

POWERING YOUR PROFITS TOUR

AGRONOMY + MANAGEMENT
MARKETING + MORE

WEDNESDAY, NOV 22 9:00 AM - 3:00 PM
MEDICINE HAT LODGE - 1051 ROSS GLEN DR SE



BRIAN VOTH, PRESIDENT – INTELLIFARM INC.

The 7 Deady(ish) Sins of Marketing - Timing your sales and managing your risk become critical to your farm operation. Brian will explain how knowing where the market may be headed, and using available risk-management tools, can form the base of your solid marketing plan.



CODY IBBOTTSON & AMANDA FINKE, ASSOCIATES – EBT CHARTERED ACCOUNTANTS LLP

Proposed Changes to Federal Tax Laws

Cody and Amanda will provide an update on proposed tax changes and how they may affect your farm. Learn about the proposed rule changes and their impacts on converting wealth into retirement income, restrictions in farm transfers, and potential reductions in your capital gains deduction.



GREGORY SEKULIC, AGRONOMY SPECIALIST – CANOLA COUNCIL OF CANADA

Wildlife Friendly Farming for Fun and Profit - Gregory will discuss how you can integrate and preserve natural spaces to sustainably maximize profits on your farm.



CHERYLN NAGEL - FARM & FOOD CARE SASKATCHEWAN

Speak Up! - Consumers are so curious about the food they eat and serve to their families. They have questions and are often getting answers from the wrong sources. Telling your story and engaging in the conversation about agriculture today can help! We all must “Speak Up!”

FULL DETAILS AND REGISTRATION: ALBERTACANOLA.COM/PYP