# Alberta Canola Producers Commission

Annual Report 2012 - 2013





# **Our Mission**

To improve the long-term profitability of Alberta canola producers.

## **Our Vision**

Providing leadership in a vibrant canola industry for the benefit of Alberta canola producers.



# **Table of Contents**

ACPC Chairman's Report	4
CCGA Report	5
CCC Report	8
Annual General Meeting 2013	9
Agronomic Research	12
<b>Grower Relations and Extension</b>	16
Market Development	19
Government and Industry Affairs	23
Governance and Finance	26
Financial Statements	29
General Statistics	45
Contact Information	51
About the Commission	52

# **ACPC Chairman's Report**

### Colin Felstad, Chairman

The past year for the Commission has been about reviewing the past in order to plan for the future. The ACPC Board, along with our colleagues from Saskatchewan and Manitoba, participated in joint leadership training that helped us to be better representatives of the canola farmers we all represent. It prepared us for reviewing our own governance systems and strategic plans for the future.



Reviewing our strategic plan was especially important this year because a new Canola Science Cluster agreementneededtobedevelopedforGrowingForward 2. The work from the previous research program was reviewed, and the goals for oil nutrition, canola meal, and agronomy were updated. Researchers were asked to develop projects to meet the new objectives. While the Canola Council of Canada is the applicant and administer of the agreement, the funds come from the canola grower groups. In the end, an unprecedented \$25 million will be invested over the next five years in this research program developed and funded by the Government of Canada, the Canola Council of Canada and the canola growers from Alberta, Saskatchewan, and Manitoba.

A change to one of the Board Committee's was also made as a result of reviewing our own internal governance structure. The Administration and Finance Committee was re-structured to the Governance and Finance Committee. The terms of reference for the committee were reworked to give the committee more focus and direction. This ensures that the ACPC

will continue its long standing policy of being fully accountable to Alberta canola growers.

The long term profitability of Alberta canola producers is at the heart of everything the Commission undertakes. While a large part of the work of a canola grower is the production of canola; knowing how to run a successful business is equally important. Knowledge and training in marketing, human resource management,

logistics, and capital allocation are also important activities on a farm. A significant project undertaken by the Commission this past year has been to look at the business management training currently available and used by farmers. There are currently numerous educational opportunities for canola growers to access. They are available in a variety of formats, locations and subjects, more than enough to meet the diverse needs of Alberta's canola growers.

Lastly, I would like to thank Jody Klassen, past Chair of the Commission, who stepped down after completing the maximum two consecutive terms. Jody always tried different ways to get the Board of Directors thinking about issues and finding solutions to challenges. His humor and dedication is missed. Replacing Jody as Director for Region 6 is Renn Breitkreuz of Onoway, a farmer with a good mix of business and work experience that will be a definite asset to the Board.

Respectfully Yours,

Colin Felstad

# **Canadian Canola Growers Association Report**

Directors: Todd Hames, Marlene Caskey, Raymond Blanchette





The Canadian Canola Growers Association (CCGA) has represented the national interests of Canada's canola farmers for nearly 30 years. CCGA's mission is "To influence national and international issues, policies and programs that enhance the profitability of Canadian canola growers."

CCGA's two main activities include, administrating the federal cash advance program for 25 field crops across western Canada and, on behalf of canola farmers, advocating for agriculture policy and program changes.

CCGA's membership is comprised of all provincial canola grower organizations in Canada, including: Alberta Canola Producers Commission, British Columbia Grain Producers, Manitoba Canola Growers Association, Sask Canola, and Ontario Canola Growers Association.

### **Advance Payments Program**

The cash advance program makes up a significant part of CCGA's operating activities. Beginning in 2012, CCGA added the administration of western Canadian cereal grain advances to its cash advance portfolio. To accommodate the increase in advance activity, CCGA expanded customer service capabilities, as well as made strategic investments in IT systems development, staffing and physical office space.



### **Agriculture Policy Development and Advocacy**

A second component of CCGA's operating activities is agriculture policy development and advocacy. The CCGA policy team researches policy alternatives and advocates for policy changes that benefit canola farms across the country. In 2012-13, CCGA contributed to the agriculture policy dialogue in a number of areas, including rail transportation, international trade, biodiesel, crop inputs, grain marketing and more.

### **Transportation**

Responsive and efficient rail service is critical in fulfilling the needs of our canola customers around the globe. CCGA continues to advocate for changes to how rail service is provided in Canada. We do this independently, as well as through strategic partnerships with groups such as the Coalition for Rail Shippers (CRS) and other commodity groups. In addition, CCGA is a member of the federal Crop Logistics Working Group.

Both CCGA and CRS actively participated in consultative and advocacy activities during the Rail Service Review. More recently, CCGA contributed to the federal consultation process on Bill C-52, Fair Rail Service Act, which introduced changes to Canada's rail service legislation. The CRS sought out six amendments to Bill C-52, which would support better rail service from both railways. Advocacy work included attending Transportation Committee meetings in Ottawa,

participating in numerous meetings with Members of Parliament and bureaucrats, as well as cooperating on several rail submissions to Transport Canada.

While Bill C-52 passed without amendment, CCGA continues to work with other shippers, the government and the railways in establishing supply chain performance metrics which will measure rail service performance and will be used to develop shipper strategies and evidence to support participation in the 2015 statutory review of the *Canada Transportation Act*.

### **International Trade**

With over 85% of canola exported as seed, oil or meal, building and maintaining access to international markets is essential. A good example of CCGA's trade advocacy work in 2012-13 includes its appearance before the House Standing Committee on International Trade regarding the Canada-Japan Economic Partnership. Key elements of this presentation included emphasizing the importance of the Japanese market to the canola industry and discussing the benefits to the canola industry of reducing tariffs on canola oil.

CCGA is a member of the Canadian Agri-Food Trade Alliance (CAFTA), which actively works on all bi-lateral and multilateral trade negotiations and consultations that impact agriculture. Key trade activities that were important this past year include the Comprehensive Economic and Trade Agreement with the European Union, the Trans-Pacific Partnership, and the South Korea Free Trade Agreement.

CCGA advocates for science-based trade rules for products derived from biotechnology. To avoid potential interruptions in trade, CCGA supports Canada's efforts to establish an international protocol on low level presence (LLP). CCGA worked collectively with groups such as the Canola Council, Grain Growers of Canada and CropLife Canada in submitting comments on the government's proposed LLP policy. In addition, CCGA

works to further the LLP cause internationally with groups such as the Canada Grains Council and the International Oilseed Producers Dialogue.

### **Biodiesel**

CCGA actively supports the expansion of Canada's biodiesel production capacity. During the past year, in response to the federal government announcing the winding down of the ecoEnergy program, CCGA advocated to reprofile the program's funding to support the increase in canola-based biodiesel production capacity in Canada.

The newly established Biodiesel Working Group, spearheaded by CCGA and comprised of members from CCGA, Alberta Canola Producers Commission, SaskCanola, Manitoba Canola Growers Association and Canola Council of Canada, has been assembled to co-ordinate the canola industry's activities on canola biodiesel.

The federal government recently announced that it intends to amend the Renewable Fuels Regulations to allow for a permanent national exemption to the 2% biodiesel mandate for all heating oil and a 6-month extension to the existing exemption that the Maritime Provinces have for complying with the mandate. CCGA provided a submission to counter the proposed amendments, as it sets a precedent for erosion of the mandate.

### **Crop Inputs**

CCGA is a member of the Grower Requested Own Use (GROU) nomination committee, which meets each fall to nominate crop protection products for import. The GROU program allows farmers to import the U.S. version of Canadian registered crop protection product in the event there is price discrepancy in the market.

CCGA advocates for a science-based regulatory and policy environment. CCGA has been a strong advocate for biotechnology and for science-based decision-

making when it comes to seed variety and pesticide registration. CCGA has spoken out against mandatory labelling for GM food products, as well as cosmetic use pesticide bans.

### **Grain Marketing**

CCGA is a strong advocate for reforms to the Canadian Grain Commission (CGC) and was actively engaged in formal consultations on changes to the *Canada Grain Act* through Bill C-45. In addition to a formal submission, CCGA appeared before the Standing Committee on Agriculture and Agri-Food and the Senate Standing Committee on Agriculture and Forestry to discuss the necessary reforms. The final legislation reflected many aspects of CCGA's position, notably the elimination of mandatory inward inspection and weighing and the development of an insurance based producer payment protection program.

CCGA opposed the significant increase in CGC User Fees and the move to a full cost recovery model, chiefly as the model does not adequately reflect the public good generated from CGC activities and producers would ultimately be responsible for the increased cost. An additional concern was a reduction in funding for the Grain Research Laboratory which is responsible for many of the core services the CGC provides.

While industry was unsuccessful in preventing the increase, CCGA remains committed to better understanding the cost breakdown of CGC activities and to invoke the necessary change to ensure better value for producers. CCGA worked with the Grain Growers of Canada to develop a policy paper on further CGC reforms for the Minister of Agriculture and Agri-Food and to communicate with government and industry stakeholders what changes are still required.

### **Advocacy**

Advocacy is a very important part of CCGA's role representing canola farmers. During the year, CCGA contributed stories and other informational content to:

- Advancements in Agriculture, an insert to the National Post where the farmer's role in feeding the world was explored.
- *Biotechnology*, an insert to the *National Post* that discussed the role of biotechnology on the farm.
- The Hill Times, where we highlighted the economic impact that canola farmers have on the nation's economy.

CCGA also undertakes yearly outreach meetings in Ottawa where the board of directors bring canola farmers' most important issues directly to the desks of the elected officials who represent them in Ottawa.

CCGA is an active member of the following national policy and advocacy organizations: Canadian Agri-Food Trade Alliance, Grain Growers of Canada, Canola Council of Canada, Canadian Renewable Fuels Association, Vegetable Oil Industry of Canada, Coalition of Rail Shippers, Canada Grains Council and GrowCanada.

CCGA also represents canola growers on a number of government and industry committees, including:

- Western Grains Standards Committee
- Western Grains Research Foundation
- Grains Innovation Round Table
- Canadian On-Farm Food Safety Committee
- Pest Management Regulatory Agency committees (Pest Management Advisory Council and Grower Requested Own Use program)

### Find Us on the Web

CCGA's website contains extensive information about its policy activities, as well as information that farmers need to apply for a cash advance. Farmers can also log into the secure portion of our website to check their cash advance balances. Go to www.ccga.ca.

# **Canola Council of Canada Report**

Colin Felstad, Director

I represent the Alberta Canola Producers Commission (ACPC) on the Canola Council of Canada's (CCC) Board of Directors. The CCC is an important partnership for Alberta growers because it brings together the entire value chain of Canada's canola industry to make decisions and investments that make us all profitable.

In 2012-13, the CCC advanced work and development in three priority areas

 maintaining market access for current markets, developing new ones, and increasing the productivity and resilience of the crop. We also worked on outreach to ensure government decision makers are familiar with the issues that impact our industry.

The CCC's developed and launched several important tools for growers this year. The Council launched its new website and with that came the Canola Encyclopedia -- a grower's manual of sorts interpreted for ease-of-use online and a valuable resource for canola agronomy information including disease management, insect control, crop fertility and many other chapters. In parallel came the Canola Diagnostic tool (www. canoladiagnostictool.ca) which is a screening tool to help diagnose issues in the field. In many cases, the tool can help growers narrow down their issue to a list of possible causes and from that, consult either the Canola Encyclopedia or an agronomist, depending on the issue.

In recent years, the Council has put a marked effort into connecting agronomy and science and has developed several avenues that unite those involved in this area such as live events, webinars, videos and Canola Watch. In addition, a special science edition of Canola Digest was mailed out in late 2013 which funnels the results



of the Canola/Flax Research Science Cluster into the hands of producers.

The CCC released a comprehensive market access strategy in February with an ongoing vision for how the industry and government can best work together to maintain access to our export markets and to remove the barriers that can block trade opportunities. The CCC travelled with a Canadian delegation to Lima, Peru for the 17th

round of negotiations for the Trans Pacific Partnership and made a formal presentation at the stakeholder forum focussed on science-based policies related to maximum residue levels and biotechnology.

CCC President Patti Miller travelled to Japan on a trade mission with Agriculture Minister Gerry Ritz to maintain and build relations in the industry's major market and discuss new opportunities afforded by bi-lateral, comprehensive economic and trade discussions. China decided to open another of its crushers to Canadian canola seed which increased the country's capacity to import an additional one million tonnes of Canadian canola seed. And, a yearlong joint Sino-Canadian study was released in Beijing to key decision makers proving that the use of Canadian canola meal in cattle feed in Chinese dairies can significantly increase quantity produced.

Where 2012 was a year of new faces and perspectives, 2013 has been one of new ideas and paths. With Patti Miller at the helm as President, the team worked incredibly hard this year to support the growth of our industry and to keep us all on track for success. On behalf of the Commission Board and Alberta canola producers, I'd like to thank the CCC Board and staff for their efforts.

# **Annual General Meeting 2013**

23<sup>rd</sup> Annual General Meeting of the Alberta Canola Producers Commission (ACPC) Edmonton Expo Centre Northlands January 29, 2013 Total number of growers signed in attendance: 127

Chair: Jody Klassen

Recording Secretary: Simone Demers Collins

### **CALL TO ORDER:**

Chairman Klassen called the meeting to order at 2:54 p.m. welcoming producers and industry attendees.

### **AGENDA:**

**MOTION:** Greg Porozni/Kevin Bender that the agenda be approved as circulated, with the power to add if and as required. Carried.

### MINUTES of the 2012 Annual General Meeting:

**MOTION:** Colin Felstad/Terry Young that the 2012 AGM minutes be approved as printed in the Commission's annual meeting report. Carried.

INTRODUCTION OF ACPC DIRECTORS: Chairman Klassen requested that each of the 12 ACPC directors introduce themselves and indicate the regions they represented. Kelly McIntyre (Region 1), Greg Sears (Region 2), Raymond Blanchette (Region 3), Daryl Tuck (Region 4), Colin Felstad (Region 5), Jody Klassen (Region 6), Renn Breitkreuz (Region 6), Terry Young (Region 7), Elaine Bellamy (Region 8), Lee Markert (Region 9), Todd Hames (Region 10), Jack Moser (Region 11), and Marlene Caskey (Region 12).

INTRODUCTION OF ACPC STAFF: Chairman Klassen introduced the General Manager Ward Toma, Simone Demers Collins – Market Development & Promotions Coordinator, Rick Taillieu – Grower Relations & Extension Coordinator, and Karla Bergstrom – Policy Analyst.

### **COMMITTEE REPORTS:**

### **ADMINISTRATION and FINANCE COMMITTEE:**

Colin Felstad, committee chair, introduced fellow committee members Daryl Tuck and Greg Sears. Felstad reviewed the ACPC budget and expenditures for 2011-12.

MARKET DEVELOPMENT COMMITTEE: Marlene Caskey, committee chair, introduced the committee members Elaine Bellamy, Terry Young, Kelly McIntyre, and Raymond Blanchette. Caskey spoke to the goals of the committee as well as some of the activities of the past year.

AGRONOMIC RESEARCH COMMITTEE: Lee Markert, committee chair, introduced fellow committee members Daryl Tuck, Colin Felstad, and Kelly McIntyre. Markert provided the listing of the new research projects along with their dollar value that ACPC funds. He also explained how the Canola Performance Trials and agronomic research were part of the Science Cluster Research.

GROWER RELATIONS & EXTENSION (GRE): Jack Moser, committee chair, introduced the committee members Raymond Blanchette, Greg Sears, and Todd Hames. Moser indicated that GRE focuses on getting canola information out to growers in a variety of ways and in a timely manner.

**CANOLA COUNCIL OF CANADA:** Jody Klassen, the Commission's representative on the CCC board, explained some of the joint projects that ACPC and the Canola Council of Canada partnered on.

**MOTION:** Andy Haarsma/Chad Wainsfield that Grant Thorton, LLP be re-appointed auditors for the 2012-13 fiscal year. Carried.

### **RESOLUTIONS:**

**RESOLUTION #1:** Moved by Todd Hames and seconded by Daryl Tuck to approve changing the boundaries for regions 4 and 10 in the Alberta Canola Producers Marketing Plan Regulation as described below:

Region 4 is made up of the area that is included in the following:

- (a) Beaver County;
- (b) Strathcona County;
- (c) County of Two Hills No.
- (d) County of Minburn No. 27
- (e) Lamont County;
- (f) I.D. No. 13 (Elk Island);
- (g) any city, town, village or summer village that is encompassed by the area described in clauses (a) to (f).

Region 10 is made up of the area that is included in the following:

- (a) County of St. Paul No. 19;
- (b) County of Vermilion River;
- (c) M.D. of Wainwright No. 61;
- (d) M.D. of Bonnyville No. 87;
- (e) Regional Municipality of Wood Buffalo;
- (f) Lac La Biche County;
- (g) I.D. No. 24 (Wood Buffalo);
- (h) any city, town, village or summer village that is encompassed by the area described in clauses (a) to (g).

Resolution 1 Carried.

**RESOLUTION #2:** Moved by Terry Young and seconded by Elaine Bellamy to change the names within the Alberta Canola Producers Marketing Plan Regulation as detailed below:

- Region 1 (b) M.D. of Northern Lights No. 22 is now "County of Northern Lights"
- Region 5 (c) County of Athabasca No. 12 is now "County of Athabasca"
- Region 6 add "Municipality of Jasper"
- Region 8 (f) M.D. of Rocky View No. 44 is now "Rocky View County"
- Region 10 add I.D. 349
- Region 12 (a) County of Newell No. 4 is now "County of Newell"

Resolution 2 Carried.

**RESOLUTION #3:** Moved by Brent Heidecker and seconded by Neil Boertsch that:

Whereas the Alberta Canola Producers Commission strongly supports an open market for price discovery for canola;

And whereas the final price received by canola growers is impacted by the costs of delivery, elevation, freight and the determination of grade and dockage;

And whereas the number of delivery locations has declined over time in Alberta thereby reducing competitive buying and delivery options for canola growers;

And whereas some clauses in canola sales contracts presented by buyers are nonnegotiable, restrictive and potentially increase costs borne by the farmer have become adopted by virtually all canola buyers;



And whereas the use of such one sided clauses transfers undue cost to the grower and introduces a degree of market power that reduces the transparency and efficiency of canola price discovery;

And whereas current Canadian Grain Commission (CGC) rules allow for employees of canola buyers to determine grade and dockage of delivered canola, thus entering a grain company bias into the determination of said grade and dockage, and while there is an appeal mechanism, this inherently introduces costs to the grower and reduces the transparency and efficiency of canola price discovery;

BE IT RESOLVED THAT the Alberta Canola Producers Commission work with the Canola Council of Canada, the Canadian Canola Growers Association and other provincial and national grain and oilseed groups to develop policy and take actions that will:

- 1. Result in more balanced terms of sale between buyers and sellers of canola
- 2. Result in 3<sup>rd</sup> party grade and dockage measurement
- 3. Result in grade and dockage measurement that will yield results consistent with CGC measurement if 3<sup>rd</sup> party grading is not achievable.

**REGIONAL MEETING EVALUATION WINNER:** Rick Taillieu announced that Bernard May who attended and provided an evaluation for the ACPC meeting held in Region 5 was the winner of \$1,000 gift certificate.

ACKNOWLEGEMENTS: Colin Felstad addressed the contributions that Jody Klassen had made to the ACPC board and to the canola industry in general. Klassen was presented with a token of the Commission's appreciation, and was asked to extend thanks from the group to his wife, Elaine, and his daughters for their support of Jody's canola commitments. President of the Canola Council of Canada, Patti Miller, presented past Chairman of the Canola Council of Canada and past ACPC director, Stew Gilroy, with the Queen Elizabeth II Diamond Jubilee Medal.

### **ADJOURNMENT:**

**MOTION:** the meeting was declared adjourned at 3:58 p.m. Carried.

Resolution 3 Carried.

# **Agronomic Research**

Committee: Daryl Tuck (Chair), Renn Breitkreuz, Kelly McIntyre, Greg Sears









The ACPC Agronomy Research Committee has two broad goals:

- 1. Find better ways to grow canola
- 2. Find better ways to control pests

Given these goals, the Commission took part in research funding calls organized through a funding consortium and the Canola Agronomic Research Program (CARP).

The funding consortium is a coming together of the organizations that fund research in agriculture and food. A common call for these research proposals a very efficient method of accessing research ideas and it increases cooperation amongst the various funding agencies. Currently, the total value of the Commission's commitment to agronomic and genetic development research projects is \$3.34 million dollars.

AGRONOMY RESEARCH			
PROJECT TITLE	RESEARCHER / ORGANIZATION	TOTAL ACPC FUNDING	
Analysis and monitoring of <i>Leptosphaeria maculans</i> race dynamics in western Canada for effective blackleg resistance management strategies.	Dr. Peng AAFC	\$44,000	
Improving lygus management for current canola and faba bean cultivars.	Dr. Carcamo AAFC	\$76,000	
Development of a rapid quantitative detection method for sclerotinia stem rot inoculum to aid disease risk assessments and fungicide spray decisions.	Dr. Strelkov U of A	\$42,333	
Developing a strategy for reducing the spore density and dissemination of clubroot of canola in Alberta.	Dr. Hwang AARD	\$191,250	



AGRONOMY RESEARCH			
PROJECT TITLE	RESEARCHER / ORGANIZATION	TOTAL ACPC FUNDING	
Improving Sclerotinia disease control in edible beans and canola.	Dr. Harding AAFD	\$225,226	
Biology and management of glyphosate-resistant Kochia.	Dr. Blackshaw AAFC	\$43,500	
Aster yellows and swede midge - new threats to prairie canola production.	Dr. Olivier AAFC	\$113,760	
Supporting continued development of clubroot resistant canola and early detection of clubroot outbreaks.	Dr. Harding AAFD	\$49,68	
Assessing current soil test based fertilizer recommendations for direct seeding systems to optimize crop production and contribution margin.	Dr. Gill SARDA	\$25,000	
Identification of superior crop rotations to minimize inputs, optimize crop production and maximize contribution margin.	Dr. Gill SARDA	\$18,000	
Night spraying fungicides.	Mr. Coles Farming Smarter	\$161,32	
Developing a rapid method to evaluate pod-drop in canola.	Dr. Gulden U of M	\$65,99	
Canola yield, grain quality and nitrate movement in soils of northern Alberta as affected by use of different nitrogen sources PROJECT WILL COMMENCE IN SPRING 2014.	MARA	\$125,00	
Detection, identification and control strategies for management of cutworms (Noctuidae) on the prairie provinces.	Dr. Floate AAFC	\$175,22	
Quantifying the economic and soil quality benefits of long- term no-till using a canola - spring wheat rotation	Mr. Holzapfel IHARF	\$21,50	
Seeding Between the Lines: evaluating the potential of interrow seeding for canola in southern Alberta	Mr. Coles Farming Smarter	\$35,000	
Biocontrol of canola cutworms: identification and attraction of parasitoids	Dr. Sharanowski U of M	\$39,24	
Improving crop risk assessment tools for bertha armyworm	Mr. Meers AARD	\$16,33	
Improving growth and yield of canola with a novel fungal endophyte <i>Piriforospora indica</i>	Dr. Zwiazek U of A	\$172,80	

AGRONOMY RESEARCH				
PROJECT TITLE	RESEARCHER / ORGANIZATION	TOTAL ACPC FUNDING		
Field proofing the use of plant hormones to increase canola, wheat and pea yields - \$252,000 CAAP, \$12,000 ACPC	Dr. Ozga U of A	\$264,000		
Understanding soil variability for effective zone management in precision agriculture - an evaluation of sensor based soil mapping	Mr. Coles Farming Smarter	\$165,000		
Night Spraying: pesticide efficacy with night time applications	Mr. Coles Farming Smarter	\$174,000		
Approve of a concept to build a nano and antibody based pathogen specific plant disease monitoring device for agricultural pest management	Dr. Li - AITF	\$30,000		
Investigating natural enemies of crop pest insects for research and knowledge transfer	Dr. Dosdall - U of A	\$55,800		
CCC Disease Strategy	Mr. Jurke - CCC	\$24,000		
Prairie Canola Agronomy Research Program (PCARP)	Dr. Clayton - AAFC	\$100,000		
Optimizing variable rate nitrogen fertilizer application in fields with spatial variability	Dr. McKenzie - AARD	\$35,334		
Management of lygus bugs and seedpod weevils in canola	Dr. Carcamo AAFC	\$17,133		
Long-term effects of different soil test based fertilizer rates on crop production, contribution margin and soil quality in the Peace region.	Dr. Gill - SARDA	\$8,000		
Assessment of seed germination and seedling performance of spring canola at low temperatures	Dr. Capo-chichi - AITF	\$30,000		
Development of a cultivar rotation for blackleg management	Dr. Fernando - U of M / Dr. Peng AAFC	\$25,492		
Evaluation and adoption of controlled traffic farming in Alberta	Dr. Faechner ARECA	\$20,000		
Total Agronomic Research		\$2,589,937		

GENETIC DEVELOPMENT RESEARCH		
PROJECT TITLE	RESEARCHER / ORGANIZATION	TOTAL ACPC FUNDING
Identification and mapping of clubroot resistance genes in Brassica plants and development of SNP markers tightly linked to resistance genes	Dr. Yu AAFC	\$140,002
Development of a germplasm resource to dissect complex traits in <i>B. napus</i>	Dr. Parkin AAFC	\$81,000
Molecular cytogenics of blackleg resistance in the <i>Brassica</i> B-genome and introgression of resistance into B napus through recurrent backcrossing	Dr. Rahman U of A	\$258,600
Evaluation of the toxicity of the secondary metabolites produced by Leptosphaeria maculans	Dr. Li AITF	\$60,000
Effects of clubroot resistant canola lines	Dr. Strelkov U of A	\$6,667
Studies on the genetic and molecular basis for clubroot resistance in canola	Dr. Strelkov U of A	\$130,243
Genetic analysis and molecular mapping of early flowering gene(s)	Dr. Rahman U of A	\$70,181
Total Genetic Development Research		\$746,693

Growing Forward 2: Five years ago under Growing Forward, the Canola Council of Canada received \$14 million for canola related research in canola production, canola meal and oil development research.

Under the new Growing Forward 2 program, the Council succeeded in securing \$15 million in new research funds for the next five years. The broad areas of research, encompassing the 29 projects in this program are:

- Oil Nutrition
- Canola Meal Nutrition

- Canola Health & Integrated Pest Management
- Canola Yield & Quality Optimization
- Integrated Crop Management & Sustainability of Canola Production
- Canola Supply Surveillance and Forecasting
- Science Cluster Tech Transfer

The Commission has committed \$160,000 per year for the five-year term of the new Canola Science Cluster agreement.

# **Grower Relations & Extension**

Committee: Jack Moser (Chair), Renn Breitkreuz, Todd Hames, Lee Markert









The Alberta Canola Producers have continued to expand their extension and education program by developing new partnerships, creating new learning opportunities and sponsoring events and activities that achieve the goals of the Grower Relations and Extension (GRE) Committee.

The goals of the GRE Committee are to initiate, develop and support education & extension programs that

increase the ability of farmers to make:

- Agronomic decisions
- Marketing decisions
- Farm management decisions

The GRE Committee is also committed to ensuring canola growers, the agriculture industry, and partners are informed of Alberta Canola Producers Commission's goals, objectives and activities.

The following tables highlight some of the key activities from the 2012-13 year:

GROWER COMMUNICATIONS	
Website	The number of unique visitors to canola/ab.ca increased 39% to a total of 82,967 from August 1, 2012 to July 31, 2013.
	There were a total of 354,383 visits to the site (an increase of 46%),and a total of 823,269 pages were viewed. One third of the website traffic is now from a mobile device.
Printed Newsletter	A sixteen page newsletter customized for each of ACPC's twelve regions was mailed to every grower in Alberta each November to make them aware of key updates and to invite them to the regional and annual general meeting.
Radio	The weekly Growing with Canola program was aired every Tuesday on 25 radio stations across Alberta and extended version was posted to canola. ab.ca as a podcast that is also available on iTunes.

Twitter	The @albertacanola twitter was used to deliver timely agronomic and event information to farmers and to interact with them. Followers increased from 1394 last year to 2,146 by July 31, 2013.
Electronic Newsletters	A total of 39 Alberta Canola Connections, agronomic bulletins and media releases were sent to 2646 subscribers, an increase of 338 over the previous year.
YouTube	There are 121 videos and full length webinars posted on youtube.com/albertacanola and embedded on the canola.ab.ca website.
Facebook	Facebook activity increased modestly from 507 to 561 likes on facebook. com/albertacanola.
Canola Digest	ACPC is a partner in the award winning Canola Digest magazine produced by the Canola Council. Four issues that include two Alberta specific pages are mailed to all canola growers in Alberta.

KEY ACPC EXTENSION EVENTS	
Regional Meetings	Each November-December, each of ACPC's twelve directors host a meeting to provide farmers with information on growing canola, marketing canola and farm management. The meetings also provide growers with the opportunity to learn about ACPC activities, to review the ACPC budget, to provide feedback and to give input.  More than 1000 canola growers attended the 2012 meetings.
FarmTech	ACPC is a host of the FarmTech Conference and the Annual General Meeting is held during the event. Canola agronomy and marketing are a key component of the agenda. FarmTech 2013 was held at the Edmonton EXPO Centre and attracted a record crowd of 1600 delegates.
canolaLAB 3D	The canoLAB 3D indoor diagnostic event was hosted in partnership with the Canola Council of Canada. The event was held at the Enjoy Centre greenhouses in March and featured more than 25 research scientists and senior agronomists showing hundreds of plant deficiencies, diseases and insects to over 300 attendees divided into small learning groups.
Marketing Courses	ACPC hosted and sponsored multi-day marketing courses across Alberta. Participants received training on marketing canola and other commodities. The course utilized a simulated futures trading program.
Tradeshows	The ACPC booth display was manned by ACPC Directors and staff along with Canola Council of Canada agronomists at AgriTrade in Red Deer, FarmTech in Edmonton, and Ag Expo in Lethbridge.





GRAIN PRICE INFORMATION	
Website	Daily country elevator grain prices and weekly feed grain prices are collected by the ACPC.
	The canola.ab.ca website features daily grain prices for six regions in Alberta, weekly feed grain prices for six regions in Alberta and futures market prices for agricultural commodities.
	The daily grain prices are the most visited web page on the ACPC website with 205,644 page views from August 1, 2012 to July 31, 2013.
Email Delivery	There are 2363 subscribers to the daily grain price email, an increase of 350 from the previous year.
	There are 2106 subscribers to the weekly feed grain price email, up 152 from the previous year.
Twitter	@ACPCGrainPrices twitter account was created to tweet the closing canola futures price each day. The account has 508 followers on twitter. Farmers can also receive the prices by text message by texting "follow @ ACPCGrainPrices" to 21212.
Radio	Daily grain prices are sent to radio stations across Alberta each day in time for the noon hour radio show.















# **Market Development**

Committee: Marlene Caskey (Chair), Elaine Bellamy, Raymond Blanchette, Kelly McIntyre, Terry Young











### Healthy. Versatile. Local.

These three words guide the Commission's marketing activities and reflect the attributes that ACPC would like others to associate with canola. The following excerpt written by Brierley Wright, Nutrition Editor for EatingWell, attests to the recognition that Canadian canola is achieving and the benefit of the Canolalnfo program to Alberta canola producers. Wright's article is highly supportive of canola oil and reflective of ACPC's market development goals.

### "Best Cooking Oils: Canola Oil

Why buy canola oil: Neutral flavor and a high smoke point—the point at which an oil literally begins to smoke—make canola an excellent choice for baking and sautéing. Smoke point is an important consideration if you're planning to cook at high heat—as you do when you're frying or grilling. At an oil's smoke point, nutrients are destroyed and potentially health-harming compounds are formed. Canola oil generally doesn't have many antioxidants, as olive oil does, but it does have a relatively long shelf life. In addition, canola is the richest cooking-oil source of alpha-linolenic acid, an omega-3 fat that has been linked to heart health.

How to Use Canola Oil

Extremely versatile, canola oil is great for sautéing, roasting, baking and making salad dressings."

What is the Best Oil for Cooking? Brierley Wright, M.S., R.D. Nutrition Editor

### Canola Oil. Healthy.

"Results showed that those who consumed canola or high-oleic canola oils on a daily basis for four weeks lowered their belly fat by 1.6 percent."

Excerpt from: Canola and High-Oleic Canola Oils Reduce Belly Fat in Adults as reported in The Canola Oil Multicentre Intervention Trial (COMIT), Canola Council of Canada – Media Release March 22, 2013

Good news that needed to be shared along with all the other healthy canola attributes. So to help spread the word, ACPC committed to working with the University of Alberta in developing new recipes, doing the nutritional analysis and editing the upcoming book, The Prairie Eating Plan (PEP). Endorsed by Tim Caulfield in his book The Cure for Everything, PEP is a research project exploring the feasibility of consumers in general, and diabetics in particular, to maintain their health by eating primarily from the foods produced in Canada's western provinces.



A second initiative focusing on canola as a healthy choice, showcased five women chefs who prepared heart-healthy dishes for patrons of Taking it to Heart! A fundraiser for the Edmonton Heart & Stroke Foundation, the sold-out event aimed to increase

awareness of heart health for women, by women.

The healthy message is part of the ongoing goal of maintaining and increasing canola markets. It is shared at all exhibits, events and media interviews, the weekly radio interviews on CFCW and high school Career and Technology Studies (CTS) Food classroom demonstrations.

### Canola Oil. Versatile.

Appetizers, baking, cakes, dressings, elephant ears, funnel cakes, grilled foods, heart-smart, icings, jelly doughnuts, kebabs, lunches, marinades, nut butters, Oreos, pancakes, quick breads, roasting, sautéing, turkey deep-frying, Udon noodles, veggie stir-fries, waffles, xacuti masala, yam fries, zucchini breads...

From A to Z, canola knows no limits to its versatility in the kitchens of consumers, chefs and food processors. Which is why the Calgary

Stampede was the first agricultural fair in North America to go trans fat free, thus removing over 100,000 pounds of trans fats from the diet of Stampeders since 2006. ACPC was instrumental in encouraging this change, and Dow AgroSciences provided the research for the oil that was the solution.

In 2012, ACPC developed the first sample pack of canola oils, which included classic, high-stability, and three cold-press oils. Within the first six months, nearly 10,000 sample packs were given out across North America and internationally to politicians, bureaucrats, international trade officers and visitors, chefs, media, and attendees at special events.





### Other ACPC food initiatives:

- The Meatball Project ACPC partnered with AB Beef Producers & Alberta Pork to demonstrate canola's potential to 25 top chefs and media personnel from 12 different countries
- Vancouver's Chinese Chef Awards & Chinese cooking demos on OMNI TV
- Japanese grocery chain personnel tour of the Bellamy farm
- US Air-stream caravan travellers field tour & presentations on canola
- PBS's television show Off the Beaten Palate, featured canola as an important Alberta crop
- India's Chef Vicky TV show
- Pop-up dinners in a small café in St. Albert and The Beauty Parlour in Edmonton
- Taste of Alberta Tuesdays Edmonton: Moriarty's, Niche, Culina Millcreek, and Café de Ville Calgary: Cucina Market Bistro, Rouge, Muse, and Market restaurants

- Research and development of procedures to 'smoke' canola oil
- Sponsorship of the inaugural Best Buy Food Processing Awards
- Canadian Chefs Federation 50th Anniversary Conference
- Feastival of Fine Chefs
- Skills Alberta & High School Culinary Challenge sponsorship

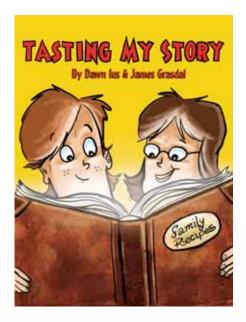
### Canola Oil in non-food applications:

- a hand degreaser product was developed and distributed for product testing,
- University of Alberta researchers explored the variations in 'gelling' properties of different types of canola proteins,
- Prairieland Motorsport team demonstrated the value of canola biodiesel as a racing fuel at various Alberta car races.

### Canola Oil. Local.

In expanding the awareness of agriculture, canola production and its role in society, ACPC was grateful to the Alberta Crop Industry Fund for its financial support in the production and publishing of several more books in the Chase Superman Duffy series. The third book It's a Blast! tells how Camrose area native and astronaut, Robert Thirsk, brought canola seed into space.

The book Tasting My Story is a mystery cookbook for kids that features canola oil recipes. Formal launches of both books were done at Calgary's Aggie Days and the Canola Learning Centre at Stampede. Book readings occurred in select Alberta schools where aspects of the books' topics were reflected in the town. For example, St. Paul and the landing pad were ideal for the space book and the ATCO Blue Flame Kitchen Cooking classes for kids welcomed the cookbook.

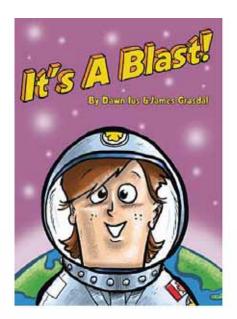


Other local ACPC activities:

- City Slickers in Stony Plain
- Classroom Agriculture Program for students in all 10 Fort McMurray schools
- Updating the curriculum-based lesson plans for Grades 3-12
- Taste of Alberta events Farm to Fork Tour, Edmonton & Calgary Global TV's morning segments and commercials, and the Edmonton Journal & Calgary Herald's Wednesday feature on Alberta products.

### **Canola Gives Back**

Canola Gives Back goes beyond the Commission's regular support for groups and organizations involved in agriculture, food, and promoting health and wellness. With defined parameters, this initiative allows ACPC directors and staff to donate up to \$500 to a charity or non-for-profit organization of their choosing. In 2012-13, Canola Gives Back donated monies to a St. Albert school, the Grande Prairie Snack Program, the Marwayne Dance Association, and STIMMA (Short Term International Medical Missions Association).



# **Government and Industry Affairs**

Policy and advocacy can have a strong impact on the long-term profitability of canola production. There are many local, provincial, national and international issues that can affect the profitability of canola. ACPC staff and directors work with industry and government to encourage and promote strategic management, facilitate discussions and provide recommendations for resolving crop related policy issues.

In collaboration with the national canola organizations, the Alberta Canola Producers Commission is committed to addressing these issues and aligning policies and priorities both provincially and federally for the betterment of the canola industry.

### **GOVERNMENT AFFAIRS**

Alberta Agriculture & Rural Development (AARD): ACPC regularly communicates with the Ministry and contributes to various AARD initiatives.

**Canadian Grain Commission (CGC):** ACPC collaborated on proposed changes to the *Canada Grain Act* and the Canadian Grain Commission; and will continue to pursue changes necessary for further modernization.

Chops & Crops...an Alberta Grown Reception: ACPC partners with eight Alberta producer associations to host an annual government reception to lobby for our agriculture industries.

**Competition Bureau:** ACPC was effective in outlining concerns with Agrium's increase in Alberta market share as a result of the Glencore/Viterra deal. Agrium is required to divest six retail and three anhydrous ammonia businesses in Alberta.

**Growing Forward 2 (GF2):** ACPC participated in the GF2 information sessions. Farmers can access all GF2 programs at www.growingforward.alberta.ca.



**GROU program (Grower Requested Own Use):** ACPC provided pest control product recommendations for the Pest Management Regulatory Agency's approved list. This allows farmers to import cheaper products from the US as long as the products are registered in both Canada and the US, and on the approved list.

WCC/RRC (Western Canada Canola/Rapeseed Recommending Committee): ACPC participated in the consultation proposing changes to Canada's variety-registration system.

### **GOVERNANCE**

AGM Resolution – Supporting Balanced Grain Contracts and Grading: ACPC has been working on a number of initiatives to address the resolution,



which are being delivered through Grower Relations & Extension.

Farm Business Management and Leadership Project: Farmers with strong business management and leadership skills are better able to position their businesses to achieve long-term success. ACPC contracted Blacksheep Strategy to survey farmers about their training experiences and gauge overall support for new developments. Such as Agritalent.ca — a web-based tool that helps farmers find agriculture training opportunities in Canada.

### **ENVIRONMENT**

The Agri-Environmental Partnership of Alberta (AEPA): ACPC is a stakeholder in the Agri-Environmental Partnership of Alberta that includes government, industry and public partners working together to proactively address agri-environmental issues from a policy perspective.

Land-Use Framework (LUF) Advisory Team: LUF is a sub-team within AEPA that engages the agriculture industry in the regional planning process. ACPC assisted in planning the Ecosystem Services Forum that brought awareness of "how to apply benefits of nature to people" to the agriculture industry.

**Crop Sector Working Group:** ACPC is a member of the CSWG that manages environmental policy issues for Alberta's crop sector producer associations.

**Environmental Footprinting Project:** Major food and consumer goods companies are asking their suppliers for evidence of sustainability and environmental responsibility. Alberta Agriculture and Rural Development initiated a Life Cycle Assessment (LCA) to establish a benchmark the environmental impact of current canola production practices in Alberta.

**Neonicotinoid Seed Treatment and Bees:** ACPC is working with the national canola organizations concerning neonicotinoid insecticide seed treatments contributing to bee deaths. Neonics used in canola seed treatments are being re-evaluated by Health Canada's Pest Management Regulatory Agency.

**Non-Point Source Pollution Project Team:** Improves understanding and management of natural and manmade sources of pollution in runoff affecting drinkingwater; ACPC is a member.

**Riparian Land Conservation and Management Project Team:** Improves understanding and management of riparian areas for the Alberta Water Council; ACPC is a member.

### **MONITORING**

- Alberta Farm Safety
- Alberta Offset Credit System
- Agricultural plastics recycling
- Calgary Food Committee
- Canadian Food Strategy Centre for Food in Canada



- Edmonton Food Council
- · GMO labeling and public opinion
- UPOV91
- US Farm Bill

# OVERARCHING POLICIES Advocacy

 Support awareness of the importance of the canola industry to Canada with politicians and government staff.

### **Biodiesel/Bio-Products**

 Support policies that encourage production and use of biodiesel and bio-products derived from Canadian canola.

### **Biotechnology**

- Support the science of biotechnology as it pertains to crop science.
- Support food, feed and environmental safety regulatory regimes that utilize both domestic and internationally accepted science-based standards.

### **Crop Inputs**

 Support harmonization of international pesticide regulations, registrations and maximum residue limits.

### **Environment**

 Support market access requirements for protecting Canadian agricultural production in a sustainable and environmentally responsible manner.

### **Food Safety**

 Support the efforts to preserve and promote the continued safe production of our food supply.

### Innovation

 Support investment in Canadian agricultural research and development of new technologies that meets industry criteria and benefits growers.

### **International Trade**

- Support global free trade for canola seed, oil and meal.
- Support trade agreements and negotiations that secure canola exports.
- Support implementation of a Low Level Presence (LLP) policy in Canada and advocate for a global LLP system.

### Marketing

- Support farmers' rights for an open, transparent and commercially competitive crop input and marketing environment.
- Support an environment that encourages Canadian value-added processing of canola.
- Support equitable grading standards and contracts.

### **Transportation**

 Support an efficient, low cost, and competitive commercial grain handling and transportation system in Canada.

# **Governance and Finance Report**

Committee: Lee Markert (Chair), Todd Hames, Terry Young







This year the Board reviewed the mandate and strategic plans of the Administration and Finance Committee. In order for the Committee to be more effective its role was expanded to include Board governance. The revised terms of reference for the new Governance and Finance Committee now includes:

- Governance and Board development training
- Structure of Board meetings
- Board and G.M. succession plans
- Policy manual review
- G.M. performance review
- Nominations for ACPC committees
- Board member discipline

### **Agronomic Research**

The Agronomic Research and Germplasm Development budget represented 26.6 percent of the Commission expenditures and was over budget by 30 percent. The Commission's participation in the collaborative funding efforts with the growers in Saskatchewan and Manitoba, as well as funding agencies in Alberta like ACIDF and Alberta Innovates – Bio Solutions has created a large portfolio of agronomic research and germplasm development that meet all of the goals of the Commission. The Board decided to significantly increase the expenditures over the initial budget in order to ensure that the highly valued research was funded.

### **Canola Council of Canada**

The annual contribution to the Canola Council of Canada (CCC) last year was 22.3 percent of the total ACPC budget. This contribution is used by the CCC to fund its operations and programs in research administration, product promotion, international market development, government advocacy and grower extension programs. The \$0.23/tonne levy is based on the net tonnage the ACPC collected in its service charge from last fiscal year.

### **Market Development and Promotion**

The Market Development budget ended the year at 20 percent of the total expenses, and was seven percent under budget. Committee expenses were down this year and the market development research expense was not taken out of this year's budget area because it was funded with monies already held in reserved equity.

### **Grower Relations & Extension**

The Grower Relations and Extension (GRE) budget was 14.0 percent of total expenses and came in 22 percent under budget this year. The GRE budget has been growing over the past several years, reflecting the Commission's strategy to increase the number of educational opportunities that can be offered to growers. There has been increased support for extension activities of the Applied Research



Associations in Alberta, increased number of radio spots used and more marketing and farm business management courses offered. Director fees and expenses for the GRE Committee was under budget as was the communications budget as some anticipated programs were not completed in the fiscal year.

### Office and Administration

Expenditures for the office and administration were 9.7 percent of total expenditures and 3 percent less than budgeted. This was generally due to changes in staffing costs, bank charges, and office overhead charges related to the ACPC's office space. Wages and fees within the Office Administration budget are those employees not solely associated with a program area such as Market Development, Grower Relations and Extension or Government and Industry Affairs.

### **Board of Directors**

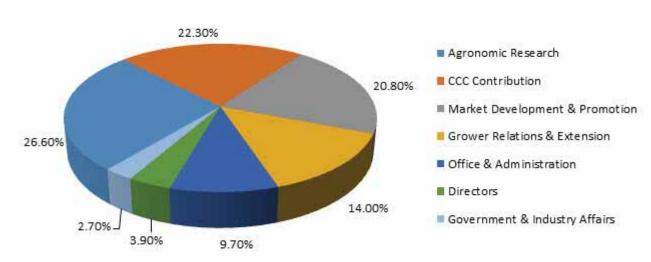
Expenses related to the Board of Directors represented 3.9 per cent of the total budget, and were over budget due to a higher than anticipated number of meetings, and strategic planning and governance training. These expenses include the cost of attending board meetings, director per diems, and costs for ACPC directors who are representatives on the boards of the Canola Council of Canada and the Canadian Canola Growers Association to attend those meetings.

### **Government and Industry Affairs**

Government and Industry Affairs is the cost to represent Alberta canola producers to government and industry. With under 3 percent of overall expenditures, it was just over budget by 2 percent. The costs represented here reflect the efforts of the Commission at the Chops & Crops reception for MLAs and Government staff, the CCGA, and the Agri-Environmental Partnership of Alberta.

ACPC Total Revenue	\$5,314,568
Agronomic Research	\$1,443,891
Canola Council of Canada Contribution	\$1,212,337
Market Development	\$1,131,389
Grower Relations and Extension	\$758,121
Office and Administration	\$525,722
Directors	\$209,872
Government and Industry Affairs	\$149,141
ACPC Total Expenses	\$5,430,474
ACPC Total Net Revenue	-\$115,906

# ACPC Expenses as a Percentage of Total





# Independent Auditors' Report

Grant Thornton LLP
Suite 201
4870 - 51 Street
Camrose, AB
T4V 1S1
T + 1 780 672-9217
F = 1 780 672-9216
www.GrantThornton.ca

To the Board of Directors Alberta Canola Producers Commission

We have audited the accompanying financial statements of Alberta Canola Producers Commission which comprise the statement of financial position as at July 31, 2013, and the statements of operations, statement of changes in net assets and statement of cash flow for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparations and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

### **Basis for Qualified Opinion**

The Commission is dependent upon individual grain companies and other purchasers of canola to report to the Commission the service fee levies collected from producers. Therefore, it is not possible to verify if all service fee levies due to the Commission have been recorded. Accordingly, our verification of these revenues was limited to the amounts recorded in the accounts of the Commission and we are not able to determine whether any adjustments might be necessary to revenues, excess of revenues over expenses, and cash flows from operations for the year ended July 31, 2013 and current assets and net assets at July 31, 2013.

### **Qualified Opinion**

In our opinion, except for the effect of the matter described in the Basis of Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of the entity as at July 31, 2013 and the results of its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### **Comparative Information**

Without modifying our opinion, we draw attention to Note 3 to the financial statements which describes that Alberta Canola Producers Commission adopted Canadian accounting standards for not-for-profit organizations on August 1, 2012 with a transition date of August 1, 2011. These standards were applied retrospectively by management to the comparative information in these financial statements, including the statements of financial position as at July 31, 2012 and August 1, 2011, and the statement of operations, statement of changes in net assets and cash flows for the year ended July 31, 2012, and related disclosures. We were not engaged to report on the restated comparative information, and as such, it is unaudited.

Chartered Accountants

Great Thornton LLP

Camrose, Canada October 9, 2013

# Alberta Canola Producers Commission Statement of Operations

Year ended July 31		2013		2012 (unaudited) (see Note 15)
Revenues Service fee levies	\$	5,012,883	\$	5,606,185
Refunds	Ψ	(315,981)	Ψ	(335,151)
Membership and public relations		9,547		3,000
Bank interest		33,999		29,908
Investment income		74,789		214,541
Change in market value of investments		(27,326)		(7,763)
Grants		321,280		-
Project fees	_	205,377	_	40,210
	_	<u>5,314,568</u>	_	5,550,930
Expenses				
General office and administration (Schedule 1)		493,347		425,659
Board of Directors (Schedule 2)		209,872		152,429
Government and industry relations (Schedule 3)		149,141		97,781
Grower relations and extension (Schedule 4)		758,121		751,835
Market development (Schedule 5)		1,131,389		802,146
Research (Schedule 6) Investment management fees		1,443,891 32,213		928,473 32,069
Annual contribution to Canola Council of Canada		1,212,338		976,409
Agricultural Bioproducts Innovation Prog net (Schedule. 7)		1,212,330		112
Crop Sector Working Group - net (Schedule 8)		58		-
or operation and an experiment (correspond of		5,430,474	_	4,166,913
Excess (deficiency) of revenues over expenses for the year	\$	(115,906)	\$_	1,384,017

# Alberta Canola Producers Commission Statement of Financial Position

July 31	2013	3 2012 (unaudited) (see Note 15)
Assets Current Cash Accounts receivable (Note 5) Investments (Note 4) Prepaid expenses	\$ 4,077,713 467,042 4,166,565 6,883 8,718,203	684,355 4,151,315 <u>8,665</u>
Long term receivable	-	70,000
Capital assets - net (Note 6)	25,666	27,548
Intangible assets (Note 7)	112,957	38,957
	\$ <u>8,856,826</u>	\$ <u>9,452,712</u>
Liabilities Current Accounts payable and accrued liabilities (Note 8) Deferred contributions (Note 9)	\$ 345,268 <u>149,337</u> <u>494,605</u>	\$ 791,261 183,324 974,585
Members' Equity Unappropriated members' equity Equity in capital assets Future commitments reserve (Note 11) Internally restricted reserves (Note 10)	1,341,558 138,622 2,415,493 4,466,548 8,362,221 \$8,856,826	1,940,338 66,505 2,036,439 4,434,845 8,478,127 \$ 9,452,712

Approved on behalf of the board

Director

Director

Jodd Hames

# Statement of Changes in Members' Equity Year ended July 31 Alberta Canola Producers Commission

Year ended July 31					2013	2012 (unaudited) (see Note 15)
	Unappropriated Members' equity	Equity in Capital assets	Future Commitments Reserve	Internally Restricted Reserves	Total	Total
Balance, beginning of year	\$ 1,940,338	\$ 66,505	\$ 2,036,439	\$ 4,434,845	\$ 8,478,127	\$ 7,094,110
Excess (deficiency) of revenues over expenses for the year	(115,906)	1	1	1	(115,906)	1,384,017
Transfer to future commitments reserve - net (Note14)	(379,054)	ı	379,054	1		ı
Interest on internally restricted reserves (Note 10)	(31,703)	1	ı	31,703		ı
Purchase of capital assets (Note14)	(83,826)	83,826	ı	1		ı
Amortization of capital assets	11,709	(11,709)	1	1		1
Balance, end of year	\$ 1,341,558	\$ 138,622	\$ 2,415,493	\$ 4,466,548	\$ 8,362,221	\$ 8,478,127

See accompanying notes and schedules to the financial statements.

Alberta Canola Producers Commission Statement of Cash Flows				
Year ended July 31		2013		2012 (unaudited) (see Note 15)
Increase (decrease) in cash and cash equivalents				
Operating (Deficiency) excess of revenues over expenses for the year from operations	\$	(115,906)	\$	1,384,017
Items not affecting cash flow Amortization of capital assets	_	11,709 (104,197)	,	10,435 1,394,452
Changes in non-cash working capital items Accounts receivable Long-term receivable Prepaid expenses Accounts payable and accrued liabilities Deferred contributions		217,310 70,000 1,782 (445,991) (33,987) (295,083)		589,642 (70,000) 65,744 48,065 (34,433) 1,993,470
Investing Purchase of capital assets Increase in investments	_	(83,826) (15,250) (99,076)	_	(13,948) (71,270) (85,218)
(Decrease) increase in cash for the year		(394,159)		1,908,252
Cash and cash equivalents, beginning of year		4,471,872	ļ	2,563,620
Cash and cash equivalents, end of year	\$	4,077,713	\$_	4,471,872
Supplemental cash flow information				
Amount of interest received in year	\$	27,676	\$_	24,613

See accompanying notes and schedules to the financial statements.

# Alberta Canola Producers Commission Notes to the Financial Statements

July 31, 2013

### 1. Purpose of the organization

The Alberta Canola Producers Commission was created August 1, 1989. It was established under Alberta's Marketing of Agricultural Products Act and operates under the supervision of the Alberta Agricultural Products Marketing Council. The Commission is a not-for-profit agricultural organization under the Canadian Income Tax Act and, as such, is not taxable.

### 2. Significant accounting policies

### **Basis of presentation**

The Commission has prepared these financial statements in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

### Revenue recognition

The Commission follows the deferral method of accounting for contributions. Service fee levies received from canola producers are unrestricted and recognized in the year they are receivable. Restricted grants related to general operation projects are recognized as revenue in the year in which the related expenses are incurred.

### Cash and cash equivalents

Cash and cash equivalents include balances with banks and short term money market funds with maturities of six months or less.

### **Capital assets**

Capital assets are accounted for at cost. Amortization is recorded using the following methods and rates which are intended to amortize the cost of assets over their estimated useful lives.

Computer equipment	straight-line	3 years
Computer software	straight-line	3 years
Equipment	declining balance	30%
Furniture and fixtures	declining balance	20%

When a capital asset no longer has any long-term service potential to the Commission, the excess of its net carrying amount over any residual value is recognized as an expense in the statement of operations. Any write-downs recognized are not reversed.

### Intangible assets

Intangible assets are recorded at gross carrying amount. The life of these assets is determined to be indefinite therefore no amortization is recorded. The Commission's management tests annually for any impairment in the carrying amount.

# Alberta Canola Producers Commission Notes to the Financial Statements

July 31, 2013

### 2. Significant accounting policies (continued)

### Use of estimates

Management reviews the carrying amounts of items in the financial statements at each balance sheet date to assess the need for revision or any possibility of impairment. Many items in the preparation of these financial statements require management's best estimate. Management determines these estimates based on assumptions that reflect the most probable set of economic conditions and planned courses of action. These estimates are reviewed periodically and adjustments are made to net income as appropriate in the year they become known.

Items subject to significant estimates are allowance for uncollectible accounts receivable and amortization.

### **Financial instruments**

### Initial measurement

The Commission's financial instruments are measured at fair value when issued or acquired. For financial instruments subsequently measured at cost or amortized cost, fair value is adjusted by the amount of the related financing fees and transaction costs. Transaction costs and financing fees relating to financial instruments that are measured subsequently at fair value are recognized in operations in the year in which they are incurred.

### Subsequent measurement

At each reporting date, the Commission measures its financial assets and liabilities at cost or amortized cost, except for equities quoted in an active market, which must be measured at fair value. All changes in fair value of the Commission's investments in equities quoted in an active market are recorded in the statement of operations. The financial instruments measured at cost are cash, accounts receivable, accounts payable and accrued liabilities.

For financial assets measured at cost or amortized cost, the Institute regularly assesses whether there are any indications of impairment. If there is an indication of impairment, and the Institute determines that there is a significant adverse change in the expected timing or amount of future cash flows from the financial asset, it recognizes an impairment loss in the statement of operations. Any reversals of previously recognized impairment losses are recognized in operations in the year the reversal occurs.

July 31, 2013

### 3. First-time adoption

These financial statements are the Commission's first financial statements prepared using ASNPO. The date of transition to ASNPO is August 1, 2011. The accounting policies presented in Note 2 to the financial statements were used to prepare the financial statements for the year ended July 31, 2013, the comparative information and the opening statement of financial position as at the date of transition.

The Commission has applied Section 1501, First-time adoption in preparing these first financial statements under Canadian accounting standards for not-for-profit organizations. The effects of the transition on equity, income and reported cash flows are presented and are further explained in notes that accompany the table.

(a) Statement of financial position changes as at August 1, 2011:

	As previously reported	Effects of transition	As restated
Assets Current			
	\$ 2.563.620	Φ	Φ Ω EG2 G20
Cash	¥ =,,	\$ -	\$ 2,563,620
Accounts receivable	1,273,997	-	1,273,997
Prepaid expenses	74,409	-	74,409
Investments	4,000,000	80,045	4,080,045
Capital assets - net	24,036	-	24,036
Intangible assets	<u>38,957</u>		<u>38,957</u>
	\$ <u>7,975,019</u>	\$ 80,045	\$ <u>8,055,064</u>
<b>Liabilities</b> Current			
Accounts payable and accrued liabilities	\$ 743,198	\$ -	\$ 743,198
Deferred revenue	217,756	-	217,756
Members' Equity			
Unappropriated members' equity	1,798,152	-	1,798,152
Equity in capital assets	62,992	-	62,992
Future commitments reserve	852,921	-	852,921
Internally restricted reserves	4,300,000	80,045	4,380,045
•	\$ <u>7,975,019</u>	\$ <u>80,045</u>	\$8.055.064

(b) A reconciliation of the excess of revenue over expenses reported in the Commission's most recent previously issued financial statements to its excess of revenue over expenses under ASNPO for the same period is as follows:

Excess of revenues over expenses for the year ending	Ф 4 4C4 0C0
July 31, 2012 in accordance with previous GAAP	\$ 1,464,062
Changes in deficiency of revenue over expenses on transition	
Decrease in net investment income for unrealized losses	
on investments	(80,045)
Excess of revenues over expenses for the year ending	
July 31, 2012 in accordance with ASNPO	\$ <u>1,384,017</u>

July 31, 2013

## 3. First time adoption (continued)

- (c) There were no material adjustments required to the presentation in the statement of cash flows presented for the period ending July 31, 2012.
- (d) The rules for transition to Canadian accounting standards for not-for-profit organizations normally require that an enterprise prepare its opening balance sheet using the standards that will be followed thereafter. However, certain elective exemptions from this rule are available. In preparing the opening balance sheet shown above, the company used none of the elective exemptions.

4. Investments at fair valu	е				2013		2012
					2013		(unaudited)
							(see Note 15)
Cash Equities quoted in an active Government, Provincial, and	Corpo	rate bonds, 3		\$	15,353 761,272	\$	22,406 1,051,865
5.05% effective yield, matu March 2023 Mutual funds quoted in an a	ŭ		3 -		3,185,398 192,301	:	2,745,739 314,557
Accrued interest				_	12,241		16,748
				\$_	4,166,565	\$	4 <u>,151,315</u>
5. Accounts receivable					2013		2012 (unaudited) (see Note 15)
Service fee levies and ot Crop Sector Working Gro		ding		\$	335,376 131,667	\$	579,355 105,000
	•			\$	467,043	\$	684,355
6. Capital assets							
					2013		2012 (unaudited) (see Note 15)
			Accumulated	1	Net Book		Net Book
	_	Cost	Amortization	_	<u>Value</u>		<u>Value</u>
Equipment Furniture and fixtures	\$	156,633 134,099	\$ 155,628 119,950	\$	1,005 14,149	\$	1,436 16,579
Computer equipment		122,567	112,407		10,160		9,531
Computer software		17,795	17,443		352		2
Leasehold improvements		698	698		•		-
	\$	431,792	\$ 406,126	\$	25,666	\$	27,548

July 31, 2013

## 7. Acquired intangible assets

	Gro	2012 ss Carrying amount	_(	Additions Disposals)	Gros	2013 ss Carrying amount
Unamortized intangible assets Website development	\$	38,957	\$	74,000	\$	112,957

### 8. Accounts payable and accrued liabilities

There are \$0 of government remittances included in accounts payable and accrued liabilities. (June 30, 2012 - \$0, July 1, 2011 - \$0).

#### 9. Deferred contributions

Deferred contributions represent unspent resources externally restricted for various purposes and restricted operating funding received in the current period that is related to the subsequent period.

	2013	2012
		(unaudited)
		(see Note 15)
Crop Sector Working Group	\$ <u>149,337</u>	\$ <u>183,324</u>

## 10. Internally restricted reserves

The major categories of the internally restricted reserves are as follows

	2013	2012 (unaudited) (see Note 15)
Crop failure contingency reserve Future research contingency reserve Shutdown reserve	\$ 1,000,000 3,166,548 300,000 \$ 4,466,548	\$ 1,000,000 3,134,845 300,000 \$ 4,434,845

In 2011 the Commission's board of directors internally restricted \$3,000,000 of unappropriated members' equity to be used for future research purposes and \$1,000,000 of unappropriated members' equity to be held for crop failure contingency purposes. These internally restricted amounts are not available for other purposes without approval of the board of directors.

Any income earned in the Market Research Fund is required to be maintained in that fund, for 2013 this amount was \$31,703. (2012 - \$134,845)

July 31, 2013

#### 11. Future commitments reserve

The Commission has internally restricted reserve funds for all the future commitments it has for the various projects it funds relating to canola research and development and market development. These internally restricted amounts are not available for other purposes without approval of the board of directors.

#### 12. Commitments

The Commission has entered into various agreements to fund projects relating to canola research and development and market development. The continued funding of these projects is at the Board of Directors' discretion and is subject to the recipients of the funding meeting the specified terms and conditions of the agreements.

Commitments related to various agronomic research projects are as follows:

2014	\$ 717,149
2015	333,145
2016	172,430
2017	55,689
2018	20,000
2019	5,000

Commitments related to various product development research projects are as follows:

2014	\$ 466,576
2015	242,204
2016	75.800

The Commission has a lease agreement for office premises expiring December 31, 2014. The annual rental costs, not including operating costs over the next five years are as follows:

2014	\$ 32,576
2015	13 778

In addition to the above noted minimum lease payments the Commission is also obligated to pay their share of operating costs, which fluctuate year to year.

In addition, the Commission has committed \$280,000 (2012 - \$280,000) as a contribution to the Calgary Stampede.

July 31, 2013

#### 13. Financial instrument risks

The Commission's main financial instrument risk exposure is detailed as follows:

#### Credit risk

Credit risk is the risk that one part to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Commission's main credit risks relate to its accounts receivable. Management's opinion is that the Commission is not exposed to significant risk.

#### Liquidity risk

The Commission's liquidity risk represents the risk that the Commission could encounter difficulty in meeting obligations associated with its financial liabilities, specifically its accounts payable. The Commission has determined that it is not exposed to a significant amount of liquidity risk with respect to its accounts payable.

#### Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Commission is exposed to interest rate risk on its bonds. Fixed rate instruments subject the company to a fair value risk.

#### Other price risk

The Commission is exposed to other price risk on investments in equities quoted in active market since changes in market prices could result in changes in the fair value of these instruments.

### 14. Inter-fund Transfers

In 2013, the Commission transferred a net of \$72,117 (2012 - \$3,513) from Unappropriated Members' Equity to the Capital Asset Fund in order to fund the cash outlays for capital asset acquisitions, less amortization expense for the year. The Commission transferred a net amount of \$379,054 from Unappropriated Members' Equity to the Future Commitments Reserve in order to fund future research projects.

### 15. Comparative figures for the prior year

Amounts presented as at August 1, 2011 and the comparative period ending July 31, 2012 were audited under the previous generally accepted accounting principles. They have not been audited under Part III of the CICA Handbook, Accounting Standards for Not-for-Profit Organizations, and as a result are marked unaudited.

Alberta Canola Producers Commission Schedule 1 to 6 - Expenses				
Year ended July 31		2013		2012 (unaudited) (see Note 15)
Schedule 1 - General office and administration expenses Salaries, wages and benefits Rental Office Professional fees Amortization Telephone, fax and internet Insurance Repairs and maintenance Dues and memberships Interest and bank charges	\$	351,415 58,028 25,956 21,989 11,709 5,972 7,283 3,275 1,397 6,323	\$	266,792 53,613 32,109 33,027 10,435 10,558 7,309 3,566 2,955 5,295
	\$	493,347	\$_	425,659
Schedule 2 - Board of Directors expense Directors and management expenses Director fees	\$	138,647 71,225	\$	107,494 44,93 <u>5</u>
	\$	209,872	\$	152,429
Schedule 3 - Government and industry relations Government Relations Advocacy Program Environmental crop strategy Government affairs - directors' fees Professional fees and expenses Government and industry affairs International trade	\$	- 13,700 103,588 30,961 892	\$	70,917 13,668 13,196 - -
	\$ <u></u>	149,141	\$_	97,781
Schedule 4 - Grower relations and extension CCC agronomy position Advertising and sponsorship Director's fees and expenses Regional meetings and elections Grower communications Crop tours and web pages Producer related activities Grower education Staffing and expenses Canola Council Extension Extension events and programming Program planning Sponsorship and extension support	\$ - \$_	- 20,648 - 162,221 - - - 112,405 96,701 171,131 33,600 161,415 758,121	\$ *	192,510 37,238 41,234 79,024 169,132 2,392 83,121 42,856 104,328 - - - - - - - - - - - -

## Alberta Canola Producers Commission Schedule 1 to 6 - Expenses

Year ended July 31	2013	2012 (unaudited) (see Note 15)
Schedule 5 - Market development and promotion Market development goals Committee and managers expenses Professional fees Committee directors' fees	\$ 924,373 1,275 189,713 16,028 \$ 1,131,389	\$ 632,571 15,957 153,618 - \$ 802,146
Schedule 6 - Research and development Research and development programs Committee fees and expenses	\$ 1,423,504 20,387 \$ 1,443,891	\$ 912,685 15,788 \$ 928,473

## Alberta Canola Producers Commission Schedule 7 - Operations for Agricultural Bioproducts Innovation Program

Year ended July 31	 2013	2012 (unaudited) (see Note 15)
Revenues Project funding	\$	\$
Expenses Project payments Interest and bank charges	- <u>104</u> 104	2 110 112
Deficiency of revenues over expenses for the year	\$ <u>(104</u> )	(112)

Alberta Canola Producers Commission Schedule 8 - Operations for Crop Sector Working Group		
Year ended July 31	2013	2012 (unaudited) (see Note 15)
Revenues		
Grants Contributions	\$ - <u>60,653</u>	\$ 47,766 
Expenses	<u>60,653</u>	47,766
Conference and meetings Interest and bank charges	11,153 58	12,274 51
Wages	<u>49,500</u>	<u>35,441</u>
	60,711	47,766
Deficiency of revenues over expenses for the year	\$ <u>(58</u> )	\$ <u> </u>

# **General Statistics**

**Table 1: Number of Producers who Sold Canola** 

(including crop share landlords)

, , ,						
	Crop Year	Period 1	Period 2			
2012-13	15,274	11,490	11,593			
2011-12	15,580	12,378	10,375			
2010-11	14,290	11,099	11,037			
2009-10	13,077	8,939	10,252			
2008-09	14,323	10,341	11,344			

Source: ACPC Database

**Table 2: Percent Sales Distribution by ACPC Region** 

(August 1, 2012 – July 31, 2013)

Region	Geographic Point of Reference	2012-13	2011-12	2010-11	2009-10	2008-09
1	North Peace	6.9	6.6	5.8	7.3	6.1
2	Grande Prairie	7.3	6.4	5.9	8.7	6.5
3	Falher	6.7	4.9	5.2	6.9	5.9
Peace Regi	ion Subtotal	20.9	17.9	16.9	22.9	18.5
4	Vegreville	10.1	10.6	12.6	10.7	11.6
5	Westlock	10.0	10.5	12.1	11.5	10.8
6	Edmonton	3.7	3.8	4.2	4.2	4.3
10	Vermilion	6.8	7.4	9.3	8.2	8.2
North Cen	tral Alberta Subtotal	30.6	32.3	38.2	34.6	34.9
7	Red Deer	7.0	7.0	6.8	7.7	8.8
8	Olds- High River	10.7	13.7	12.6	12.0	14.7
11	Camrose	12.8	12.1	11.3	9.1	11.5
Central Alberta Subtotal		30.5	32.8	30.7	28.8	35.0
9	Nanton – Lethbridge	11.6	10.6	9.2	9.2	7.5
12	12 Medicine Hat		6.4	5.0	4.5	4.1
Southern Alberta Subtotal		18.0	17.0	14.2	13.7	11.6

Source: ACPC Database (calculated by producer canola sales & producer addresses)

Table 3: Sales, Service Charges and Refund Summary by ACPC Region 2012-13 Crop Year (August 1, 2012 – July 31, 2013)

Region	Producers (#)	Total Service Charges Received (\$)	Tonnes Sold	Refunds (\$)	Refunds (#)
01	859	342,237.71	342,235.704	44,785.62	39
02	751	359,448.94	359,446.804	34,481.85	31
03	502	330,984.74	330,982.471	28,951.72	31
04	1657	497,879.24	497,874.727	50,390.52	90
05	1541	495,529.70	495,525.365	41,721.68	62
06	960	180,982.08	180,979.377	5,120.63	16
07	1451	345,634.86	345,635.877	5,984.61	12
08	1897	530,486.70	530,481.445	6,207.83	10
09	1366	580,638.89	580,635.405	38,260.80	14
10	1123	335,168.26	335,172.565	17,132.25	23
11	1878	635,711.05	635,704.538	37,752.40	70
12	983	314,900.39	314,898.086	3,177.25	13
20	196	58,335.68	58,381.489		
21	64	6,398.92	6,398.837	42.62	2
99	3	495.10	495.112		
Other	43	2,701.61	2,701.521		
TOTALS	15,274	\$5,017,533.88	5,017,549.323	\$314,009.78	423

Source: ACPC Database

Notes: Region 20 – Saskatchewan, Region 21 = British Columbia, Region 99 = unknown

**Table 4: Canola Sales by Region** 

(Thousands of Tonnes)

	( '	110 03 01 10	111037		
REGION	2012-13	2011-12	2010-11	2009-10	2008-09
Peace River	1032.7	990.0	753.0	754.2	727.4
North Central Alberta	1509.6	1776.2	1701.8	1137.9	1371.0
Central Alberta	1511.8	1814.6	1369.4	946.8	1374.0
Southern Alberta	895.5	635.9	633.0	450.8	456.6
Other	68.0	98.7	27.9	52.7	47.0
Total	5017.6	5615.4	4515.1	3342.4	3976.0

Source: ACPC Database

Table 5: Refunds and Service Charges by Crop Year

Year	Members Refunded (#)	Refunds (\$)	Total Service Charges Received (\$)	Dollars Refunded (%)	Producers Refunded (%)
2012-13	423	314,010	5,017,534	6.3	2.8
2011-12	436	332,213	5,615,117	5.9	2.8
2010-11	426	264,021	4,514,955	5.8	3.0
2009-10	330	197,868	3,342,923	5.9	2.5
2008-09	402	238,167	3,358,223	6.0	2.8

Source: ACPC Database

**Table 6: Number of Refunds by Region** 

Region	2012-13	2011-12	2010-11	2009-10	2008-09	New in 2012-13
01	39	40	39	36	36	6
02	41	31	40	31	39	7
03	31	22	30	19	27	7
04	90	91	93	70	89	8
05	62	69	67	46	49	9
06	16	15	9	17	14	5
07	12	15	14	14	15	2
08	10	19	9	6	14	3
09	14	17	13	8	11	1
10	23	23	32	20	25	5
11	70	82	67	58	71	1
12	13	13	12	5	9	0
Other	2	2	1	-	3	0
TOTALS	423	439	426	330	402	54

Source: ACPC Database

**Table 7: Refunds and Service Charges by Period** 

Year	Period	Members Refunded (#)	Refunds (\$)	Total Service Charges Received (\$)	Dollars Refunded (%)	Producers Refunded (%)
2012-13	1	306	175,874	2,750,182	6.4	2.7
	2	279	138,135	2,270,209	6.1	2.4
2011-12	1	340	190,215	3,082,176	6.2	2.7
	2	307	143,663	1,943,913	7.4	3.0
2010-11	1	304	136,088	2,274,334	6.0	2.7
	2	281	127,933	2,241,225	5.7	2.4
2009-10	1	179	95,778	1,510,245	6.3	2.0
	2	249	102,090	1,832,176	5.5	2.4
2008-09	1	250	124,473	1,992,864	6.2	2.4
	2	289	113,694	1,983,103	5.7	2.5

Source: ACPC Database

**Table 8: Harvested Canadian Canola Acres** 

(000 Acres)

			`			1	
Year	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada
2004	3,775.0	5,600.0	2,500.0	62.0	55.0	34.6	12,026.6
2005	4,250.0	6,225.0	2,160.0	75.0	44.0	34.6	12,788.6
2006	4,480.0	5,900.0	2,475.0	60.0	15.0	13.8	12,943.8
2007	5,000.0	7,475.0	3,035.0	70.0	48.0	21.0	15,649.0
2008	5,170.0	7,650.0	3,080.0	50.0	55.0	47.0	16,052.0
2009	4,900.0	7,850.0	3,200.0	72.0	50.0	29.7	16,101.7
2010	5,500.0	8,125.0	3,110.0	100.0	80.0	30.9	16,945.9
2011	5,970.0	9,850.0	2,720.0	85.0	88.0	40.8	18,753.8
2012	6,550.0	11,400.0	3,550.0	120.0	74.0	40.8	21,743.8
2013 (p)	5,820	10,100.0	3,050.0		55.0	34.6	19,059.6
5 Year Avg	5,748.0	9,465.0	3,126.0		69.4	35.4	18,521.0
10 Year Avg	5,141.5	8,017.5	2,888.0		56.4	32.8	16,206.48

Source: Statistics Canada CANSIM Table 001-0017 as posted October 4, 2013

(p) Projected October 2013

**Table 9: Canadian Canola Production** 

('000 Tonnes)

	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada
2004	2,925.7	2,880.3	1,746.3	43.8	46.5	31.0	7,673.6
2005	3,651.4	4,456.5	1,261.0	63.5	24.9	26.0	9,483.3
2006	3,424.6	3,696.8	1,825.7	27.2	14.2	11.8	9,000.3
2007	3,401.9	4,154.9	1,950.4	47.6	37.8	18.5	9,611.1
2008	4,322.7	5,629.1	2,576.4	31.8	49.9	35.0	12,644.9
2009	3,628.7	6,259.6	2,891.7	49.9	44.7	23.5	12,898.1
2010	4,740.0	5,692.6	2,215.8	39.7	75.5	25.0	12,788.6
2011	5,347.9	7,348.2	1,746.3	56.0	73.7	36.0	14,608.1
2012	5.097.2	6,486.4	2,100.1	82.8	61.2	33.0	13,868.5
2013 (p)	5,216.3	8,055.8	2,615.0		46.5	29.5	15,963.1
5 Year Avg	4,733.2	6,768.5	2,313.8		60.3	29.4	14,025.3
10 Year Avg	4,073.2	5,466.0	2,092.9		47.5	26.9	11,854.0

Source: Statistics Canada CANSIM Table 001-0017 as posted October 4, 2013

(p) Projected October 2013

**Table 10: Canadian Canola Yield** 

(Bushels/Acre)

Year	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada
2004	34.2	22.7	30.8	31.1	37.3	39.5	28.1
2005	37.9	31.6	25.7	37.3	25.0	33.1	32.7
2006	33.7	27.6	32.5	20.0	41.7	37.6	30.7
2007	30.0	24.5	28.3	30.0	34.7	38.8	27.1
2008	36.9	32.4	36.9	28.0	40.0	32.9	34.7
2009	32.7	35.1	39.8	30.6	39.4	34.9	35.3
2010	38.0	30.9	31.4	17.5	41.6	35.7	33.3
2011	39.0	32.9	28.3	29.1	36.9	38.9	34.3
2012	34.9	25.0	26.1	30.4	36.5	35.7	28.1
2013 (p)	39.5	35.2	37.8		37.3	37.6	33.7
5 Year Avg	36.8	31.8	32.7		38.3	36.6	32.9
10 Year Avg	35.7	29.8	31.8		37.0	36.5	31.8

Source: CANSIM Table 001-0017 as posted October 4, 2013

(p) Projected October 2013

# **Contact Information**

#### **Board of Directors**

Region 1 Kelly McIntyre Fairview, AB 780-835-2626

Region 2 Greg Sears Sexsmith, AB 780-567-4071

Region 3 Raymond Blanchette Fahler, AB 780-837-1649 Region 4 Daryl Tuck Vegreville, AB 780-632-6871

Region 5 Colin Felstad Barrhead, AB 780-349-6175

Region 6 Renn Breitkreuz Onoway, AB 780-905-2440 Region 7 Terry Young Lacombe, AB 403-347-7664

Region 8 Elaine Bellamy Rosebud, AB 403-934-7673

Region 9 Lee Markert Vulcan, AB 403-485-6708 Region 10 Todd Hames Marwayne, AB 780-847-2641

Region 11 Jack Moser Killam, AB 780-385-3003

Region 12 Marlene Caskey Oyen, AB 403-664-2245

## ACPC Chairman Colin Felstad ACPC Vice Chair Lee Markert

Committees (ACPC Chair resides on all committees)

**Governance & Finance** 

Chair: Lee Markert Todd Hames, Terry Young

**Market Development** 

Chair: Marlene Caskey Elaine Bellamy, Raymond Blanchette,

Kelly McIntyre, Terry Young

**Grower Relation & Extension** 

Chair: Jack Moser

Renn Breitkreuz, Todd Hames, Lee Markert

**Agronomic Research** 

Chair: Daryl Tuck

Renn Breitkreuz, Kelly McIntyre, Greg Sears

### Staff

Ward Toma

General Manager

ward.toma@canola.ab.ca

Simone Demers Collins
Market Development &
Promotions Coordinator
simone@canola.ab.ca

Rick Taillieu

Grower Relations &

Extension Coordinator
rick@canola.ab.ca

Karla Bergstrom Policy Analyst karla@canola.ab.ca

Kamilla Sulikowski Controller

kamilla@canola.ab.ca

Cheryl Rossi

Records Administration c.rossi@canola.ab.ca

Sophal Kiev

Administrative Assistant reception@canola.ab.ca

**Office Address** 

#170 14315 118 Avenue Edmonton, AB T5L 4S6 Phone: (780) 454-0844 Fax: (780) 451-6933 Toll Free: 1-800-551-6652

Website: www.canola.ab.ca

# **About the ACPC**

The Alberta Canola Producers Commission (ACPC), founded in 1989, was the province's first refundable check-off producer organizations.

The mandate of the Commission, reflected in its mission statement, is to increase the long term profitability of Alberta canola growers through research, promotional activities, consumer and producer education programs, and policy development.

The Commission in no way regulates or is involved with the production, buying or selling of canola.

The ACPC is funded by a refundable \$1.00 per tonne service charge paid by Alberta canola growers when they sell their canola.

All decisions regarding the Alberta Canola Producers Commission are made by the Board of Directors. Alberta is segregated into 12 regions. Each region elects a director to represent the growers of that region in the ACPC.

The Board of Directors meet as a whole four times a year. The Board is guided in its decisions by the recommendations from the agronomic research, market development, grower relations and extension, and governance and finance committees.

The ACPC Board elects the Chair, Vice Chair, and Committees at the first Board Meeting after the Annual General Meeting.



