



Canola (Canada's Oil)
is a made in Canada innovation
developed through traditional
plant breeding techniques

Canola oil is:



THE
HEALTHIEST
OIL

LOWEST
IN
SATURATED
FAT (7%)

As Canada's most valuable crop, Canola
contributes over \$26.7 billion annually & nearly

250,000 JOBS



Canola directly
employs over

46,000
ALBERTANS

and has an
economic
impact of over
\$7.1 billion

Source: Canola Council of Canada

Canola production in Canada was



20.3 MILLION

TONNES IN 2017

Source: Statistics Canada Factsheet 2018

Canada produces over 30% of the world's
canola supply and accounts for approximately



60%



of the global canola
trade

Source: Canola Council of Canada



ALBERTA CANOLA

780-454-0844 | ALBERTACANOLA.COM
14560-116 AVENUE NW EDMONTON, AB T5M 3E9

STAY CONNECTED:

Canola is the #1 cash crop for Alberta
farmers producing over



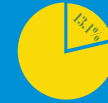
\$2.6 BILLION

in Farm Cash Receipts in 2017

Source: Statistics Canada, Table 32-10-0045-01

Alberta's 2017 Crop Farm Cash Receipts were

\$6.9 BILLION



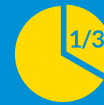
Accounting for 12.8% of
total Canadian Farm
Cash Receipts

Source: Statistics Canada Table: 32-10-0045-01

Over 6 million acres makes Alberta
an important canola growing region



1/3



of Canada's canola
production is grown
here

Farmers are a significant driver of
Alberta's rural economy spending

\$15.4 BILLION

in total operating expenses in 2017



Agriculture is the #1 renewable
resource in Alberta

Source: Statistics Canada Table 32-10-0136-01

In 2017, Alberta agri-food exports were a
record

\$11.2 BILLION

Higher exports of canola oil and meal contributed to the increase



Source: Statistics Canada

The Alberta Canola Producers Commission:

**IS 30
YEARS
OLD**

REPRESENTS
14 000
CANOLA PRODUCERS

ALBERTA'S 1ST
REFUNDABLE
PRODUCER
CHECK OFF

