

# POWERING YOUR PROFITS TOUR

AGRONOMY  
MARKETING  
MANAGEMENT

**LACOMBE, AB**  
**TUESDAY, NOVEMBER 20**  
**9:00 am - 3:30 pm**  
**Lacombe Memorial Centre**



Keith Gabert

**Keith Gabert, Agronomy Specialist** – *Canola Council of Canada*  
**Dan Orchard, Agronomy Specialist** – *Canola Council of Canada*

## **CANOLA YIELD ROBBERS AND CLUBROOT SILVER BULLETS**

While there are no silver bullets for clubroot, Dan will explain why understanding the ability of pathotype populations to change in your fields when deploying resistance varieties is critical and Keith will cover the potential to mitigate clubroot and improve soil pH with lime application.



Dan Orchard

**Brian Voth, President** - *intelliFARM*

## **MARKETING IS A FOUR LETTER WORD**

Grain marketing is never without it's challenges. How do you manage price risk with production risk? Brian will discuss how having a plan and sticking to it will help you to stop associating marketing with four letter words.



Brian Voth

**Merle Good, Farm Business Advisor** – *GRS Consulting Ltd.*

## **TAX TIPS AND TRAPS**

Farmers need to know that significant tax strategies are available to them. Learn more about how to maximize income after tax, which is more than just trying to minimize the tax obligation.



Merle Good

**Dave Gallant, Director, Finance and Operations** – *Canadian Canola Growers Association*

## **CCGA WORKING FOR FARMERS: A FINANCING PROGRAM THAT ENHANCES YOUR MARKETING FLEXIBILITY**

Dave will discuss how the cash advance program can reduce cost and give farmers more flexibility in managing their grain sales to maximize their returns.



Dave Gallant

**Mark Walker, Manager, Policy Development** – *Canadian Canola Growers Association*

## **CCGA WORKING FOR FARMERS: DIGGING INTO PMRA'S PROPOSED DECISION ON NEONICS**

Mark will speak about the breadth and depth of the organization's agriculture policy work and take a closer look at the PMRA's proposed decisions to cancel all outdoor uses of neonics.



Mark Walker

For more information visit:  
**ALBERTACANOLA.COM/PYP**  
or call **780-454-0844**



AlbertaCanola



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