



Canola (Canada's Oil)
is a made in Canada innovation
developed through traditional
plant breeding techniques



Canola is the #1 cash crop for Alberta
farmers producing over

\$2.6 BILLION

in Farm Cash Receipts in 2017

Source: Statistics Canada, Table 32-10-0045-01

Canola oil is:



**THE
HEALTHIEST
OIL**

**LOWEST
IN
SATURATED
FAT (7%)**

As Canada's most valuable crop, Canola
contributes over \$26.7 billion annually & nearly

250,000 JOBS



Canola directly
employs over

**46,000
ALBERTANS**

and has an
economic
impact of over
\$7.1 billion

Source: Canola Council of Canada



Canola production in Canada was
**20.3 MILLION
TONNES IN 2017**

Source: Statistics Canada Factsheet 2018

Canada produces over 30% of the world's
canola supply and accounts for approximately



60%



of the global canola
trade

Source: Canola Council of Canada



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STAY CONNECTED:



Alberta's 2017 Crop Farm Cash Receipts were

\$6.9 BILLION



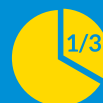
Accounting for 12.8% of
total Canadian Farm
Cash Receipts

Source: Statistics Canada Table: 32-10-0045-01

Over 6 million acres makes Alberta
an important canola growing region



1/3



of Canada's canola
production is grown
here

Farmers are a significant driver of
Alberta's rural economy spending

\$15.4 BILLION

in total operating expenses in 2017



Agriculture is the #1 renewable
resource in Alberta

Source: Statistics Canada Table 32-10-0136-01

In 2017, Alberta agri-food exports were a
record

\$11.2 BILLION

Higher exports of canola oil and meal contributed to the increase



Source: Statistics Canada

The Alberta Canola Producers Commission:

**IS 30
YEARS
OLD**

REPRESENTS
14 000
CANOLA PRODUCERS

ALBERTA'S 1ST
REFUNDABLE
PRODUCER
CHECK OFF

