, Honourable Marie-Claude Bibeau, the federal Minister of Agriculture and Agri-Food Canada, offered \$95 million in federal funding to simplify AgriStability and make it more equitable and predictable for farmers. Alberta Canola, along with other provincial boards and commissions asked Honourable Devin Dreeshen, Alberta's then Minister of Agriculture, Forestry and Rural Economic Development, to accept this offer that would leverage an additional \$170 million for business risk management. The fiscal strain of the 60/40 federal-provincial cost share on provincial treasuries was a significant concern for the Prairie ministers.

In March 2021, the federal, provincial, and territorial agriculture ministers came to a short-term agreement to remove the reference margin limit until 2022. In the spring of 2022 at the federal, provincial, and territorial ministers' meeting in Saskatoon, Saskatchewan, the ministers reached an agreement to raise the AgriStability compensation rate from 70 to 80 percent, ensuring an additional \$72 million per year to better support farmers in times of need.

The next ag policy framework will come into effect in April 2023 and both the Alberta government and the federal government are working on long-term models, including whole farm margin insurance, to replace AgriStability.

PRESSING FOR SCIENCE-BASED DECISIONS ON PESTICIDES.

The Pest Management Regulatory Agency (PMRA) is a branch of Health Canada responsible for pesticide regulation and promoting sustainable pest management. They conduct stringent evaluations on all pesticides in Canada to ensure any risks are minimal to human health and the environment before becoming available on the market. They're also committed to re-evaluating current pesticides according to a 15-year cycle or by a special review process.



...an additional \$72 million per year to better support growers in times of need.



Over the last few years, the crop sector has dedicated many resources to respond to proposals and decisions of the PMRA because the competitiveness of the agriculture industry relies on a regulatory system that's built on rigorous scientific analysis and evidence-based decision making.

On August 4, 2021, the federal government announced that it will pause increases on all maximum residue limits (MRLs). In collaboration with Team Alberta, a letter was sent to the Alberta provincial agricultural minister asking for vocal provincial support on the matter. Specifically, we advocated for a science-based regulatory system and decision-making process for pesticides, as well as a reversal of the pause on all MRL increases, recognizing the importance of harmonized MRLs for Canadian agriculture exporters.

EVALUATING ENERGY EFFICIENCY OF GRAIN CONDITIONING SYSTEMS.

For many Alberta farms, grain drying is a necessary practice to manage harvest operations and prevent grain quality deterioration and spoilage. With the carbon tax expected to cost farms up to \$25,000 annually on grain drying alone, Team Alberta launched a three-year project funded by Canadian Agricultural Partnership (CAP) in 2019 to assess the consumption, cost, efficiency, and greenhouse gas emissions of several grain drying systems using different energy sources in Alberta.

Project objectives included developing a guide for farmers who are looking to add drying systems to their operations or are looking to upgrade the energy efficiency of their current systems. Providing input on government policies and programming that address the impacts and helps mitigate the cost of the carbon tax on grain conditioning is key.

The report included these recommendations:

- The removal of the carbon levy for natural gas and propane fuel consumption of meters specifically designated for grain drying.
- The expansion of natural gas infrastructure to supply grain drying sites currently using diesel or propane.

Incentivize and encourage farmers utilizing diesel or propane systems to switch to natural gas-fired systems, using rebates or tax incentives.

CONSULTING GROWERS ON A NATIONAL CODE FOR CANADA'S GRAIN INDUSTRY.

The Canadian Roundtable for Sustainable Crops (CRSC) and stakeholders from across Canada, including farmers, agronomists, commodity organizations, and industry representatives, have been developing a voluntary, science-based national code of practice in response to an increasing market demands for information about on-farm, sustainable, crop management practices.

Anticipating growers would have some major concerns with the draft, Alberta Canola and other grower associations hosted a canola-specific working group to sort through the code and provide robust, constructive feedback to the CRSC as they work through the next steps. By engaging with growers in this process, we ensured grower feedback was heard.



As a result, the CRSC has restructured their approach to put grower consultation at the forefront of creating this national code.

DATA-DRIVEN STEWARDSHIP OF WATER QUALITY AND WETLANDS.

The agricultural industry has a close connection to land. Water quality, wetlands, and ecosystem stewardship is a priority of farmers. Proper stewardship is backed by data; however, regional data is critical for conducting risk assessments and chemistry re-evaluations based on sound scientific evidence. There's limited data on the effectiveness of stewardship practices, such as 10-metre spray buffer zones, 3-metre vegetative strip buffers with a grass species, and 10-metre vegetative filter strips with a grass, shrub, and/or tree species, for mitigating pesticide runoff.

Seeing this gap, Alberta Canola is one of seven crop commissions, alongside Bayer CropScience Canada, Syngenta, BASF, and private landowners providing access to wetlands, who initiated **a collaborative research project to evaluate the effectiveness of** stewardship practices adjacent to riparian zones and wetlands with a targeted water monitoring program. Millennium EMS Solutions (MEMS), an independent third-party, was contracted to build a sampling program that would meet the PMRA's needs to capture peak pesticide concentrations aligned with water movement and critical receptor lifecycles.

With the new Results Driven Agriculture Research (RDAR) funding contributions valued at \$750,000 over three years, this ground-breaking project highlights a cooperative and proactive approach to ensure growers have access to crop protection tools. Preliminary results from the 2021 assessments indicate that only trace levels of pesticides were found, and they were all significantly below the PMRA thresholds.

PUSHING FOR POLICIES THAT PUT GROWERS FIRST.

We value the insight of canola growers first as we work toward policy development, through collaboration with industry partners and diligent advocacy.











we are advocating for canola farmers.

Building Partnerships that **PRIORITIZE PRODUCERS**

At Alberta Canola, our commitment to farmers is a priority–and our engagement with other organizations and partners is a major part of that.

By collaborating with our partners on a variety of resources and events for Alberta farmers, we can provide better support to meet their unique needs. This is in addition to the policy work of Team Alberta and shared funding of applicable multi-crop research programs.

COLLABORATION OF THE CANOLA FAMILY.

Collaboration within the canola family is a cornerstone to the success of canola in Canada. That's why Alberta Canola works closely with our national partners at the Canola Council of Canada (CCC) and the Canadian Canola Growers Association (CCGA), and provincial canola grower organizations in Manitoba and Saskatchewan, to deliver timely information to growers in Alberta and across Canada. Science Digest provides a comprehensive update and overview of farmer-funded research across Canada.

DELIVERING THE CANOLA DIGEST & SCIENCE DIGEST TO GROWERS.

The Canola Digest magazine is a joint publication of Alberta Canola, SaskCanola, the Manitoba Canola Growers, and the CCC. Its four issues are delivered to all canola growers in Alberta. Relevant articles on canola production, canola markets, and more can also be found on the Canola Digest website.

\oplus canoladigest.ca

Science Digest provides a comprehensive update and overview of farmer-funded research across Canada. This special, advertising free edition of the Science Digest is mailed to all canola growers each winter.

COVERING IMPORTANT TOPICS DURING AG POLICY & YOUR FARM WEBINARS.

In February 2022, Alberta Canola partnered with SaskCanola and the Manitoba Canola Growers to co-host a series of three *Ag Policy & Your Farm* webinars. CCGA's Policy Managers provided updates answering grower's questions on three important topics: transportation, advocacy in Ottawa, and understanding grain contracts.

MARKETING RESOURCES FOR FARMERS.

The CCGA has developed the Know Your Grade website to empower farmers by providing information on dockage, green seed, and grain contracts. knowyourgrade.ca

CROP PRODUCTION AND INNOVATION SUPPORT WITH THE CANOLA COUNCIL OF CANADA.

Alberta Canola provides additional funding to the CCC for the crop production and innovation team under an agronomy services contract. The team is responsible for the coordination of national research, developing best management practices for canola production, coordinating knowledge transfer of canola agronomy, support for surveillance of pests and potential trade issues, and providing evidence-based data to support market access and regulatory intervention.

 \oplus canolacouncil.org

AGRONOMIC RESOURCES FOR CANOLA GROWERS.

PRODUCING THE BLUE BOOK.

The *Blue Book* is a longstanding and trusted resource for Alberta producers and agronomists, providing current pesticide application information. Produced by the Alberta Government since 1978, it's now a collaboration of four of Alberta's crop commissions, including Alberta Barley, Alberta Canola, Alberta Pulse Growers, and the Alberta Wheat Commission.

 \oplus albertabluebook.com

AGRONOMY UPDATE: TIMELY AGRONOMIC INFORMATION FOR FARMERS AND AGRONOMISTS.

Agronomy Update is an online event that attracts attendees from across Alberta. For more than 20 years, it's provided timely agronomic information for producers and agronomists. Alberta Canola, along with Alberta Barley, Alberta Pulse Growers, and the Alberta Wheat Commission work together to host this annual event.

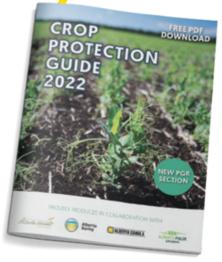
agronomyupdate.ca

BUILDING CONNECTIONS THROUGH THE RESEARCHER MENTORSHIP PROGRAM.

The Researcher Mentorship Program is a collaborative effort between Alberta Canola, Alberta Barley, Alberta Pulse Growers, and the Alberta Wheat Commission to provide crop researchers with opportunities to develop their understanding of commercial canola, barley, pulses, and wheat production systems. This happens by giving researchers the opportunity to go to farms and have a boots-on-the-ground connection with farmers. This effort heightens the relevance of grower-funded research projects for on-farm adoption.

SUPPORTING SAFER FARMS AND RANCHES THROUGH AGSAFE ALBERTA.

Alberta Canola supports AgSafe Alberta's vision for safer farms and ranches across the province, as well as



their mission to support a culture of safety on farms and ranches in Alberta through information, education, and training. The resources and services that AgSafe Alberta offers farms and ranches reflect the requirements of the Alberta Occupational Health and Safety Act, Regulation and Code, and are informed by safety hazards identified while doing site hazard assessments on farms and ranches.

CHAMPIONING MENTAL WELLBEING THROUGH THE DO MORE AGRICULTURE FOUNDATION.

The Do More Agriculture Foundation is a not-for-profit organization focusing on mental health in agriculture across Canada. Alberta Canola's financial support goes towards educating the agricultural industry on mental health, breaking the stigma that currently exists, creating a community of belonging, support, and resources, as well as ensuring research in this field can continue.

domore.ag



TRANSLATING RESEARCH WITH THE CANADIAN AGRONOMIST.

The Canadian Agronomist website is a platform that seeks to fill the technology transfer gap between researchers, agronomists, and farmers by summarizing research from peer-reviewed, academic journals or final research reports into easily accessible insights. Agronomists and farmers can then use these insights to improve crop production practices.

canadianagronomist.ca

IMPROVING SPRAY PRACTICES WITH SUPPORT FROM SPRAYERS 101.

Sprayers 101 is a non-profit resource describing best practices in safe, efficient, and effective agricultural spraying. The site is based in Canada with content freely contributed by international authors and it features a resource library of articles, videos, presentations, apps, calculators, tables, and publications.

SUPPORTING THE FARM BUSINESS THROUGH FARM MANAGEMENT CANADA.

Alberta Canola has a strategic partnership with Farm Management Canada, the only national organization dedicated exclusively to the development and delivery of leading-edge resources, information, and tools to support farm business success. fmc-gac.com

ENHANCING KNOWLEDGE WITH THE AGRICULTURE UPDATE FOR PROFESSIONALS.

Alberta Canola is the exclusive sponsor for the Agriculture Update. This professional development opportunity focuses on sharing unique legal, tax, and financial strategies to enhance knowledge among the professional accounting and legal advisors who work directly with farmers.

agricultureupdate.ca

EXPLORING LABOUR ISSUES WITH THE CANADIAN AGRICULTURAL HUMAN RESOURCE COUNCIL.

The Canadian Agricultural Human Resource Council (CAHRC) is a national, non-profit organization focused on addressing the human resource issues that agricultural businesses are facing across Canada. CAHRC's efforts have resulted in clarifying jobs and worker requirements for modern agricultural operations today and into the future. Their research explores emerging labour issues, tracks the number of positions required, and quantifies vacancies and their impact on competitiveness. ⊕ cahrc-ccrha.ca

COLLABORATING FOR SUSTAINABILITY: CANADIAN ROUNDTABLE FOR SUSTAINABLE CROPS.

The Canadian Roundtable for Sustainable Crops (CRSC) was formed in 2013 to facilitate cross-commodity collaboration on sustainable agriculture issues and opportunities facing grain sector participants. Comprised of grower, industry, customer, and consumer organizations, the CRSC is a national, industry-led forum engaging value chain stakeholders in assessing and responding to marketplace demands and showcasing Canada's performance in the area of agriculture sustainability.

⊕ sustainablecrops.ca

MEANINGFUL CARBON REDUCTIONS THROUGH BIOLOGICAL CARBON CANADA.

Businesses need new and expanded science to quantify and deliver carbon reductions and governments need relevant policy changes to incent investment and adoption of nature-based solutions. Based in Alberta, Biological Carbon Canada is a non-profit society that can help with this. Its goal is to enhance the global competitiveness of Canada's primary agriculture sectors by supporting meaningful carbon reductions and removals that earn and enhance opportunities for farmers and ranchers.

biologicalcarbon.ca

EVENT SPONSORSHIPS.

Alberta Canola sponsors and supports individual events throughout the year that provide agronomy, marketing, and management information. These included Canola Week, the Plant Pathology of Alberta conference, and applied research association events.

ENGAGING WITH PARTNERS TO BUILD A BETTER FUTURE.

Whether it's collaborating on resources, contributing to educational opportunities, or creating helpful connections, we're going to continue to work with partners and fund programs to build the success of the canola industry. We plan to do this backed by the feedback and recommendations of the farmers we represent.

By collaborating with our partners on a variety of resources and events for Alberta farmers, we can provide better support to meet their unique needs.







we are choosing canola oil.



Connecting canola to the CLASSROOM & CONSUMER

The value of engaging teachers, students, and the public through better canola education has always been a priority for Alberta Canola.

The pandemic brought new opportunities and fresh interest in educational activities and resources to help teachers engage with students and to assist the public in learning more about the canola industry.

With a new relevancy to supply chain issues and food availability, consumers are more interested than ever in knowing where their food comes from and how it's grown. To engage with this interest, we've increased collaboration and innovation over the last year when it comes to educating people on canola, including its safe and sustainable production and health benefits. One way we've done that is by developing a wide range of helpful resources for students, relevant to the provincial program of study for a variety of ages, subjects, and grades.

ADVOCATING FOR CANOLA IN THE CURRICULUM.

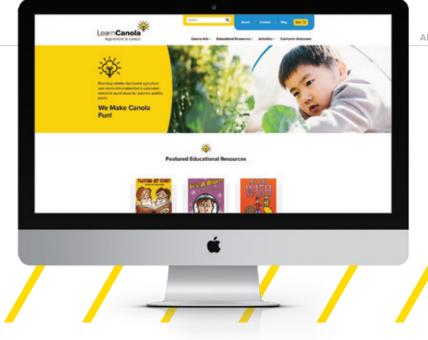
Improving food literacy for young Albertans is key to growing a strong sustainable agricultural sector in the future, a sector that feeds our communities, advances health and nutrition, and encourages science-based stewardship of our natural resources. That's why it's so important for agricultural content to be incorporated in Alberta's kindergarten to Grade 12 curriculum where applicable.

At Alberta Canola, we continue to lead the agricultural commissions by requesting Alberta Education establish an agriculture and natural resources education advisory group partnership regarding future curriculum creation.

We are requesting agriculture to be included in future Alberta curriculum where applicable, in response to the development of new curriculum for kindergarten to Grade 6. We submitted questions for the education budget meetings, which resulted in a commitment to include agricultural references in the newly developed Grade 6 science curriculum.

According to the Canadian Centre for Food Integrity 2019 Public Trust Research Report, "91% of Canadians know little to nothing about agriculture." This means most elected officials, public servants, and future decision makers also do not understand the complexity of the agricultural industry. With this in mind, we continue to represent our group with the ongoing work around future curriculum development, taking part in town halls and advocating for our initiative wherever there's opportunity.





LAUNCHING THE NEW LEARN CANOLA WEBSITE.

Another major resource Alberta Canola created to foster everyday engagement is our new website. Redesigned to be more intuitive for the user, the website educates and provides access to resources for students, teachers, and the public by providing reliable, fact-based agriculture and canola information that is relevant to curriculum.

Detailed information on a wide range of topics, including canola basics and statistics, information on growing canola, sustainability, as well as cooking and nutrition. The site explores careers and opportunities in agriculture and the canola industry—and highlights the positive impact of canola for our health and the environment.

Visitors can also find relevant resources that meet provincial Alberta learner curriculum-related outcomes from kindergarten to Grade 12 across a variety of subjects. In addition to general agricultural resources, families can access relevant canola crafts and games to try at home. Be sure to check out the Learn Canola website and stay tuned as we continue to prioritize expanding the canola knowledge of students, teachers, families, and the public through engaging educational resources and activities.

learncanola.com

REVAMPING THE ACTIVITY BOOK ON CANOLA.

We revamped our "It All Begins With The Seed!" activity book this year as a fun approach to engaging with both educators and families looking for ideas on how to bring canola production, canola science, and general agriculture into their everyday life. **This book incorporates modern agriculture and canola production with science, cooking, literacy, numeracy, health, gamification, and more.** Several components of the activities are relevant across multiple subjects and curriculum.

A new take on a traditional classic, this is a good resource for introducing younger elementary students to the Chase Duffy graphic novel series before exploring it further in Grade 4 through 6 as they continue learning about canola. Besides being a fun resource, it's also peer-reviewed by experienced elementary teachers and meets various Alberta curriculum connections from kindergarten through Grade 3.

GETTING BACK ON THE SADDLE AT THE CALGARY STAMPEDE.

Due to the ongoing pandemic, 2022 was the first year we were able to successfully return to in-person attendance at the Calgary Stampede. This year, we were able to get back to engaging directly with the public to teach them about canola production. canola science, and canola's health benefits. One way we did that was through the national interactive Ingenium display Canola: A Story of Canadian Innovation. The interactive exhibition on loan from the Canada Agriculture and Food Museum explores the history and development of canola. its uses in industries from food processing to transportation, and its place on Canadian tables.

We also had team members from the canola family attending the event and



engaging with interested members of the public at the Nutrien Western Event Centre by sharing the canola story. We demonstrated how canola seed was grown by displaying live plants and how canola oil was extracted from the canola seed.

We engaged with many guests from across the globe, and a couple of local Albertans, who were very excited to learn about the "golden yellow" flowering crop growing in the country, and hear about everything related to canola production, canola science, and canola-related health benefits.

CANOLA BELONGS AT TEACHER CONVENTIONS.

To engage with students, we realize the importance of providing the necessary support for teachers first. In collaboration with Alberta Pulse Growers, we created two virtual presentations for the Alberta Teachers' Conferences. Our first session *Crops-In-A-Box! Canola and Pulses!* was relevant for health, science, social, language arts, and math teachers alike. We took educators and students, kindergarten through Grade 6, on an

action-packed adventure incorporating the circulatory and digestive system and discovering how to improve health and nutrition by incorporating canola and pulses in meals.

We demonstrated how educators could get students engaged with the canola and pulse industry by making kid-friendly recipes that feature these Alberta-grown crops. We also helped them try out some bean and canola growth science with a graphing activity. Those interested received a crops-inthe-box package for their classroom use.

For junior and senior high educators and students, we ran another presentation with Alberta Pulse called *Let's Cook! A Heritage Celebration Food Demo* with the purpose of engaging them through elements of globalization, community, and storying, while exploring science, nutrition, health, and sustainability behind canola and pulses. We also gave these students the opportunity to create recipes relevant to curricular-related outcomes with cross-curricular connections, including social studies. Since the teachers' events were virtual, we were able to attend additional conferences, including North Central, Endless Skies, Calgary, as well as the South West and South East Alberta Teachers' Convention, and the Mighty Peace Teachers' Convention. All in all, we reached approximately 8,000 students.

Our content is accessible online for teachers and students to utilize. As many teachers have expressed, they can be confident they have the materials they need to know how to successfully engage their students in learning more about canola.

"

As more generations lose connections to the farm, it is increasingly apparent agriculture content needs to be in the curriculum to help students understand where their food comes from.

We are
educating
tomorow's





Alberta Canola is engaging in educational events and programs to assist both the public and students in learning about canola's safe and sustainable production, and the larger issue of where consumers get their food.

CONTINUING THE AGRICULTURE JOURNEY TO 2050.

A free agriculture education program, Journey 2050 challenges participants to discover how we plan to sustainably feed nearly 10 billion people by the year 2050. This gamified, virtual program uses an inquiry-based approach to encourage students to make decisions and then adjust them as they see how they impact society, the



HIGHLIGHTING THE CLASSROOM AGRICULTURE PROGRAM.

Classroom Agriculture Program (CAP) explains the value and importance of agriculture in Alberta, highlighting its vast opportunities and the people, producers, and industries that drive it. The program is presented to Grade 4 students across Alberta by volunteers through storytelling, engaging props, and fun activities.

classroomagricultureprogram.ca

AGRICULTURAL LEARNING THROUGH projectAgriculture.

This project provides opportunities to explore agricultural themes, topics, issues, and challenges in local and global contexts–all while encouraging students to interact with each other, their school community, farmers, and content experts.

CULTIVATE AGRICULTURAL EDUCATION THROUGH CULTIV8 SUMMIT.

Cultiv8, presented by Inside Education is a dynamic education summit that provides approximately 120 high school students and 20-40 teachers with a unique opportunity to increase learning and collaboration, ultimately advancing agricultural education in Alberta.



MARKETING CANOLA OIL TO CANADIANS

In partnership with SaskCanola and Manitoba Canola Growers, Alberta Canola is committed to increasing the demand for canola oil in Canada through our National Canola Marketing Program (NCMP).

This program builds demand for canola through engaging conversations between both the farmers who grow it and consumers who choose to use it in their kitchens.

The program also focuses on connecting with a digital community of food influencers, including chefs, registered dietitians, food communicators, culinary experts, educators, and health professionals who are excited about canola and active on social media and television. Through the ambassador program, six key opinion leaders made appearances on National TV, GTA centric TV, radio and more. Their message remained consistent: Choose canola oil for your Canadian kitchen because it works, it's affordable, and it's healthy. NCMP is proud to support organizations that promote healthy lifestyles, including Diabetes Canada where a variety of resources such as healthy recipes, meal plans, and educational resources were shared to help Canadians across the country reach their healthcare goals.

After undergoing a full review by an external marketing consultant to identify areas in which the program could amplify and expand programming efforts and identify future growth opportunities, NCMP is now determined to be ready for external professional public relations assistance and larger campaigns. At the wrap of this fiscal year, plans were underway to reorganize the NCMP, revamp its website and launch into the next era of marketing canola to Canadians.

"

None of this would be possible without like-minded organizations working together to help amplify the canola message.



THE CEW SQUEEZE BOTTLE IS A KEY BRANDED KITCHEN TOOL





canolaeatwell.com

Leveraging grower dollars FOR LEADING RESEARCH SUCCESS

At Alberta Canola, we know it's critical to engage growers first, whether it's providing direction for canola research or recommendations for research funders.

Growers can provide unique insight on what research projects can bring the most value to the canola industry– and that's why their vision drives our decisions.

In 2022, Alberta Canola allocated over \$1.1 million toward agronomic, genetic, and market development research projects. All 12 projects were either collected through the Canola Agronomic Research Program (CARP) or the Agriculture Funding Consortium (AFC), both allowing for strategic allocation of these funds to benefit growers. CARP, administered by the Canola Council of Canada (CCC), provides Alberta Canola the distinctive opportunity to collaborate on research priorities with SaskCanola and the Manitoba Canola Growers Association (MCGA). AFC brings together 14 farmer-governed organizations within Alberta and provides another unique avenue that expands research capacity on a provincial level.

The ability to invest in a range of innovative research projects relevant to grower concerns would not be possible without our partners. Results Driven Agriculture Research (RDAR) and Western Grains Research Foundation (WGRF) are leveraging grower dollars to expand their reach even further. Alberta



Canola is also partnering on the \$9.4 million Alberta AgriSystems Living Lab (AALL) led by the Alberta Beef Producers. Funding of this initiative is provided by Agriculture and Agri-Food Canada (AAFC) through the Agricultural Climate Solutions Living Lab Initiative, as well as contributions from partner organizations.

With collaboration of growers, strategic allocation of research funds, funding from partner organizations, and the hard work of dedicated researchers, the engagement between these sectors continues to be a formula for the future success of canola.



New Research Projects for 2021

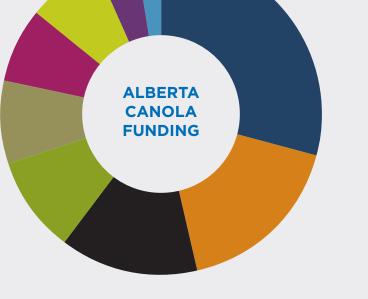
Researcher	Project Title	Alberta Canola Funding	Total Project Cost	Partners
Stephen Strelkov University of Alberta	Efficient identification of <i>Plasmodiophora</i> brassicae pathotypes by metabarcoding	\$42,694	\$387,750	RDAR, WGRF
Reynald Lemke AAFC Saskatoon	How does fall-applied N fertilizer influence soil-emitted nitrous oxide emissions during the over-winter and spring thaw period in the semi-arid prairies	\$88,440	\$88,440	ссс
Rob Gulden University of Manitoba	Updating the Critical Weed Free Period in canola	\$87,477	\$262,432	CCC, SaskCanola, MCGA, RDAR
Jacqueline Monaghan Queen's University	Deploying calcium-dependent protein kinases to fight canola pathogens	\$131,404	\$304,175	CCC, SaskCanola, MCGA
Breanne Tidemann AAFC Lacombe	Screening false cleavers from the Prairie Herbicide Resistance Surveys for quinclorac and glyphosate resistance	\$40,013	\$40,013	ссс
Gary Peng AAFC Saskatoon	Monitoring changes in <i>Leptosphaeria</i> <i>maculans</i> races and blackleg impact on canola after the introduction of the new R genes <i>RIm2</i> , <i>RIm4</i> and <i>RIm7</i>	\$93,750	\$187,500	CCC, SaskCanola
Melissa Arcand University of Saskatchewan	Climate-smart Canola: quantifying soil- and fertilizer-derived nitrogen sources and greenhouse gas emissions under canola hybrids	\$62,038	\$148,076	CCC, SaskCanola, MCGA, WGRF
Gavin Chen University of Alberta	Enhancing clubroot resistance in canola through regulating a transcription factor AIL7	\$49,247	\$245,870	RDAR, WGRF
Shelley Hoover University of Lethbridge	Effects of heat and drought on canola - pollinator interactions and crop yield	\$109,900	\$271,200	CCC, RDAR
Hossein Borhan AAFC Saskatoon	Dissecting the genetics of <i>B. napus</i> resistance to clubroot	\$20,000	\$648,860	RDAR, WGRF
Christine Noronha AAFC Charlottetown	Develop and assess different strategies to reduce the impact of pollen beetle <i>Brassicogethes viridescens</i> (Coleoptera: Nitidulidae), a new invasive insect pest on canola	\$30,012	\$230,000	CCC, MCGA
Catherine Chan University of Alberta	Metabolic and inflammatory outcomes of the ketogenic diet comparing saturated and unsaturated fat sources	\$391,681	\$783,361	RDAR
	2022 PROJECT TOTAL	\$1,146,656	\$3,597,677	
	Alberta AgriSystems Living Lab TOTAL	\$50,000	\$9,416,474	
	2022 TOTAL	\$1,196,656	\$13,014,151	



Funding in Core Areas since 2012

Category	Alberta Canola Funding	Total Project Costs	Leverage
Agronomy	\$1,978,637	\$6,664,513	3.37
Disease	\$2,374,632	\$11,741,329	4.94
Insects	\$1,579,478	\$5,844,367	3.70
Genetics	\$894,024	\$5,100,968	5.71
New Products/New Uses	\$1,678,762	\$2,868,518	1.71
Canadian AgriScience Canola Cluster, 25 projects over 5 years	\$1,030,142	\$20,100,000	19.51
SaskCanola AgriScience Canola Cluster, 12 projects over 5 years	\$500,000	\$5,000,000	10.00
Alberta Wetland Water Monitoring Project	\$150,000	\$1,674,687	11.16
Alberta Agri-Systems Living Labs	\$50,000	\$9,416,474	188.33
TOTAL	\$10,235,675	\$68,410,856	6.68

AGRONOMY | 3.37 DISEASE | 4.94 INSECTS | 3.70 GENETICS | 5.71 NEW PRODUCTS/USES | 1.71 CANADIAN AGRISCIENCE | 19.51 SASKCANOLA AGRISCIENCE | 10 WATER MONITORING PROJECT | 11.16 AGRI-SYSTEMS LIVING LABS | 188.33



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we ar (2 supporting scientific cano a research_{*}

COMPARATIVE INCOME STATEMENT

	Year ending 07/31/2022	Year ending 07/31/2021
REVENUE		
Service Charge	\$4,288,768	\$5,290,026
Total Refunds	-\$284,570	-\$379,003
TOTAL REVENUE	\$4,004,198	\$4,911,023
EXPENSES		
Board of Directors Exp	\$242,211	\$138,979
Government & Industry Affairs	\$306,701	\$281,658
Grower Relations & Extension	\$726,442	\$605,454
Public Engagements & Promotion	\$897,128	\$514,855
Agronomic Research	\$1,965,851	\$1,535,999
Office Administration and Payroll	\$1,141,039	\$1,088,152
Canola Council Of Canada	\$501,627	\$716,610
TOTAL EXPENSES	\$5,780,997	\$4,881,707

SERVICE CHARGE REVENUE



EXPENDITURES









OFFICE ADMINISTRATION + PAYROLL







CANOLA COUNCIL OF CANADA

PUBLIC ENGAGEMENT & PROMOTION

16%



Independent Auditor's Report

Grant Thornton LLP 1701 Rice Howard Place 2 10060 Jasper Avenue NW Edmonton, AB T5J 3R8

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To the Members of Alberta Canola Producers Commission

Qualified opinion

We have audited the financial statements of Alberta Canola Producers Commission, which comprise the statement of financial position as at July 31, 2022, and the statements of operations, changes in members' equity, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for qualified opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Commission as at July 31, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for qualified opinion

The Commission is dependent upon individual grain companies and other purchasers of canola to report to the Commission the service fee levies collected from producers. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Commission. Therefore, we were not able to determine whether any adjustments might be necessary to service fee revenues, excess (deficiency) of revenues over expenses, and cash flows from operations for the years ended July 31, 2022 and 2021, currents assets as at July 31, 2022 and 2021 and net assets as at August 1, 2021 and 2020 and July 31, 2022 and 2021.

Our audit opinion on the financial statements for the year ended July 31, 2021 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Commission in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Information other than the consolidated financial statements and auditor's report thereon

Management is responsible for the other information. The other information comprises:

• The information, other than the financial statements and our auditor's report thereon, in the Annual Report.

Our opinion on the financial statements does not cover the other information and we do not and will not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.



Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Commission's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Commission or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Commission's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to
 fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
 evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not
 detecting a material misstatement resulting from fraud is higher than for one resulting from error,
 as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override
 of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Commission's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Commission's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Commission to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Edmonton, Canada

October 13, 2022

Grant Thornton LLP

Chartered Professional Accountants



Year ended July 31		2022	2021
Revenues			
Service fee levies	\$	4,288,768 \$	5,290,026
Refunds		(284,570)	(379,003)
Investment income		133,397	136,358
Project fees		103,456	64,559
Bank interest		42,297	35,001
Government and industry affairs contributions		27,522	-
Recovery of research expense		18,093	2,125
Change in market value of investments		(271,114)	38,042
Crop Sector Working Group contributions			80,386
		4,057,849	5,267,494
Expenditures			
Crop Sector Working Group (Schedule 1)		-	76,023
General office and administration expenses (Schedule 2)		1,137,701	1,041,140
Board of Directors expenses (Schedule 3)		242,211	138,979
Government and industry affairs (Schedule 4)		306,701	205,635
Grower relations and extension (Schedule 5)		726,442	605,454
Public engagement and promotion committee (Schedule 6)		897,128	514,855
Research and development (Schedule 7)		1,965,851	1,535,999
Annual contribution to Canola Council of Canada		501,627	716,610
Investment management fees		27,143	28,203
		5,804,804	4,862,898
(Deficiency) excess of revenues over expenditures	•	(1,746,955) \$	404,596

Alberta Canola Producers Commission Statement of Operations

See accompanying notes and schedules to the financial statements.



July 31		2022	2021
Assets Current			
Cash and cash equivalents	\$	4,617,158	\$ 5,741,066
Investments (Note 3) Accounts receivable		3,149,009 227,150	4,017,620 267,364
Prepaid expenses		9,679	 6,607
	_	8,002,996	 10,032,657
Long-term investments (Note 3)		362,067	50,000
Capital assets (Note 4)		74,449	83,116
Intangible assets - website development	_	103,516	 103,516
	_	540,032	 236,632
	\$	8,543,028	\$ 10,269,289
Liabilities Current Accounts payable and accrued liabilities Deferred contributions (Note 5)	\$	633,815 70,350	\$ 568,168 115,303
Current Accounts payable and accrued liabilities	\$		\$
Current Accounts payable and accrued liabilities Deferred contributions (Note 5) Members' Equity	\$ 	70,350 704,165	\$ <u>115,303</u> 683,471
Current Accounts payable and accrued liabilities Deferred contributions (Note 5) Members' Equity Unrestricted Members' Equity	\$ 	70,350 704,165 2,578,354	\$ <u>115,303</u> <u>683,471</u> 3,607,633
Current Accounts payable and accrued liabilities Deferred contributions (Note 5) Members' Equity Unrestricted Members' Equity Equity in Capital Assets	\$ 	70,350 704,165 2,578,354 177,965	\$ 115,303 683,471 3,607,633 186,632
Current Accounts payable and accrued liabilities Deferred contributions (Note 5) Members' Equity Unrestricted Members' Equity	\$ 	70,350 704,165 2,578,354	\$ <u>115,303</u> <u>683,471</u> 3,607,633
Current Accounts payable and accrued liabilities Deferred contributions (Note 5) Members' Equity Unrestricted Members' Equity Equity in Capital Assets Future Commitments Reserve (Note 7)	\$ 	70,350 704,165 2,578,354 177,965 1,628,397	\$ 115,303 683,471 3,607,633 186,632 2,003,657

Alberta Canola Producers Commission

See accompanying notes and schedules to the financial statements.

Alberta Canola Producers Commission Statement of Changes in Members' Equity

Year ended July 31

	Unrestri Memb Ec			Commitm	iture ents erve	Internally Restricted Reserves		Total 2022	Total 2021
Balance, beginning of year	\$ 3,607	,633 \$	186,632	\$ 2,003	,657 \$	3,787,896	\$9,	585,818 \$	9,181,222
(Deficiency) excess of revenues over expenditures	(1,746	,955)	-		-	-	(1,	746,955)	404,596
Transfer from internally restricted reserves (Note 6)		-	-	391	,681	(391,681)	-	-
Transfer from future commitments reserve - net	766	,941	-	(766	,941)	-		-	-
Interest on internally restricted reserves (Note 6)	(57	,932)	-		-	57,932		-	-
Purchase of capital assets	(15	,635)	15,635		-	-		-	-
Amortization of capital assets	24	,302	(24,302)		<u> </u>	-		<u> </u>	-
Balance, end of year	\$ 2,578	,354 \$	177,965	\$ 1,628	,397 \$	3,454,147	\$7,	838,863 \$	9,585,818

See accompanying notes and schedules to the financial statements.

Year ended July 31	2022	2021
Increase (decrease) in cash and cash equivalents		
Operating		
(Deficiency) excess of revenues over expenditures Items not affecting cash	\$ (1,746,955) \$	404,596
Amortization	24,302	27,918
Loss (gain) on fair value of investments Gain on sale of capital assets	 271,114	(38,042 (20,073
	(1,451,539)	374,399
Change in non-cash working capital items		
Accounts receivable	40,214	369,929
Prepaid expenses Accounts payable and accrued liabilities	(3,072) 65,647	50,534 4,406
Deferred contributions	 (44,953)	77,044
	 (1,393,703)	876,312
Investing		
Proceeds on disposal of investments, net	297,497	292,845
Purchase of capital assets	(15,635)	(15,605
Proceeds on disposal of capital assets Increase in investment cash	 - (12,067)	20,073 -
	269,795	297,313
(Decrease) increase in cash and cash equivalents	(1,123,908)	1,173,625
Cash and cash equivalents		
Beginning of year	 5,741,066	4,567,441
End of year	\$ 4,617,158 \$	5,741,066

See accompanying notes and schedules to the financial statements.

1. Purpose of the organization

Alberta Canola Producers Commission (the "Commission") was created August 1, 1989. It was created to serve the canola producers of the Province of Alberta by marketing and developing uses for canola. It was established under Alberta's Marketing of Agricultural Products Act and operates under the supervision of the Alberta Agricultural Products Marketing Council. The Commission is a not-for-profit agricultural organization under the Canadian Income Tax Act and, as such, is not taxable.

2. Significant accounting policies

The Commission applies the Canadian accounting standards for not-for-profit organizations.

Revenue recognition

The Commission follows the deferral method of accounting for contributions.

Service fee levies received from canola producers are unrestricted and recognized in the year they are received if the amount to be received can be reasonably estimated and collection is reasonably assured.

Restricted grants are recognized as revenue in the year in which the related expenses are incurred. Unrestricted grants are recognized in the year in which they are receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Investment income is recognized as revenue as it is earned.

All other revenues are recognized when receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Cash and cash equivalents

Cash includes cash on hand, balances with banks net of outstanding cheques and deposits, and guaranteed investment certificates ("GIC's") which are cashable or have original maturities of three months or less.

Investments

The Commission holds investments in certain marketable securities. These investments are quoted in an active market and as a result are carried at fair value. Changes in fair value are recorded in the statement of operations. The Commission records investment transactions on the trade date.

Capital assets

Capital assets are accounted for at cost.

Amortization is recorded using the following rates applied on a method as described below which are intended to amortize the cost of assets over their estimated useful lives.

2. Significant accounting policies (continued)

Capital assets (continued)

Equipment	30% Declining balance
Furniture and fixtures	20% Declining balance
Leasehold improvements	15 years Straight-line
Computer equipment	3 years Straight-line
Computer software	3 years Straight-line

When a capital asset no longer has any long-term service potential to the Commission, the excess of its net carrying amount over the fair value or replacement cost is recognized as an expense in the statement of operations. Any write-downs recognized are not reversed.

Intangible assets

Intangible assets are recorded at gross carrying amount. The life of these assets is determined to be indefinite and therefore no amortization is recorded.

Impairment of long-lived assets

The Commission tests for impairment when events or changes in circumstances indicate the carrying amount of an item or class of capital assets or intangible assets may not be recoverable. The recoverability of long-lived assets is based on the net recoverable amounts determined on an undiscounted cash flow basis. If the carrying amount of an asset exceeds its net recoverable amount, an impairment loss is recognized to the extent that fair value is below the assets carrying amount. Fair value is determined based on quoted market prices where available, otherwise on discounted cash flows over the life of the asset.

Use of estimates

Management reviews the carrying amounts of items in the financial statements at each balance sheet date to assess the need for revision or any possibility of impairment. Many items in the preparation of these financial statements require management's best estimate. Management determines these estimates based on assumptions that reflect the most probable set of economic conditions and planned courses of action.

These estimates are reviewed periodically and adjustments are made to net income as appropriate in the year they become known.

Items subject to significant management estimates include allowance for uncollectible accounts receivable, amortization of capital assets and intangible assets and the fair value of investments.

July 31, 2022

2. Significant accounting policies (continued)

Financial instruments

Initial measurement

The Commissions' financial instruments are measured at fair value when issued or acquired. For financial instruments subsequently measured at cost or amortized cost, fair value is adjusted by the amount of the related financing fees and transaction costs. Transaction costs and financing fees relating to financial instruments that are measured subsequently at fair value are recognized in operations in the year in which they are incurred.

Subsequent measurement

At each reporting date, the Commission measures its financial assets and liabilities at amortized cost, except for investments quoted in an active market, which must be measured at fair value. All changes in fair value of the Commission's investments are recorded in the statement of operations. The financial instruments measured at amortized cost are cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities.

For financial assets measured at amortized cost, the Commission regularly assesses whether there are any indications of impairment. If there is an indication of impairment, and the Commission determines that there is a significant adverse change in the expected timing or amount of future cash flows from the financial asset, it recognizes an impairment loss in the statement of operations. Any reversals of previously recognized impairment losses are recognized in operations in the year the reversal occurs.

3. Investments

	 2022	 2021
Cash, GIC's and short term securities (cost - \$422,769) Fixed income fund (cost - \$2,617,195) Equities fund (cost - \$425,725)	\$ 423,548 2,481,901 605,627	\$ 424,888 2,860,610 782,122
	\$ 3,511,076	\$ 4,067,620

July 31, 2022

4. Capital assets

			 2022	 2021
	 Cost	 Accumulated Amortization	Net Book Value	 Net Book Value
Equipment Furniture and fixtures Leasehold improvements Computer equipment Computer software	\$ 156,633 232,731 63,698 195,864 839	\$ 156,633 209,831 34,298 173,715 839	\$ - 22,900 29,400 22,149 -	\$ 26,699 33,600 22,817 -
	\$ 649,765	\$ 575,316	\$ 74,449	\$ 83,116

5. Deferred contributions

Deferred contributions represent unspent resources externally restricted for various purposes and restricted operating funding received in the current period that is related to the subsequent period.

The deferred contribution balances at the end of the year are as follows:

	 2021	Additions	Revenue recognized	2022
Public Literacy Project	\$ 20,663 \$	- \$	(20,663) \$	-
Crop Sector Working Group	18,072	-	(18,072)	-
Agronomy Update Workshop Youth Agriculture Education	19,779	(6,581)	(13,198)	-
Program Phase 2	56,789	12,806	(69,595)	-
AFSE Website	 	79,800	(9,450)	70,350
	\$ 115,303 \$	86,025 \$	(130,978) \$	70,350

July 31, 2022

6. Internally restricted reserves

The major categories of the internally restricted reserves are as follows:

	 2022	 2021
Crop failure contingency reserve Future research contingency reserve Shutdown reserve	\$ 1,000,000 2,154,147 300,000	\$ 1,000,000 2,487,896 300,000
	\$ 3,454,147	\$ 3,787,896

In 2011, the Commission's Board of Directors internally restricted \$3,000,000 of unrestricted members' equity to be used for future research purposes and \$1,000,000 of unrestricted members' equity to be held for crop failure contingency purposes. These internally restricted amounts are not available for other purposes without approval of the Board of Directors.

During the year, the Commission transferred \$391,681 (2021 - \$400,000) from the Future research contingency reserve to the Future commitments reserve to fund research projects.

Any income earned in the Market Research fund is required to be maintained in that fund. For the year ended July 31, 2022, this amount was \$57,932 (2021 - \$66,386).

July 31, 2022

7. Future commitments reserve

The Commission has internally restricted reserve funds for all the future commitments it has for the various projects it funds relating to canola research and development and market development. These internally restricted amounts are not available for other purposes without approval of the Board of Directors. The continued funding of these projects is at the Board of Directors' discretion and is subject to the recipients of the funding meeting the specified terms and conditions of the agreements.

Commitments related to various agronomic research projects are as follows:

2023 2024 2025 2026	\$ 695,335 213,082 124,970 19,300
	\$ 1,052,687

Commitments related to various genetic research projects are as follows:

2023 2024 2025 2026	\$ 138,633 101,633 68,999 22,999
	\$ 332,264

Commitments related to various product and market development research projects are as follows:

2023 2024 2025 2026	\$ 105,192 72,959 34,245 31,050
	\$ 243,446

July 31, 2022

8. Commitments

The Commission has a lease agreement for office premises expiring February 28, 2025 with an option to renew, at market rates, for an additional 5 year period ending February 28, 2030. The annual rental costs, including operating costs, are as follows:

2023 2024 2025	\$	126,000 126,000 73,500
	\$	325 500

In addition to the above noted minimum lease payments, the Commission is also obligated to pay its share of operating costs, which fluctuate year to year.

9. Financial instruments

The Commission is exposed to various risks through its financial instruments. The following analysis provides a measure of the Commission's risk exposures and concentrations at July 31, 2022.

(a) Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Commission's main credit risks relate to its accounts receivable. Management's opinion is that the Commission is not exposed to significant risk.

(b) Liquidity risk

Liquidity risk is the risk that the Commission will encounter difficulty in meeting the obligations associated with its financial liabilities. The Commission is exposed to this risk mainly in respect of its accounts payable and future commitments. Management's opinion is that the Commission is not exposed to a significant amount of liquidity risk with respect to its accounts payable and future commitments.

(c) Market risk

Market risk is the risk that the fair value or expected future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk. The Commission is mainly exposed to interest risk and other price risk.

(i) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Commission is exposed to interest rate risk on its investments in fixed income funds. Fixed rate instruments subject the Commission to a fair value risk.

July 31, 2022

9. Financial instruments (continued)

- (c) Market risk (continued)
 - (ii) Other price risk

The Commission is exposed to other price risk on investments in equities since changes in market prices could result in changes in the fair value of these instruments.

There is the possibility of long-term impacts on global investments markets as well as the financial position and results of Alberta Canola Producers Commission for future periods as the world-wide economies recover from the COVID-19 pandemic.

10. Comparative figures

Comparative figures have been adjusted to conform to changes in the current year presentation.

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Alberta Canola Producers Commission Schedules to the Financial Statements

Year ended July 31

Crop sector working group				Schedule 1
		2022		2021
Conference and meetings Wages	\$	-	\$	4,030 71,993
	\$		\$	76,023
General office and administration expenses				Schedule 2
		2022		2021
Salaries, wages and benefits Amortization Rental Office Professional fees Telephone and internet Communications Insurance Repairs and maintenance Dues and memberships Interest and bank charges Gain on disposal of capital assets	\$	712,127 24,302 190,548 52,489 26,374 46,724 54,871 9,796 10,043 3,836 6,591 - 1,137,701		656,081 27,918 186,048 36,284 20,396 50,545 60,838 8,843 8,156 1,693 4,411 (20,073) 1,041,140
Board of Directors expenses				Schedule 3
		2022		2021
Directors expenses Director fees	\$ \$	111,211 131,000 242,211	_	42,379 96,600 138,979
Government and industry affairs				Schedule 4
• • •		2022		2021
Professional fees and expenses Government and industry affairs	\$	165,278 141,423	\$	160,600 45,035
	\$	306,701	\$	205,635

Year ended July 31

Grower relations and extension		Schedule 5
	2022	2021
Staffing and expenses Grower communications Canola Council extension Extension events and programming Sponsorship and extension support	\$ 139,520 \$ 175,808 153,417 121,704 135,993	141,390 144,883 141,356 17,076 160,749
	\$ 726,442 \$	605,454
Public engagement and promotion committee		Schedule 6
	2022	2021
Public engagement goals Committee meeting expenses	\$ 775,791 \$ 1,773	425,902
Professional fees	\$ <u>119,564</u> 897,128 \$	<u>88,953</u> 514,855
Research and development		Schedule 7
	2022	2021
Research and development programs Committee fees and expenses Research administration expenses	\$ 1,751,428 \$ 33,516 <u>180,907</u>	1,497,732 1,020 37,247
	\$ 1,965,851 \$	1,535,999

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GENERAL STATISTICS

Table 1: Summary of Producers, Service Charges and Refunds by Region for 2020-21 Crop Year

Region	Total Number of Producers	Total Service Charges Received	Number of Producers Refunded	Total Service Charges Refunded	Percentage of Producers Refunded	Percentage of Service Charges Refunded
1	708	\$351,580	29	\$37,201	4.1%	10.6%
2	651	\$296,796	32	\$21,041	4.9%	7.1%
3	388	\$249,811	32	\$24,708	8.2%	9.9%
4	1,273	\$399,944	80	\$44,132	6.3%	11.0%
5	1,341	\$491,487	44	\$29,946	3.3%	6.1%
6	656	\$149,415	11	\$4,557	1.7%	3.0%
7	1,291	\$402,900	17	\$7,403	1.3%	1.8%
8	1,671	\$395,660	17	\$6,660	1.0%	1.7%
9	946	\$346,814	31	\$30,373	3.3%	8.8%
10	1,177	\$407,803	26	\$12,696	2.2%	3.1%
11	1,629	\$565,653	64	\$58,060	3.9%	10.3%
12	742	\$200,095	24	\$6,911	3.2%	3.5%
other*	246	\$34,995	3	\$317	1.2%	0.9%
TOTAL	12,719	\$4,292,953	410	\$284,004	3.2%	6.6%

*other includes producers outside of Alberta or with mailing addresses that are not in the Alberta Canola database

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Table 2: Summary of Producers, Service Charges and Refunds by Crop Year									
Year	Total Number of Producers	Total Service Charges Received	Number of Producers Refunded	Total Service Charges Refunded	Percentage of Producers Refunded	Percentage of Service Charges Refunded			
2021-22	12,719	\$4,292,953	410	\$284,374	3.2%	6.6%			
2020-21	12,719	\$4,292,953	410	\$284,004	3.2%	6.6%			
2019-20	11,997	\$5,562,123	448	\$408,787	3.7%	7.3%			
2018-19	12,490	\$5,219,548	396	\$312,430	3.2%	6.0%			
2017-18	13,698	\$6,036,195	455	\$383,976	3.3%	6.4%			

	Table 3: Harvested Canadian Canola Acres (Thousands of Acres)							
Year	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada	
2013	6,315	10,600	3,225	100	60	38	20,345	
2014	6,770	10,650	3,150	104	32	32	20,738	
2015	6,225	11,100	3,190	90	35	29	20,669	
2016	5,985	11,175	3,100	86	39	34	20,419	
2017	6,890	12,680	3,155	110	43	36	22,914	
2018	6,679	12,244	3,379	134	62	35	22,535	
2019	5,821	11,753	3,209	76	43	29	20,933	
2020	5,717	11,317	3,397	82	32	27	20,572	
2021	6,619	11,921	3,390	94	47	33	22,113	
2022 (p)	6,436	11,317	3,261	94	55	40	21,202	
5 Year Avg	6,348	12,006	3,308	99	45	32	21,840	
10 Year Avg	6,345	11,495	3,281	100	47	33	21,270	

Source: Statistics Canada CANSIMTable 32-10-0359-01 Release Date: Septemer 14, 2022 (as posted November 1, 2022) (p) = projected



Table 4: Canadian Canola Production (Thousands Of Tonnes)								
Year	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada	
2013	6,169	9,179	3,026	89	50	34	18,551	
2014	5,797	7,972	2,511	72	31	28	16,410	
2015	5,851	9,537	2,858	71	34	26	18,377	
2016	6,158	10,682	2,608	82	37	33	19,599	
2017	6,827	11,311	3,148	91	45	37	21,328	
2018	5,871	11,308	3,318	124	67	35	20,724	
2019	5,320	11,394	3,056	72	42	26	19,912	
2020	5,212	10,968	3,191	56	33	24	19,485	
2021	4,341	6,759	2,514	66	44	31	13,757	
2022 (p)	6,090	9,696	3,144	70	58	40	19,099	
5 Year Avg	5,367	10,025	3,045	78	49	31	18,595	
10 Year Avg	5,764	9,881	2,937	79	44	31	18,724	

Table 4: Canadian Canola Production (Thousands Of Tonnes)

Source: Statistics Canada CANSIMTable 32-10-0359-01 as posted October 4, 2022 (p) = projected

Table 5: Canadian Canola Yield (Bushels Per Acre)

Year	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada
2013	43.1	38.2	41.4	39.1	36.7	39.3	40.6
2014	37.8	33.0	35.1	30.5	43.1	37.7	35.1
2015	41.4	37.9	39.5	34.7	42.9	39.7	39.4
2016	45.4	42.1	37.1	41.9	41.9	42.1	42.3
2017	43.7	39.3	44.0	36.3	46.5	44.3	41.0
2018	38.8	40.7	43.3	40.7	47.1	43.8	40.6
2019	40.3	42.8	42.0	41.6	43.2	39.5	41.9
2020	40.2	42.7	41.4	30.0	45.9	38.6	41.8
2021	28.9	25.0	32.7	28.6	41.8	41.4	27.4
2022 (p)	41.7	37.8	42.5	33.4	46.4	43.9	39.7
5 Year Avg	38.0	37.8	40.4	34.9	44.9	41.4	38.3
10 Year Avg	40.1	38.0	39.9	35.7	43.6	41.0	39.0

Source: Statistics Canada CANSIMTable 32-10-0359-01 as posted October 4, 2022 (p) = projected

The Canola Organizations

Canola growers are backed by canola organizations working together: the provincial grower organizations, the Canola Council of Canada and the Canadian Canola Growers Association.

Justin Nanninga represents Alberta Canola on the Canola Council of Canada board.

Mike Ammeter, Roger Chevraux and Andre Harpe represent Alberta Canola on the Canadian Canola Growers Association board.

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NATIONAL VALUE CHAIN ORGANIZATION



PURPOSE

The CCC leads industry strategies in market access and trade; canola production and innovation, including national research coordination; and targeted promotion to export markets.

Alberta Canola, SaskCanola and Manitoba Canola together provide 50 percent of CCC core funding. The other 50 percent comes from processors, exporters and life science companies.

canolacouncil.org

PROVINCIAL VALUE CHAIN ORGANIZATION

🔁 ALBERTA CANOLA

PURPOSE

Invests levy dollars into research, extension, public affairs, advocacy and canola promotion to support the long-term success of canola growers in Alberta.



Growers fund Alberta Canola through a levy collected when crop is sold.

albertacanola.com



NATIONAL GROWER ORGANIZATION



PURPOSE

CCGA enhances the competitiveness of canola growers by conducting in-depth policy analysis and advocating for policy changes that impact farm profitability. Through the Advance Payments Program the association also provides growers access to interest-free and low interest cash advances.

CCGA operates using funds generated from its core business operations. Provincial member organizations contribute a modest annual membership fee.

ccga.ca

CONTACT INFORMATION

BOARD OF DIRECTORS

Region 1 Dan Doll 780-835-8418

Region 7 Mike Ammeter 403-350-4473 **Region 2 Andre Harpe** 780-814-0964

Region 8 Ian Chitwood 403-470-7857 Region 3 Charles Simoneau 780-837-6900

Region 9 Christine McKee 403-635-7701 Region 4 John Mayko 780-632-8838

Region 10 Cale Staden 780-581-7888 Region 5 Justin Nanninga 780-307-4343

Region 11 Roger Chevraux 780-385-6358 Region 6 Wayne Schneider 780-975-7605

Region 12 Alan Hampton 403-823-0777

COMMITTEES

Alberta Canola Chair: Roger Chevraux

Alberta Canola Vice-Chair:

Ian Chitwood

Governance & Finance

Committee Chair: Ian Chitwood

Mike Ammeter John Mayko Wayne Schneider Charles Simoneau Roger Chevraux*

Government & Industry Affairs

Committee Chair: Wayne Schneider

Mike Ammeter Ian Chitwood Andre Harpe Justin Nanninga Roger Chevraux*

Research Committee Chair:

John Mayko

Alan Hampton, Christine McKee Justin Nanninga Cale Staden Roger Chevraux*

Grower Engagement & Extension

Committee Chair: Cale Staden

Dan Doll Alan Hampton, Christine McKee Wayne Schneider Charles Simoneau Roger Chevraux*

Public Engagement & Promotion

Committee Chair: Andre Harpe

Dan Doll Alan Hampton Christine McKee Charles Simoneau Cale Staden Roger Chevraux*

*Alberta Canola Chair resides on all committees

STAFF



Executive Director Karla Bergstrom



Director of Engagement & Analytics Rick Taillieu



Research Director Brittany Hennig



Manager of Communications Michelle Chunyua



Manager of Public Engagement & Promotion Tara Baycroft



Sr. Policy Analyst Bijon Brown



Communications & Events Coordinator



Controller Kamilla Sulikowski



Records Administration Cheryl Rossi



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